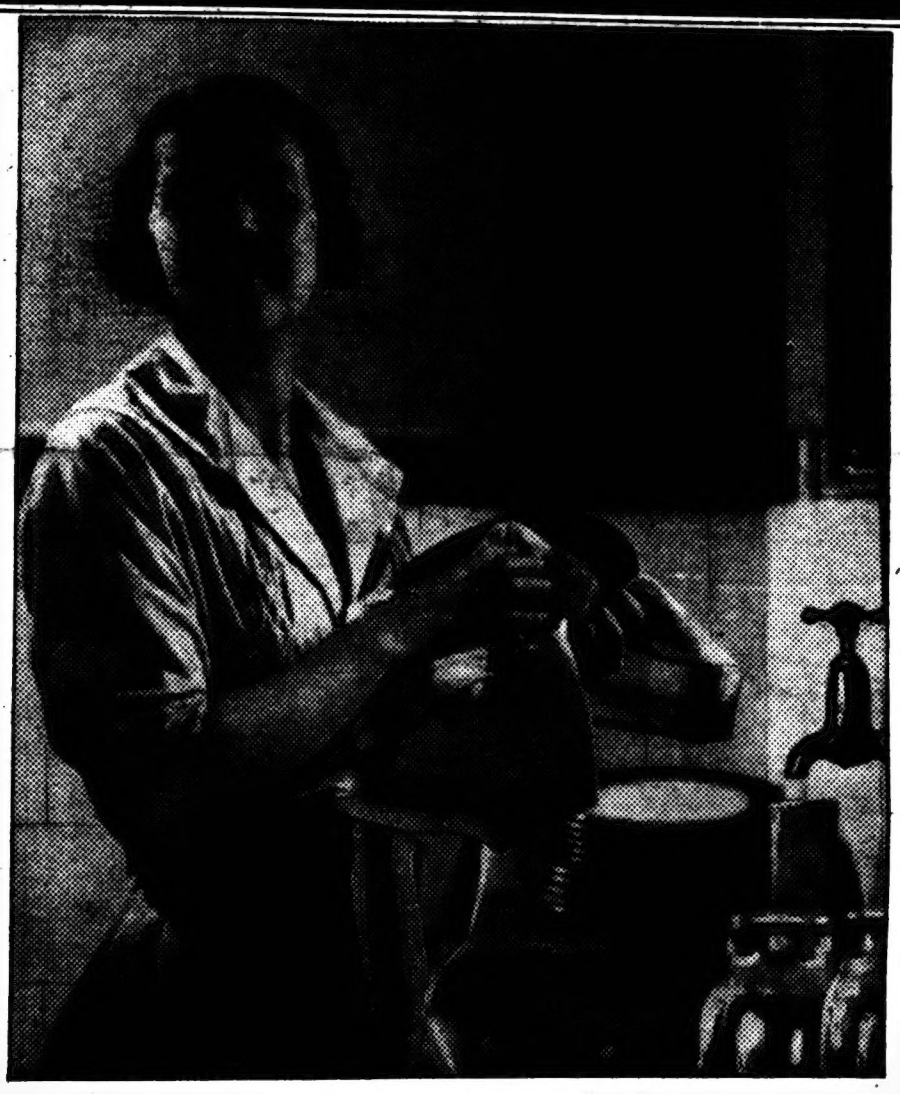
JOHN BULL, FEBRUARY 28, 1931
TWOPENCE.

JOHN BULL

No. 1289.
Vol. XLIX.

OVER A MILLION SALE



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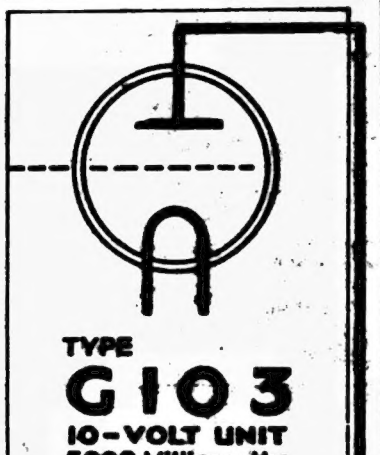

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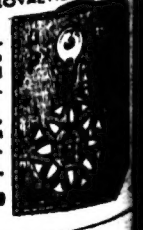

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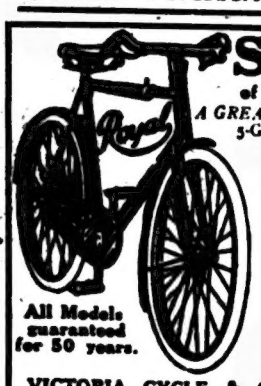

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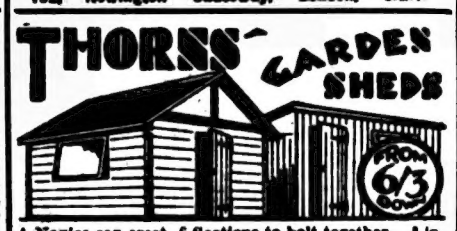

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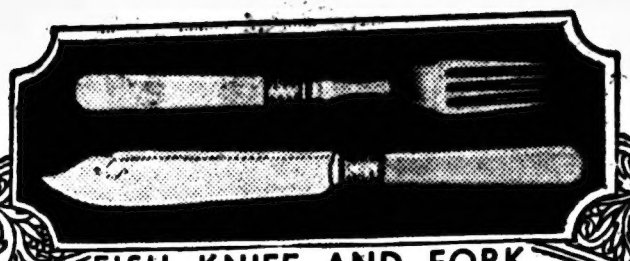

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"If you see it in 'John Bull,' it is so"

Peers Pin-Prick the People Again

MANY Governments have fallen over educational measures. At the moment, the pious hope that the present Administration may be imperilled is a forlorn one.

The Lords, by throwing out the Labour Government's Education Bill, have merely succeeded in reviving its memory. They have also reincarnated the "Peers *v.* People" issue which had been lying dormant.

* * * *

At the instance of the die-hard Conservatives—Mr. Baldwin dissenting—the backwoods peers turned out in force to vote against the principle of giving an extra year of schooling to the poorer children of this country.

Such flagrant class antagonism has done much to solidify the Labour Party and rally considerable Liberal support.

What a game it is!

Certain big financial interests in the City are scheming to give the Government a pre-Budget fright by engineering a temporary depression of the pound sterling.

This is being done by depressing Government securities on the Stock Exchange, and by Exchange operations calculated to depreciate British currency as compared with French and American.

* * *

It is hoped in this way to create an impression that the rest of the world is losing confidence in Great Britain, and that unless the Government agrees to cut down expenditure on unemployment and the social services we shall lose our position as the predominant financial centre.

Actually, although we are faced by grave problems, British credit will stands ace-high abroad. Plots to undermine that credit must be watched with unceasing vigilance.

But not our beer!

Mr. Snowden is wavering over the 2½ Conversion Loan he had intended to float for reducing the interest rates on more than 2,000 million pounds of War Loan.

He considers that Mr. Lloyd George's attack on the City has spoilt the chances of any such operation being successful for some time to come.

* * *

Rumours that Mr. Snowden proposes heavy extra whisky and beer taxes in the Budget are unfounded.

And, also, by the way, it is being noted in naval circles how it is proposed to save further on R.N. Estimates, as the only present programme is one of replacement, and the personnel has already been considerably reduced.

Money for blah

Mr. Henderson says that 562 out of 832 questions addressed to him since he took office have related to Soviet Russia. Further, "White Papers" supplied at the request of Conservative M.P.s cost £143.

Since Parliamentary questions cost on the average two guineas, these frivolous queries about Russian religious and labour conditions have cost the taxpayer over £1,000 in a few months. And they had the impudence to waste half a day recently in a censure debate on economy!

The Wizard's warning

Mr. Lloyd George proposes to warn the Liberals that they are making a rope with which their opponents can hang them at the next election.

In almost every important division in the House they are splitting themselves into three groups.

One group votes with the Government; another group cancels it by voting with the Conservatives; and a third group, usually the largest, does not vote at all.

For example, on the resolution authorising the payment of maintenance allowance under the School Attendance Bill, seven Liberals voted one way, six the other, and forty-five did not vote at all.

So the net contribution of the fifty-eight Liberals to the voting was *one* vote.

Flying on

Part of the historic wreckage of the *R101* is to be melted down at Friedrichshafen for use in the construction of a new super-Zeppelin.

This crumpled mass of aluminium was the tomb of a band of gallant Britons. Reincarnated, it will carry a crew of Germans, with, we sincerely hope, better success.

The achievements of courageous men surmount all nationalist barriers.

All thirsts on deck!

What mystery surrounds the 5,000-ton floating hotel now being constructed in a Hamburg shipyard?

It is rumoured in shipping circles that the vessel is to be a miniature "Monte Carlo" for the entertainment of some 2,000 selected guests in still waters outside the 12-mile limit of the Florida coastline, and that it is not unlikely that she will fly the flag of a Central American republic.

It seems a pity that Mrs. Meyrick has not a master's ticket.

See Britain d—— first

Frenchmen invited to Britain by the tourist organisations give some awkward reasons for not coming to spend money here.

Why, they ask, are passengers landing at Dover charged a port-tax of 2s.? The harbour was not built by the town, but by the Admiralty.

Why must they pay 30s. to travel from Dover to London when inland passengers on that journey need only pay 15s.?

They are charged 3s. 6d. for a Pullman seat which ordinarily costs 2s.

And to avoid all this extortion is extraordinarily difficult, since alternatives to the boat-trains are hard to find.

Not by bread alone

Important steps are afoot to deal with the problem of the world's wheat surplus.

Sir Eric is confident

A series of conferences has been summoned by Sir Eric Drummond, Secretary-General of the League of Nations, and it is confidently expected that useful results will emerge.

A conference is at present being held in Paris to consider means of disposing of the grain surplus in Eastern and Central Europe.

This will be followed by another Paris conference to discuss the disposal of future harvest surpluses; and next month there will be a world wheat conference at Rome.

At present big harvests simply bring penury to the producers, while people who need bread are still going hungry.

These are the economics of Bedlam—and the situation can only be remedied by strong and sincere international action.

"Co-op" coal

Mr. Shinwell's plan for British, Polish and German coalowners to share the European export coal-markets on a basis of fair prices, instead of cutting each other's throats in ruinous competition, is now well advanced.

The next move rests with the British owners, who are meeting the Minister shortly to discuss details.

He has already arranged with the Mines Ministers of Poland and Germany to persuade their coalowners to co-operate.

If the scheme materialises, it will mean bigger export orders for the British coalfields and a better price for the coal exported

That, in turn, means better profits and better wages, and, we hope, cheaper home coal.

Exchange that policy!

Hidden away in the basement of the Central Telegraph Office a new type of telephone-exchange is being built in secret.

It has a thousand lines and will be the headquarters of a new service which will transmit printed messages by 'phone.

It seems to us a pity that the G.P.O. should insist on such a policy of hush-hush. Possibly this is because the running costs will be prohibitive at the outset.

Shortsighted, isn't it?

Turn off the gas!

The members of the Select Committee considering the overhaul of Parliamentary procedure are not all in sympathy with the Prime Minister's plea that something shall be done to prevent planned obstruction by the Opposition.

Under the existing Standing Orders of the House, time-wasting is one of the most valuable weapons an Opposition has, because the longer it can compel the Government to spend over one measure, the less time there is for others, and certain Bills that would otherwise be passed have to be dropped.

What is really wanted, and what we have long advocated, is a complete revolution in the whole system of conducting Parliamentary business, with a greater delegation of detailed work to committees and other bodies.

What the Westminster "Talkies" Cost—R101 Flies On

The long, long trail

Something obviously was wrong in Palestine to precipitate the racial riots of a year ago.

Sir Samuel goes next

The Government was convinced that action was needed, so a commission was sent out. It reported that many reforms were urgently required, and now the Government is going to move again.

Another commission is being sent out!—Sir Samuel O'Donnell (chairman) and Mr. H. Britain, of the Treasury.

Perhaps it is to check the expenses of the previous commission!

Squashing the squire

A broadside attack on the squires who dominate many county councils in England and Wales is being delivered by the Labour Party.

Hundreds of working-class candidates for the March elections—many of them women—are being run in the hope of blowing a new breeze upon the affairs of crusted councils.

Under recent Acts the county councils have important new powers in controlling housing and public assistance, and it is because they do not wish to leave the administration of these questions in the hands of the landlords that the Labour candidates are making a bid for position and power.

Mosley moves

Sir Oswald Mosley's latest manifesto takes him another step towards severance from the Labour Party and in the direction of the formation of a new political group.

Among Mosley's friends May is spoken of as the magic month when mischief will begin.

One of the younger Unionists with whom the Mosley group is closely associated is Mr. W. E. D. Allen, who sits for the Ulster seat of Belfast West.

He is in serious disgrace with his own Party for philandering with "the enemy," and is threatening to fight Belfast West as an Independent

Pilsudski coming?

The Polish Government is seeking a loan on the London market, and in order to create a good impression is believed to be on the point of making the long delayed payments on Vilna bonds.

In this connection it is rumoured that Marsnal Pilsudski, the virtual Polish dictator, may pay a visit to London in the near future.

The Good Lady

The "Angel of S.W.6" has spread her wings. She has flown to "Ealing." But though she has changed her address, her heart remains in the same place—the right place.

There is little need to introduce the "Angel" to our readers. They know her well. From time to time she has sent money—hundreds of pounds in all—to our "Greatest of These——" Fund.

There are no clues to her identity, except the delicate handwriting and the post-mark on her letters.

Another £100 for the fund has just been received from her. With it came a simple little note: "In sympathy."

In the name of those whose burdens will be lifted and whose lives will be brightened by this gift of £100 we wish the Angel hundreds of hours of beauty and happiness.

Rescuer robbed

Although on his way to buy medicine urgently needed by his wife and infant son, Mr J. Nicholson, of Hymer's Court, Gateshead, went unhesitatingly to the aid of a drowning girl struggling in the Tyne.

He threw off his coat, plunged into the water, and brought the child safely ashore.

But while this heroic episode was being enacted some despicable rogue rifled the rescuer's coat pocket, making off with every penny he possessed.

As this unknown marauder had no compunction about robbing a hero, we don't suppose it will move him to learn that his act deprived an innocent mother and her babe of much-needed medicine.

Fiends, not friends

In connection with the tragic death in a hotel near Bordeaux of young Basil Mundy, who squandered a fortune of £250,000 in two years, it has been stated that he was the victim of bogus "friends."

This is but a half-truth. He was the victim of one of the most unscrupulous gangs of blackmailers in London's West End—the "Shaftesbury millionaires"—which was exposed by us in 1927.

The same gang was responsible for the downfall of young Elias Nankin, the son of prosperous South African parents, who also came to a sorry end in France.

The killjoys

The unco' guid, led by Mr. Isaac Foot, M.P., and the Rev. R. M. Kedward, M.P., are "blocking" Mr. George Isaacs' Bill to legalise public entertainments and amusements on Sundays

Both call themselves democrats, and

ADAMSON

"If You See It—" —continued

yet they flagrantly flout what is the obvious will of the people.

We assert that a popular national referendum would show only the most miserable and infinitesimal minority in favour of these musty old laws.

But the bigots are not going to have it all their own way. While they insist on obstructing a private member's Bill, it can confidently be anticipated that the Government itself will carry through early legislation with the agreement of the overwhelming majority of M.P.s.

Irish—very

Would an Irishman imported into England become an Englishman if he were killed here?

Canadian, Australian, and other Dominion producers are making this enquiry because cattle imported from Ireland and killed here receive the home-killed mark.

Why, they ask logically, should Canadian cattle killed—as regularly happens—in Glasgow not become as English as the Irish?

The sky hawk

A foremost manufacturer of R.A.F. aeroplanes has just approved the drawings of a new British single-seater machine that is capable of flying at 320 miles an hour and climbing to 20,000 ft. in seven minutes.

Even equipped as a Service fighter, the machine will attain nearly 300 miles an hour.

The design of the type owes much to the last Schneider Trophy winner, and its construction will begin some time in the near future.

Tin-hearted twisters

It is a proud part of the mission of JOHN BULL to protect the kiddies. They are constantly in our thoughts—and actions.

We trust, all the same, that we shall not on any future occasion have reason to record that there exist at Hanley certain so-called bookmakers who have sunk so low that they canvass children for their penny bets on dog-races.

Three men, suspected of such despicable practices, have been fined.

It is the obvious duty of the police to ensure that not only are such creatures watched, but that they are never allowed to operate.

Double prophecy fulfilled

The sentence of eight years on Devil's Island passed by the French authorities on Juan Antonio Castaner, the Spanish dancer who murdered the "Terror of Soho," Casimir Micheletti, in Paris, fulfils a double prophecy.

Both these notorious assassins were exposed in JOHN BULL three years ago, and though they were subsequently deported, we prophesied their early return.

They were back within ten days, and our warning that they were dangerous men will now be appreciated.

Penalised for pluck

Thomas Dodson, of Heaton, Newcastle-on-Tyne, was a regular contributor to unemployment insurance for over six years until recently he fell out of work.

Rather than ask for what was then due to him, he set up for himself as a jobbing bricklayer; but he failed and lost his little capital.

Then the Court of Referees, to whom he was compelled at last to apply, penalised him for endeavouring to support himself. His claim for benefit was disallowed

Miss Bondfield should find out why.

Brains and blarney

Sir Richard Redmayne, speaking for the British Science Guild, voices some disquieting doubts.

Sir Richard hits out

Men with technical qualifications have been relegated to subordinate positions in the Services, so that if they do not happen to be personally known to the Minister their plans, ideas and activities are interpreted by superior officers less competent to appreciate them.

The most alarming disclosure is that the Air Ministry does not possess an officer analogous to the Engineer-in-Chief of the Fleet, who ranks as an Admiral.

* * *

There is not in this highly mechanised arm of the defensive forces an officer with those qualifications and duties.

That single fact would account for the inept appointment which led to the shocking Plymouth crash.

A fine song of sixpence

Sing a song of sixpence that might bring you a fortune! The whole nation is in tune with the great *Daily Herald* Hospital Ballot.

Entries pour in from everywhere. Barriers of class and creed fall before its irresistible appeal.

All who want to be in the swim to help our great voluntary institutions, whose help anyone may want at any moment, and to have, at the same time, a chance to win £10,000 for a nimble sixpence, must be reminded that the contest ends on March 21.

"Short and sharp" has been the motto of the organisers. And the rally to the cause has followed the same lines. Prizes will be awarded with the same promptitude.

Send in your entry to-day!

Gravel man of metal

Our most cordial wishes go across the sea to Mr. W. Hopkins, formerly a resident of Newport (Mon.), who emigrated with his family to Canada.

For a time they were "up against it." But Mr. Hopkins kept a stout heart. Soon he discovered that the gravel used for building purposes in Vancouver was transported from a long distance.

Months of investigation resulted in the discovery that good gravel existed some twelve miles from the city.

To-day there is a small township on the site Hundreds of men are employed at a gravel and builders' supplies works there.

And the name of the township is "Hopkinsville"—a monument to the Britisher who made it.

"Ill feeling"

Mr. Otway Robinson, of Whitstable, Kent, has just left £7,000 to disabled German ex-soldiers "to dispel all ill feeling."

We would like to ask him—if it were not too late—why he went so far away.

There's enough ill-feeling walking about on crutches in this country to wring anybody's heart—and it's of the ex-Service brand, too.

That's the boy!

Albert Coombes, of Cadoxton, Barry, Glamorgan, is sixteen. He should grow into a fine man if he lives to manhood according to the code of his youth.

The other day his pet rabbit fell into a quarry near his home. It floundered and sank in 20 ft. of frozen water.

Without hesitation Albert scrambled down the steep and slippery bank and plunged to the rescue.

You probably won't get a medal, Albert—but here's my hand.

Ungrounded fear

A considerable but needless apprehension is felt among men engaged by building contractors for public works.

In April, Mr. Lansbury's Department will take over all public building maintenance in London, but we understand that men at present engaged will be kept on.

"A Ditch Doctor Dished"

The rascality of some quacks knows no bounds.

In our issue of November 8, 1930, we told of an individual who was grossly misusing the names of Lord Lonsdale and the *Daily Herald* to further the sales of the preparations of a Mr. Max Conn, of 3, Walden Street, London.

We are informed that the individual in question was actually personating Mr. Max Conn, and we willingly give publicity to the fact, and apologise to Mr. Max Conn for any annoyance or article has caused him.

It's legal!

A corset manufacturing concern doing well in this country and even better in America has recently been the subject of many complaints to us.

By enthusiastic advertising and misleading statements at interviews, educated young women are being induced to part with sums of from £20 to £

After handing over their money these people find that they have only a plain canvassing job.

They have a hand-case of corsets to hawk from door to door, with such articles a hopeless task.

Those who demand their money back are told to keep their samples, worth about £3. From the number of complaints this would seem to be a paying business. Unfortunately, we can only warn our readers.

—Passing It On

The Great LOTTERY FARCE

by

LORD GORELL,

C.B.E., M.C.

Author, ex-soldier, painter, publisher and poet, the writer has lived a vivid and varied life. He played cricket for Oxford

"I speak feelingly . . . . the law is enough to make angels weep and Satan grin

"THE Law," remarked Mr. Bumble, "is a h'ass." In spite or having been brought up in a legal family, perhaps because of it, I cannot dissent from that pronouncement: the law can be, and often is, ridiculous.

Over and over again in the past our legislators have acted upon the principle of the mother in the story who sent along "to find out what Tommy was doing and to tell him he mustn't."

Even apart from those strangely indelible days, short in actual duration, when the Puritans ruled in this country and forbade much that made for human enjoyment just because in their stern code man was not born for that purpose, Parliament has constantly stepped in to prevent people doing perfectly innocent things, and then, having issued the veto, has forgotten all about it.

The law remains on the Statute Book, occasionally for whole centuries, awaiting its chance to make trouble in the modern and utterly different world.

The old legislators knew the old Adam in mankind, and were determined to suppress or at any rate penalise it, and modern ones are gallant imitators.

Even "snakes and ladders"

WHO has not found his or her criminal impulses up against Dora? Buy a cigarette at a tobacconist after 8 p.m. or indulge a desire for chocolates—perish the thought!

We are a law-abiding people—when we can discover what the law is. But we are terribly apt to be trapped unaware.

"A single instance of playing an unlawful game for money in a private house," we are told, "is not an offence"; but what if Mr. Robinson asks for his revenge or Mrs. Jones says how much she has enjoyed her evening, and the Browns, poor, ignorant people, invite their guests again?

Formidable is the list of games that may not be played: it includes all games with dice which knocks out, presumably, that simple amusement much enjoyed by children called "snakes and ladders"—and there is a veto on all card games which are not games of mere skill.

Few people at bridge play "a game of mere skill"! I can think of none who do not appreciate a bit of luck thrown in.

Of all the laws, anomalous and obsolete, the laws which still exist on our Statute Book in respect of gaming and gambling, wagering and betting are the most confused, the most absurd and the most hypercritical.

Life's a gamble

NO wonder the peoples of other nations fail to credit us with the simpleness and sincerity that are really ours.

To bet or not to bet, or when is a sweep-stake not a sweepstake?—what a voluminous and contradictory set of opinions could be evoked by a symposium upon that question.

All life, we are repeatedly told by moralists, is a lottery, but to take part in one except by buying is illegal. Luck is notoriously a part of existence, but to back one's luck—except in badly defined and illogical conditions—no, that must not be.

Is betting a crime or just a pardonable weakness? Parliament has never been able to make up its mind.

Now, I hold no brief for betting. I was a member of the Joint Select Committee on the Moneylenders' Bill, and we had evidence in abundance before us as to the misery and evils caused by those who charge interest at the rate of 1d. a week on 1s.—mathematicians may calculate the staggering rate per annum—lending largely to those who wanted the money for betting.

But I am unable to understand why a man may bet by telephone but not in the street. If one is wrong, why not the other? Because it is the law is an inadequate answer.

And there are heaps of other things equally difficult to understand. The position of lotteries and sweepstakes generally under the law as it stands to-day is enough to make the angels weep and Satan grin.

The street hold-up

I SPEAK with feeling on this matter. I happen to be chairman of King's College Hospital, and we need all the money we can get for the sick poor of South London.

We used to get regular and very substantial help from the kindness of the organisers of the great Stock Exchange Sweep.

Ichabod! Its glories are departed.

And it did great good, not harm. I personally, at any rate, would far rather get money for my hospital—or for any other worthy object—by such means than by dressing up in fancy costume and sallying out into the crowded streets to waylay passers-by by jingling a money-box below their noses.

But in England the latter method is lawful, the former illegal. You can only be a sweep by yourself—that is to say, you may have your private game of chance among your own members, but if you extend it to the public the vigilance of the Home Office will descend upon you.

Poor Home Office! No one supposes Mr. Clynes wants to ban a lottery for a charitable object, but lotteries are illegal, and he is Home Secretary—just as Sunday performances for non-members are illegal, and Lord Cromer is Lord Chamberlain, and therefore Censor—and incidentally the one and only official responsible to nobody, not even to Parliament, which is a little curiosity all to itself.

The vexatious thing, of course, is that the law can never stop people trying to get something for nothing, any more than it can stop them growing old—it is a human desire and ineradicable.

All that the law can do is to make it difficult to indulge. It can stop the innocent and make only the ramps profitable.

Let a man of purest character and highest intentions start a sweepstake for a hospital and he will not only be prevented but told off as a criminal!

But let a money-maker conceive a similar idea, not for a hospital, and there is always the salubrious and prospering republic of Andora glad of any addition to its revenues. And what is the matter with Zoppot, near Dantzig, anyway?

Scandalous? Exasperating? Well, yes, but merely our British way of doing things. We seem to enjoy locking the front door even of quite respectable mansions, and meanwhile there is an exodus from the basement.

We must have pity for France—only £2,696,000 profits from its casinos last year, a drop of £544,000! We could do even with the drop here.

When will Parliament have courage, and make time to tackle some of the absurdities and anomalies under which we suffer?

Eve, even more so

TO wipe away from the Statute Book laws still unrepealed belonging to a wholly different age, to give us in all the minor and petty restrictions of ordinary and unoffending daily life a freedom we do not now enjoy, and, above all, to face fearlessly and logically the tangle of inequalities that at present govern our legislation—though not our performances—in connection with the fascinations of chance?

Man—and woman, according to all the sages, even more—is a gambler at heart.

When shall we so remodel our laws as to give him a legitimate outlet for that impulse instead of, as now, cribbing and confining, alternately cajoling him as a taxpayer and reviling him as a waster?

When, oh when, shall we exorcise the grabber and encourage the philanthropist? But perhaps that is to cry for the millennium!

CANDID COMMUNICATIONS

We Want More Darlings

The Rt. Hon. LORD DARLING,
81, Albert Hall Mansions, S.W.

MY LORD,—Once more unto the breach! For the second time since your retirement eight years ago, and at the age of eighty-two, you have returned temporarily to your old court. A great English gentleman, a great judge—and a poor poet.

In your career on the Bench you have sent many men to death, to penal servitude and to hard labour. The guilty feared you; the innocent found in you a friend.

But it seems to me all wrong that you should be dragged from your peaceful retirement.

The illness of a handful of judges is not by a long way the sole reason for the appalling congestion in the courts.

What is needed is a reconstruction of the circuit system and the addition of recruits to the Bench. And I shall not tolerate the cry of "Economy!" in this respect.

There must be no saving of money at the expense of justice—and speedy justice at that. It is the most priceless thing in the whole fabric of society.

A word in season from you, my lord, would be opportune.

JOHN BULL.

GENERAL SIR HUBERT GOUGH,
71, Elm Park Gardens, London, S.W.

GALLANT SIR,—So you are to break the silence of thirteen years and tell us the truth about the war as you saw it.

I anticipate your reminiscences, to be published in the spring, with as much eagerness as others must with trembling.

The Commander of the immortal Fifth Army, which stemmed the last, desperate German advance, may be depended upon not to mince words. More than one living politician will open the pages of your book uneasily.

You have waited all these years in silence, so there will be little, if any, bitterness in your revelations, but the naked truth of why, in the moment of victory, you were recalled and your career ended will make history.

JOHN BULL.

JUDGE HOLMAN GREGORY,
4, Whitehall Court, London, S.W.

YOUR HONOUR,—You are perfectly right in your refusal to hustle the work of the Royal Commission on Unemployment in response to clamour in the House of Commons.

This is one of the most vital issues on which a Royal Commission has been required to pronounce for many years. It affects, not merely the unemployed, but millions of insured people in regular work—and the pockets of the taxpayers.

I admire your caution. All relevant evidence must be sifted before even an interim report is drafted. I know already that there will be drastic recommendations; take your time that they may also be just.

JOHN BULL.

FLIGHT-LIEUT. ELY,
Mount Ba.t.n Air Station, Plymouth

DEAR SIR,—"I was first pilot, but, as the senior officer, he was actually captain of the aircraft"—thus you described the extraordinary position which lost nine men their lives.

You had all the responsibility and no power. Through being put in that ghastly position you have suffered grave physical injuries and your life was endangered.

The brass-hats who ordered things so insanely should be court-martialled.

JOHN BULL.

The Rt. Hon. HERBERT MORRISON,
Minister of Transport

DEAR SIR.—We are only yet a little way into the New Year and already dozens of relatives of motor-car victims have cause to be grateful to the new legislation compelling motor-drivers to take out third-party insurances.

But there is one ridiculous oversight in the Act. In law the third-party insurance does not benefit the victim if the driver is hin.self killed in the accident.

In most of the worst accidents the driver is killed.

I trust that this error will not be allowed to remain for years, as is customary with statute bungling, but will be rectified without delay.

JOHN BULL.

GENERAL WILLIAM HIGGINS,
Salvation Army

DEAR GENERAL,—You would be well advised to withdraw the Salvation Army Bill now before Parliament. It is not an agreed measure, is premature, and has no chance of becoming law. Its second reading was unopposed through an error of hearing on the part of the Speaker.

In withdrawing it you will save time and expense. Nor will your good name suffer or the work of the army be hindered.

This is a thing which will be healed by time. Don't bring politics into religion!

JOHN BULL.

The Rev. A. M. FERGUSSON,
St. George's Rectory, Doughty St., W.C.

DEAR RECTOR,—Fight the good fight! Leave no stone unturned in your efforts to save the grounds of the Foundling Hospital—the only open space in Central London—for the children.

My blood boils when I think that the kiddies are to be driven from their playground back to the gutters; that in the place of gardens and playing-fields a block of luxury flats may arise.

Luxury flats!

On this spot children from thirteen schools who never before had a playground have been able to take part in organised games. The glow of health has bloomed in wan cheeks.

There is already a glut of luxury flats, and it will be a grave scandal if the authorities do not intervene.

JOHN BULL.

Mr. ROBIN D'ERLANGER,
37, Montagu Square, London, W.

DEAR SIR,—Your chauffeur took your car without your sanction, and while under the influence of alcohol, smashed it to pieces in a collision.

You are the chief sufferer in this unfortunate occurrence, and it must be as coals of fire upon the head of your man that you have promised to help him because of his former high character and the fact that he has a large family to support.

Because of that generous offer the magistrate refrained from suspending your chauffeur's licence; and you will continue to employ him.

I hope he will fully appreciate your generous gesture.

JOHN BULL.

The Rt. Hon. LORD ASHFIELD,
Chairman, London Underground [illegible]

MY LORD,—I notice you have be[en] tightening-up the traps to cat[ch] bilkers, bluffers and liars who seem [to] imagine that railways and 'buses, [as] the income-tax, are "fair game."

The conscience of these mean che[ats] should be pricked and their fe[ar] quickened by those discreet notic[es] which have been exhibited, callin[g] attention to offences and penalties.

Hit them hard and often. The pu[b]lic is behind you.

JOHN BULL.

STRAIGHT *from the Shoulde*

MISS ELLEN WILKINSON, M.P.: "There are more really unhap[py] people in the world to-day than [at] almost any time in history."

Nonsense! The world was simp[ly] hell for millions of unfortunates, ev[en] fifty years ago.

* * *

SIR WILLIAM MORRIS: "The time [is] rapidly coming when the Party poli[ti]cian will have to be told that indust[ry] is giving him the sack."

Right. Get on with the sacking.

* * *

MR. JUSTICE AVORY: "Plenty of [ca]s[es] people blame their wives for a go[od] many things."

Yes, but the average sensible w[ife] more than holds her own.

Not from the B.B.C.—Mr. Montagu Norma[n]
Governor of the Bank of England, as—

The Weepy Widow

FROM the temple hall of Mammon,
where the money-changers are,
Come forth sounds of indignation;
shocked surprise assails the bank;
In each favoured city tavern there is
groaning at the bar,
While the outraged lords of lucre register
amazement blank.

To the sounds of growing thunder they
have listened undismayed
While in their ancient citadels they
practised mystic rites;
Their wealth accumulated while our industries decayed,
And cherries were but cherry-stones
when they had had their bites.

But louder grow the rumblings that
assail the City's ear.
Soon the pose of pompous penguins
flapping in an arctic waste
Must give way to high endeavour; for
the time is drawing near
When the City's fads by national demands will be displaced.

I quote the foregoing as a sample of the sort of thing to which we in the City have lately had to submit.

There was a time when to question the lightest pronouncement of the money barons was rightly regarded as blasphemy, and politicians trembled when the Governor of the Bank of England raised a disapproving eyebrow.

But of late there has been a deplorable tendency to dispute the divine rights of the kings of finance.

Political extinction would once have been the fate of an M.P. who referred to the City in disparaging terms, such [as] were used by Mr. Lloyd George. But, [al]as, the "Norman" dynasty is no longer [in] vested with the ineffable majesty of [the] Queen of Sheba's leg.

According to Mr. Lloyd George, [we] were wrong when we advised deflat[ion] when we urged the American debt settlement, and, yet again, when we advo[cated] the precipitate establishment of the [gold] standard.

In what way were we wrong? Defl[a]tion may have been bad for commer[ce] but it was good for the banks. Our [gold] standard policy admittedly dealt a hea[vy] blow to our export trade, but it [was] good for the *rentier*, who is the ba[ck]bone of the country.

If the City flourishes when indust[ry] languishes and unemployment stal[ks] the land, surely this is a tribute to [its] skill and foresight with which [its] money barons handle their affairs.

The patchwork quilt which the [Old] Lady of Threadneedle Street sits stitc[h]ing day by day is looked upon by so[me] as a shroud for industry, or, at be[st] a wet blanket. But even a wet blank[et] has its uses.

Ours is the right to o'erthrow,
With "Cannot" or "Mustn't" or "No"
As, proud and aloof, in our temple
gold,
We wangle and veto, we smile and
scold—
And when we have said it, 'tis so!

Manchester, Liverpool, seem
Far more remote than a dream.
Though anything we, in our wisdo[m]
decide
Has its effects on the Mersey a[nd]
Clyde.
It is not for these that we scheme.

The noises of shaft and of loom
Disturb not the calm of the room
Where—privileged, private—we [sit]
our ease,
Come to decisions and launch [our]
decrees,
Regardless of slump or of boom.

A. G. Gardiner says—

Thank God for Snowden!

"I do not recall a time," says Mr. Gardiner, "when confidence in leadership was at so low an ebb"

I TAKE off my hat to Mr. Snowden. "These," as Tom Paine said of another great crisis—"these are the times that try men's souls." Few of our public men are surviving the test.

Amid all the disagreeable omens none is more disquieting than the slump in the currency of statesmanship. I do not recall a time when confidence in public leadership was at so low an ebb as it is to-day.

It is not one Party alone which suffers from this distrust, nor is it one country alone. All Parties have lost faith in their leaders, and America seems as bankrupt of men who inspire confidence as Europe is.

Here and there one stands out from the ruck by certain qualities of character and conviction that give the sense of something stable in a reeling world.

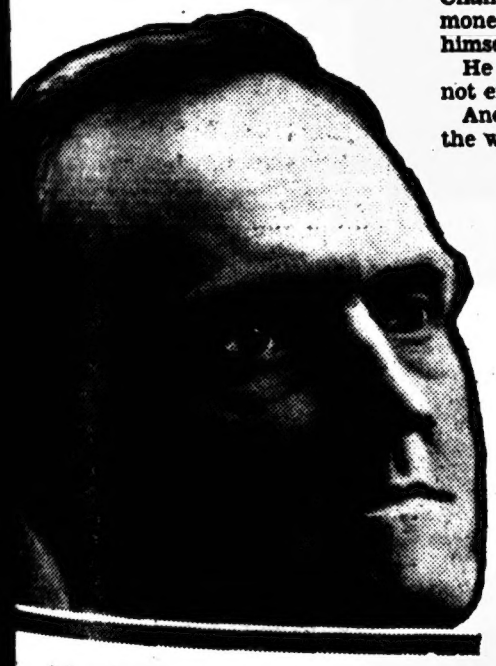
Such a man, I think, is Snowden. I do not know whether he will survive the storm he has raised, but I am sure it will be a misfortune for this country if he does not.

Rare courage

For he has qualities of character and outlook which are rare and precious at all times, and never more rare and precious than now.

He has, above all, the courage to face facts, and not merely to face them, but to declare them. And it will be a disastrous thing for this country when we cease to respect and cherish that quality.

It will be especially disastrous for democracy. That power is in the saddle



"Snowden has qualities of character which are rare and precious"

last, conspicuously so in Australia, ardly less conspicuously so here.

And the issue that is in the balance whether it can govern, or whether ter a period of unthinkable catasophe, the pendulum is to swing to e tyranny of the Left as in Russia to the tyranny of the Right as in aly.

The acid test which will decide the sue, as Mr. Snowden said at the rty meeting the other night, "is hether the leaders will have the cour- e to tell their followers the truth." Not Labour alone, but every Party, s reduced politics to the level a Dutch auction in which all the inciples of financial stability on hich this country has been made the vy of the world are gambled away r votes.

And now, with unemployment on a ale never before experienced, with a depression in trade that has fallen upon the world like a plague, with the taxpayer bled white, and with a Budget deficiency of forty or fifty millions sterling in sight, Mr. Snowden has had the courage to face the desperate truth.

It was his plain duty as Chancellor to sound the alarm, but that his courage in doing so is none the less admirable on that account is evidenced by the fury with which he has been assailed by the spendthrifts of all Parties, and especially of his own, for daring to talk of checking our glissade on the road to ruin.

For a few days it seemed that he had signed his own death-warrant as Chancellor, and he was promptly summoned to a Party meeting to explain himself.

He has explained himself, but he has not explained himself away.

And I hope that Labour will have the wisdom to respect his firmness. It will do so if it realises that he is fighting the most critical battle of democracy itself.

Democracy, no more than any other system, cannot coexist with national bankruptcy, and it is nothing less than national bankruptcy to which we are hastening with gathering impetus.

It is not Mr. Snowden who set the avalanche in motion. That began with the shocking profligacy with which the war was conducted, and was confirmed by the riot of extravagance which characterised the Coupon Parliament that followed the war.

Nor was it Mr. Snowden who permitted France to "bilk" us, or who made that fatal debt settlement with America.

But it is he who, to use his own words, has got "the full blast of the economic blizzard" that is largely the outcome of these lamentable events. And it is he to whom it has fallen to cry "Halt!" before the whole structure clatters into the abyss.

Whether he can apply the brake now—whether, indeed, anyone can apply the brake now—is by no means certain. He has voiced his warning, but how far can he implement that warning?

The absolute limit

He has done something to that end by stamping very resolutely on the proposal of Mr. Lloyd George to raise a huge loan for unspecified development works here, there and everywhere.

This does not mean that he is opposed to the use of public credit for specific and thoroughly proved enterprises; but there is all the difference possible between that cautious procedure and the setting-up of a gigantic new spending department.

And he has said quite decisively that social development expenditure has reached its limit, until the nation is out of the wood.

It is the liabilities which are in being that are breaking the financial back of the nation and that must be lightened if solvency is to be restored and the hope of trade recovery is to be realised.

Gross abuses

Something should be possible in the way of savings on armaments, more by reducing to some extent the interest on the Floating Debt.

Mr. Snowden knows too well how vital a thing our financial prestige is to do anything to discredit it, but we are paying too much for what we borrowed from ourselves, and, as Mr. F. W. Hirst recently showed, we are paying to America twice as much as we should pay on the price levels of to-day compared with the price levels when the money was lent.

And though Mr. Snowden disclaims any intention of reducing unemployment benefit, there are millions to be saved in stopping the gross abuses of the system which are now notorious, and which it is in the interest of Labour as much as of any class to end.

This should be done now, and not delayed until the commission reports. The facts are known. They should be acted on drastically and at once.

But, after all, the chief hope of applying the brake before it is too late rests with others than Mr. Snowden.

It is incidents like the recent fatuous and costly conflict in Lancashire which are the gravest menace to the country, and there was never a time when peace, good will and reasonable counsels in industry were so essential to the economic and financial security of the nation.

Meanwhile, let us be grateful that we have a Chancellor who realises the gravity of the national peril, and is not afraid to risk his own career by the declaration of the unpalatable truth.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

THE ONLY MOURNER

A FRIEND of mine, who has been reading some of these little homilies, told me the other day of a strange and touching incident, for the truth of which he says he can vouch.

He was formerly a clergyman in a rather rough district in the north of England, and among his parishioners was a woman of bad reputation whom he tried in vain to reclaim to decent ways of living.

This poor creature—let's call her Nan—had outraged all the proprieties of the neighbourhood where she lived for many years.

Respectable women would have nothing to do with her, and men did not like to be seen in her company.

She was a notorious thief, had been in prison over and over again, was seldom sober and habitually used foul language

She was unclean in her person, too, and the wretched shack where she lived alone was more like an animal's lair than a human habitation.

But no tramp ever went unfed from that door; no bird with a broken wing but was nursed back to life if Nan could get hold of it—and by some uncanny magic the birds seemed to know this and always hung about her abode on the look-out for protection and food.

At length she died—of drink, I fear—and her body was borne to the church by hired bearers appointed by the parish authorities. There it rested on trestles while the clergyman read the first part of the burial service.

The bearers did not wait for this; they had gone outside.

In the middle of his reading the clergyman happened to glance at the casket containing the remains of the lonely dead, not a solitary human being in sight except himself.

But to his astonishment there stood at the foot of the coffin a downcast-looking dog, his head bent and every line of his gaunt frame suggesting grief.

It was a dog that Nan had taken in and given a home to when it had been cast adrift at taxing-time. The poor, dumb beast was Nan's only mourner, but his mourning was a genuine tribute to her worth.

There was much good in Nan, as a dog's sorrow for her loss proved, as there is good in the heart of the worst of us if it can only find expression. As Shakespeare's Friar Laurence says in "Romeo and Juliet":

"For nought so vile that on the earth doth live,
But to the earth some special good doth give."

If we believe in it and appeal to it in one another it will seldom fail.

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Miss Mary Little, from a photo.

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Gorton.

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My head was bare and shiny, just like the back of my hand. I had been under a hair specialist, and a doctor, but all in vain.

One day, on seeing your advertisement, I decided to try Kotalko, and I am simply delighted that I did so, for I now have a head of beautiful, curly, silk-like hair, which is admired by everyone. Kotalko has certainly proved itself a true hair-grower.—Yours gratefully,

Mary Little.

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Nr. Farnham (Surrey).

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My friends have watched the gradual change in my head from its milk-white baldness to its present wonderful thickness of hair. I used to apply Kotalko every day to the scalp until the hair grew all over my head in its natural brown colour, and thick and curly, as the photograph shows.

The new growth of hair is the talk of my neighbours and friends. Wishing you every success to Kotalko, yours sincerely,

(Mrs.) Nellie O'Neil.

Mrs. N. O'Neil, from a photo.

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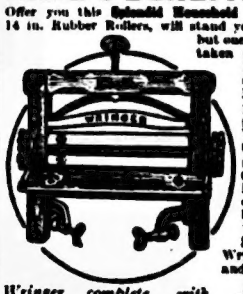

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£750 Won in "John Bull's" Cross-Word Competition No. 101

Correct solutions in the above contest were received from the following five competitors, who share the £600 offered. To each of them, subject to the conditions of the Competition, a cheque for £120 will be despatched:—

Miss G. I. Angell, 2, South Close, Hatch Green, Dagenham; Miss W. Land, 32, Sherborne Rd., Harrow-on-Hill; Mrs. E. Hills, 74, Beaumont St., Hands Rd., Hull; H. Sills, 4, Heathcourt Rd., South Chingford, E.4; L. P. Smith, "The Nest," Ridsware, Upway, Weymouth.

Solutions containing one error were received from the following twenty-eight competitors, who share the record Second Prize of £150, each receiving £5 7s. 2d.:—

Abbott, S. V., Shelton, Marston Moreteyne, Beds; Bell, G. H., 38, Trafalgar Rd., S.E.15; Bell, Mrs. R., Shelden Bank, Nr. Deal; Burberry, A., 124, Albion Hill, Brighton; Buxton, H., 29, St. Albans St., Sherwood, Nottingham; Coleman, Mrs. L. M., 42, King Alfred Avenue, Bellingham, S.E.6; Currie, Miss C., 13, Lapicide Place, Leith; Elwes, Mrs. A. Cover," Symonds Yat, Ross-on-Wye; Hails, Mrs. G., 19, Liberty Cottages, Havering, Romford, Essex; Hibberd, Mrs. A. 2, Hilton Villas, Champion Crescent, S.E.26; Horsley, J. T. C., 18, Holyrood Avenue, Bridlington, Yorks; Lockhart, A. 826, Shettleston Rd., Glasgow, N.2; McArthur, Mrs. —, Dell Rd., Campbeltown, Argyll; Metcalfe, W., 16, Alderville Rd., S.W.6; Milroy, G., 18, Ash Tree Cottage, Allum Rock Rd., Birmingham; Morrell, E., 46, Elton Rd., Derby; Newman, A. H., 2, Newtown Road, Bedworth; Phillips, Mrs. —, 68, Cowane St., Stirling; Rountree, Mrs. A., South St., Middleton-on-the-Wolds, E. Yorks; Russell, Miss P., "Springfield," Uxbridge Rd., Hatch End, Middx.; Salt, P. O., 50, Brook Hill Rd., Rapperley, Nottingham; Sills, F. A., 6, Marlborough Rd., South Chingford, E.4; Storer, Miss G., "Horse and Jockey Inn," Wessington, Nr. Alfreton, Derby; Taylor, G., 10a, Millfield Park, Muswell Hill, N.10; Taylor, Mrs. L., 4, Clarence St., Hillhouse, Huddersfield; Tirbell, M., 12, Forest Lane, Stratford, E.15; Whatmore, W., 23, Whitburn Rd., Lewisham, S.E.13; Woodhouse, W., 98, Grasmere Place, Ovenden, Halifax.

Enter now for the greatly increased £3000 Must-Be-Won X-Word Prizes offered on Page 38. Additional £50 for runners-up

Weekly Informations from Maj.-Gen. SIR WYNDHAM CHILDS

£500,000 Worthless Shares!

SWINDLER'S NEW NEST-EGG RAID

"Sir William presented a creditors' petition." This is what a rich gold-mine looks like—most of those mentioned here are merely prospectus-dreams

N spite of the provisions of the amended Companies Acts, jazz salesmen, or "dynamiters," as the pedlars of bogus shares are styled in America, are now exceptionally active in this country.

I am assured that they have been instrumental in defrauding investors of the tens of thousands of pounds, which seems to point the moral that the only safe method of share dealing is to act through brokers of standing.

A company which has been especially active in share peddling in recent months is the Britannic Trust, Ltd., of Victoria Street, London, S.W.

To the uninitiated it would appear to have unlimited sources of secret information regarding share bargains.

It would also appear to possess unique facilities for cornering such shares at a time when they are supposed to be most sought after.

At least, that is what its clients are led to believe by its salesmen representatives.

These representatives, and are ably supported by a daily financial newspaper called the *Stock Exchange Digest*.

This paper boasts the most accurate financial advice in the stock market—a dependable, far-seeing service, which will save or make you hundreds to thousands of pounds."

A feature of this paid service is a first-class telegraphic and telephonic system, by which clients are advised of financial "opportunities" immediately they occur.

Cunning bait

But all this, I am afraid, is just so much window-dressing, designed to prepare the way for the touring representatives, who are to be found in all the principal provincial cities.

Far from saving clients money, the Trust has involved many of its subscribers in formidable losses.

The recent victim is a country clergyman, who first received some of the Trust's circulars a few months ago. At first the gratuitous advice was harmless enough, and was merely intended to create a good impression.

But in due course the clergyman was visited by a stranger, who gave the name of H. Cook, and who drove up in a smart car.

It is now apparent that Mr. Cook had previously armed himself with information regarding his prospective victim's share-holdings and financial position; but being unaware of this at the time, the clergyman could not help being impressed by the other's manner.

Mr. Cook extolled the virtues of a company called Ancona Sulphur, Ltd., of Salisbury House, London, E.C., which, he said, was about to launch a most productive programme on a scale that was certain to bring highly profitable results.

According to the visitor's story, this company, which had a nominal capital of £100,000 in 5s. shares, owned hundreds of acres of valuable sulphur mines in Italy.

Clergyman's savings

The shares, of which the bulk were shortly issued, would shortly be worth many times their par value.

I am sorry to say that the clergyman, having been previously primed with literature from the Britannic Trust, was sufficiently convinced to hand over the sum of £2,477 for the purchase of Ancona shares.

But the Britannic Trust was not satisfied with this haul. It next hinted at further bargains, but stimulated confidence by implying that as such golden opportunities were rare nowadays, the client must assure the Trust that he was really a man of substance before he could be permitted to participate.

In this manner (which savours of the evergreen confidence-trick) it induced him to deposit a cheque for £3,600.

Fortunately, he regretted the act in time to stop payment of the second cheque; but the sorry fact remains that he has been saddled with the Ancona shares, which, far from being worth treble their par value, are now quoted at a few pence each.

Several other people have been similarly victimised, I find, and it is significant to note that the Stock Exchange Committee has withdrawn permission for its members to deal in Ancona shares in consequence.

But the Britannic Trust has also been active in pushing other stock as well.

A few months ago it induced clients to purchase shares in the Eastern Van Ryn and Modderfontein Gold Reefs, Ltd.

"They are calculated to double their par value within six weeks," it stated on one occasion.

Elsewhere it declared: "There is every reason to believe that they will open on the market at a very high price and soar even more rapidly than Congo Borders."

Alas! These rosy hopes have not been fulfilled, for the company is actually a dividendless and derelict venture, whose chief asset is the holding of a few thousand shares in another moribund concern called the Boschfontein Gold Mines, Ltd.

Whirl pool

An insight into the real character of the Britannic Trust is afforded by the experience of a Scottish farmer, who was recently induced by one of its representatives to part with £1,500 in gilt-edged securities in order that the money might be reinvested in Irvings Sea Vitoids, which the stranger strongly recommended.

My readers will appreciate that it was no mere coincidence that the stranger arrived a day or so after the Trust had issued a circular stating:

"Owing to some very important negotiations which are now being completed we have formed a pool with a number of shareholders, and in your interests would strongly advise you to join."

Nor was it a coincidence that the stranger's visit followed the arrival of a letter from a seemingly disinterested source offering to purchase Irvings Sea Vitoid shares.

The farmer was here shamefully hookwinked, for some days before he parted with his valuable shares Sir William Jowitt, K.C., the Attorney-General, had presented a creditors' petition in the High Court for the compulsory winding-up of Irvings Sea Vitoids, Ltd.

Boastful claim

I strongly advise any readers who may have parted with cash or securities to the Britannic Trust or its representatives to consult their solicitors immediately.

If further evidence of the widespread menace of share-pedlars be necessary, let me cite the case of the Rhodesia Border Mining Corporation, Ltd., the London headquarters of which are at 15, Copthall Avenue and Moorgate Buildings.

It boasted a nominal capital of £750,000, and was supposed to own extensive mining rights in South Africa.

On the strength of these statements salesmen working for various agencies have obtained £623,700 from widows, clergymen, farmers and others in all parts of the country.

Actually, the corporation came into being as recently as last June, and exists only as a mere registration in Bulawayo.

Terrible crash

It is now in compulsory liquidation, but no paper, plan or document of any description giving tangible information regarding the supposed mines has yet been found by the officials investigating this gigantic crash.

The fact that "jazz salesmen" can fleece the public of over half a million pounds in a bogus concern of this kind within a few months shows how sadly deficient still are the present laws.

There must be even more drastic amendments here if the offenders are to be effectively suppressed, and I shall continue to give publicity to this scandal in the hope that something will be done.

A PAWKY PIG PROPHET

IT is not every day that a philanthropic company drops from the sky with a confident offer to investors of 40 per cent. dividends.

This fact alone ought to make the public cautiously critical, but the truth is that there are always people whose avarice will overcome their prudence.

We have received enquiries about a new concern known as Southwater Hygienic Piggeries, Ltd., of Broadwater Lane, Southwater, Horsham, Sussex, which is inviting strangers to participate in its bid for fabulous profits.

There is nothing original about its scheme, by which investors become owners of pigs which are reared and marketed by the company.

Many people in the country to-day have bitter recollections of similar ventures, floated with just as much confidence, but which have come to grief with overwhelming liabilities.

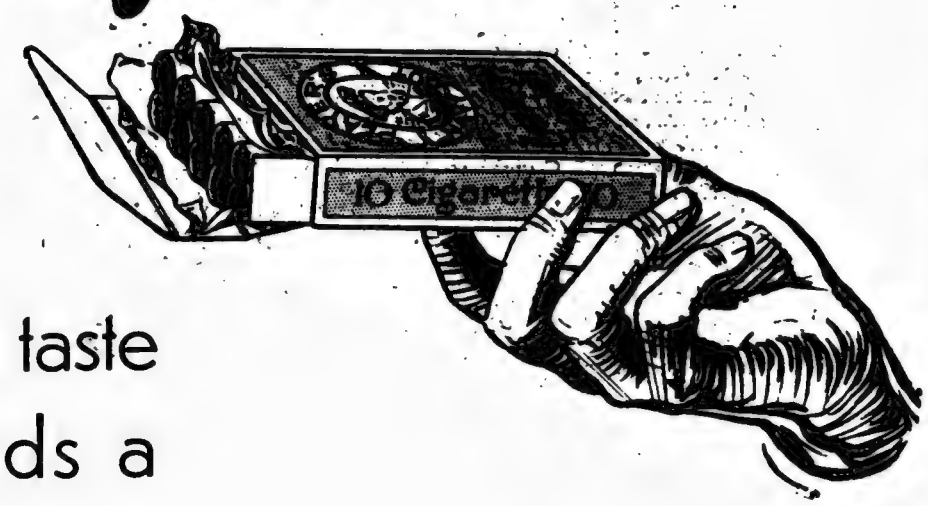
The Southwater Hygienic Piggeries, Ltd., claims that the latest scientific principles have been introduced on its model farm, thus reducing labour and overhead charges to a minimum.

But it does not explain why it should be ready to look after other people's pigs, while relinquishing at least 40 per cent. profit.

If pigs are really as profitable as this, why should the Southwater Hygienic Piggeries, Ltd., be so eager to pass on their exceptional profit-making opportunity?

If readers will be guided by us, they will shun this offer and any others which may offer similar philanthropy.

Have one of mine!



Smokers of good taste
offer their friends a
full value cigarette

PLAYER'S

GIVE FULL VALUE

10 for 6d. 20 for 11½d.

The Hon. A. G. Brodrick, Alderman, Surrey County Council, stated that public discussion on details concerning the local relief institution might lead to panic

The Duchess of York at the opening of the Kingston and District Hospital

A TOWN OF Many Scandals

SOMETHING is seriously amiss with the ancient borough of Kingston-upon-Thames, Surrey. For several years past complaints of various kinds have ept cropping up, and some have been f a character so grave as to suggest hat Kingston must be one of the worst dministrated boroughs in the land.

The latest scandal centres upon the agic death of a month-old baby at he Kingston and District Hospital.

This child succumbed to bronchial neumonia, after being found with its ead against a hot-water pipe, which ad caused a burn that never healed.

It was assumed that the hapless inant had somehow contrived to wriggle hrough the bars of its cot unnoticed y the nurse in charge.

Overworked, overtired

Medical evidence at the inquest howed that death had been accelerated by the burn, and the jury eturned a verdict of "Death by misdventure," adding a rider to the effect hat steps should be taken to prevent similar mishap.

With this verdict we have no wish to uarrel here; but there are certain spects of this sad case which call for he fullest publicity.

It may be wondered how a month-old aby, scarcely able to raise its arms, ould possibly wriggle its way through ot bars that were only 4½ in. apart.

But speculation on this point would e profitless, since the tragic fact reains that the accident occurred.

What we can reveal is that the child as one of thirty-three mites, under he care of two nurses whose turn of uty lasted for twelve hours each.

Is it reasonable to expect adequate upervision of nearly three dozen inants in such circumstances?

Is it surprising that this tragedy ccurred in the small hours of the orning, when the nurses—one a unior—were overworked and overred?

Rotten conditions

In view of this, no one would wish o censure those "in charge" at the me.

It is obviously the system that is at ault. There should be more adequate aff; turns of duty should be very uch shorter.

Only a few weeks ago some disuieting facts were made known rearding the nurses' quarters at this me hospital.

It was stated that some of the rooms ere unheated, and that in cold spells the temperature at night dropped to below freezing-point.

So it would seem that, apart from being grievously overworked, the nurses have to endure deplorable conditions, which can hardly lead to efficiency.

More blots

There have been many other complaints against this hospital.

One disgusted mother removed her child recently because she suspected that it was being neglected.

Only a year or two ago several successive deaths occurred in Kingston.

Within a period of six months six mothers and an eight-day-old baby died from septicæmia.

At the several inquests the borough coroner saw fit to pass severe strictures.

A local nursing-home was involved, and the matter came to the notice of the Ministry of Health.

But there are many other directions in which Kingston's administration seems open to criticism.

The conditions at the local relief institution recently came under review, and an alarming state of affairs was revealed.

An infirm ward on the first floor contains twenty-four beds, yet the only available exit is a small door 3 ft. wide.

On a higher floor there is a female infirm ward with twenty-eight beds, partly heated by an open fire, and containing much inflammable material.

The only way out is through a narrow door opening on to a small wooden cubicle, from which there is another narrow door.

Other features of construction, which cannot be detailed here, combine to make the place a veritable death-trap in emergency.

It was found that a wooden staircase led to dormitories where there are some seventy old and infirm people quite unable to help themselves. There is no other way up or down.

The buildings, constructed with timber, are very liable to destruction by fire. In the event of a conflagration occurring the poor inmates would find themselves cut off. The thought is too dreadful for comment.

Kingston has been the centre of several particularly revolting examples of slink-meat prosecutions, and it is not so very long ago that we had occasion to criticise the council for its hush-hush policy following the serious complaints from its own sanitary inspector.

This official had reported adversely upon a local slaughter-house, deploring the fact that no provision existed to keep flies or vermin from carcases awaiting his inspection.

Although he pronounced the general conditions to be most unsatisfactory, nothing was ever done.

The council had previously shown similar apathy regarding another report from the sanitary inspector on the discovery of tubercular meat at a local butcher's shop.

Yet on one occasion Kingston Council showed an over-zealousness that was almost as lamentable as its apathy.

That was a year or two ago, when it began enforcing certain building by-laws, which moved contractors to complain that they were being unduly harried.

Investigation revealed a truly amazing position.

It transpired that several years previously the Minister of Health had ordered the Kingston Council to revoke its by-laws or to introduce new ones.

This the council omitted to do, with the result that the Ministry of Health stepped in and revoked the old by-laws under the Housing Act.

It took this action because it considered the existing by-laws, which had been framed in 1898, "an impediment to the erection of buildings within the borough."

Yet the council persisted in imposing the obsolete conditions and restrictions.

Architects and others who had gone to great trouble and expense in preparing plans and building programmes were assured by the council that their schemes contravened the by-laws, when, as we have shown, the by-laws did not exist.

Just bluff

In many cases this colossal bluff worked until the situation was explained in JOHN BULL.

These facts, though by no means exhaustive, show some of the blots which have sullied Kingston's name within recent years.

We know, of course, that there have always been members of the council who have striven hard to keep clean the borough's name.

But the fact remains that all is far from well there, and that drastic reforms are necessary in many departments.

KNOCK-DOWN *for the* AUCTIONEER

A PROMINENT firm of auctioneers and estate-agents in Aylesbury was recently honoured by a visit from a person of obvious distinction, who introduced himself as "Mr. George J. Wilson," a director of Imperial Chemical Industries, Limited.

* * *

As this company has a turnover of many millions, controls something like sixty other undertakings, and numbers among its directors such celebrities as Lord Reading, Lord Ashfield, and Sir Harry McGowan, K.B.E., the impression created by Mr. Wilson can be imagined.

He explained that he had been very ill for some time, and was staying for the time being with his son and daughter at the Piccadilly Hotel.

But his medical adviser had ordered him to relinquish his many business anxieties and to retire to the country, preferably somewhere in Buckinghamshire.

He certainly appeared tired and jaded, and, sympathising with him, the auctioneer promised to help him to find a suitable home.

The invalid then explained that a friend had mentioned certain property to him as being probably ideal for his requirements, so it was arranged to inspect it straight away.

Professing great satisfaction with the house, which was priced at £7,000, Mr. Wilson at once made out a cheque for £1,000 as deposit, promising to complete the deal through his solicitors.

* * *

He stayed so long discussing various details that the flight of time escaped his notice, and he suddenly rose with a gesture of annoyance on realising that the banks would be closed and he would be unable to cash a small cheque as he had intended.

The outcome was that the auctioneer obliged him in this respect, never dreaming, as he watched Mr. Wilson drive away in his smart car, that he had been entertaining an impostor.

* * *

His first doubts arose when both cheques were returned by the bank, dishonoured.

The truth is that the man calling himself "Mr. George J. Wilson" is a most polished confidence-trickster, who is very active just now, and who seems to find no difficulty in persuading experienced business men to cash his worthless cheques.

He is, of course, unknown at the Piccadilly Hotel, and his impertinence in posing as a director of Imperial Chemical Industries, Limited, cannot be too strongly deprecated.

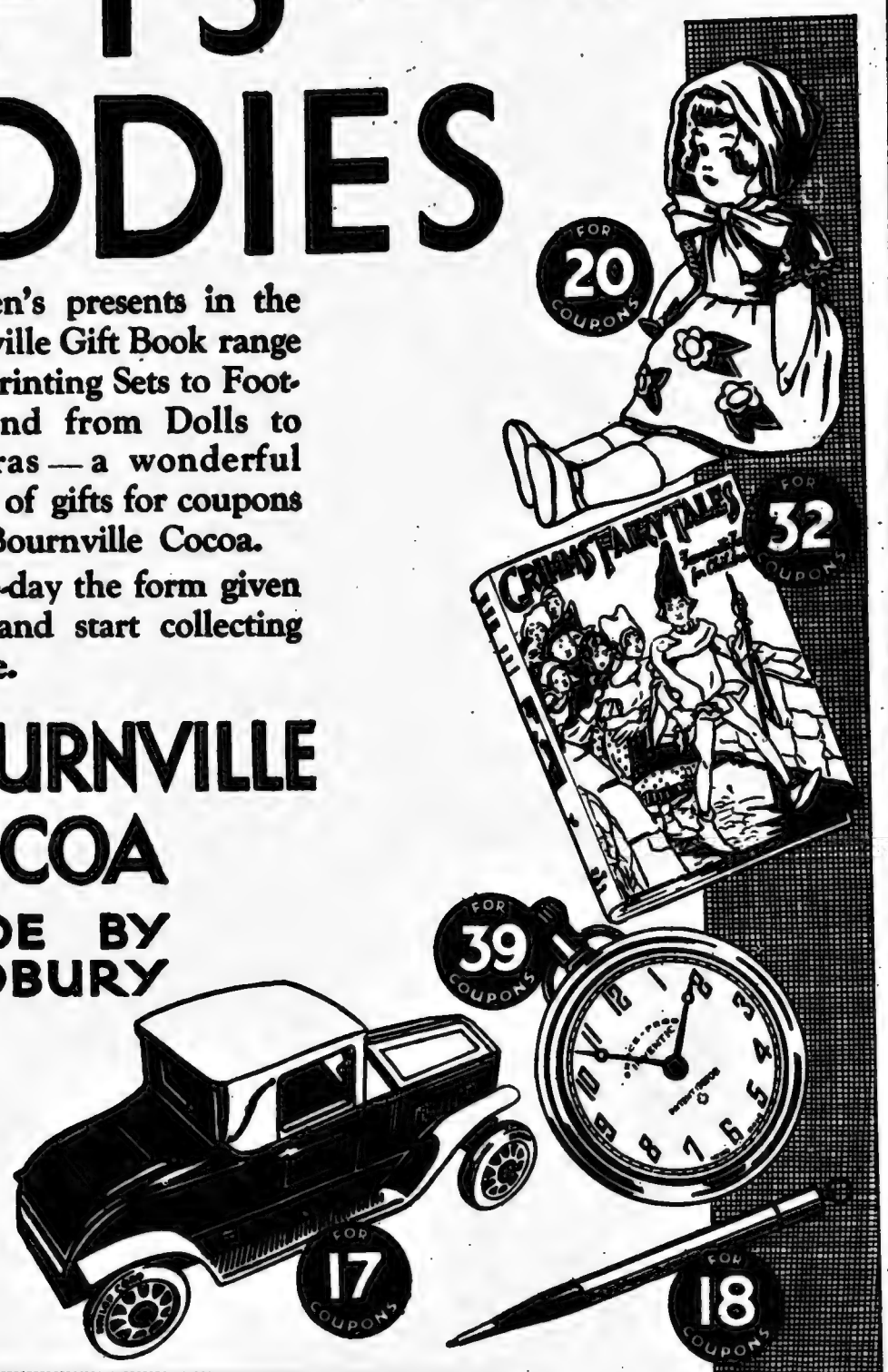
GIFTS FOR THE KIDDIES

Children's presents in the Bournville Gift Book range from Printing Sets to Footballs and from Dolls to Cameras — a wonderful variety of gifts for coupons from Bournville Cocoa.

Post to-day the form given below and start collecting at once.

BOURNVILLE COCOA

MADE BY CADBURY



COUPON FOR FREE GIFT BOOK

Fill in this coupon with your name and address in BLOCK LETTERS, post it to-day (½d. stamp if envelope unsealed) to "New Gifts" Cadbury, Bournville, and get the new and enlarged Bournville Book of Gifts with free coupon.

Name _____

Address _____

_____

A 61

This offer applies to the United Kingdom only and not to the Irish Free State.

CUT THIS OUT NOW

Company Meeting.

Vast Argentine Interest of Bovril.

Presiding at the Thirty-Fourth Annual General Meeting of Bovril, Ltd., held in London, the Lord Luke of Pavenham (Chairman) said that the directors met the shareholders again with pleasure and were able to present a satisfactory Report and set of Accounts.

MILLION ACRE CATTLE FARM.

Inspecting the Argentine Estates of Bovril meant travelling by train, boat and car some thousands of miles, because not only were the Estates well over a million acres in extent, but they were spread over seven Provinces and Territories of the Argentine, which had an area equal to Italy, Switzerland, Austria, Germany, Belgium and Holland, if compared with a contiguous block in the middle of Europe.

A SMOOTH CHANGE OF GOVERNMENT.

He was away from Buenos Aires in country in the Argentine on the 6th September and therefore did not come very direct contact with the revolution of that week-end. As they might know the whole thing took place in Buenos Aires between the closing of the Stock Exchanges of the world for the week-end and their opening on the Monday—a new President and a complete new set of Ministers being established by that date. He was not recommending that method of political change instead of a general election, but as the latter often means many weeks of electioneering and a settlement of business, it certainly has much to commend it. To show, however, that these things could not always be timed so accurately, one had only to mention the Brazilian revolution, which must have considerably exhausted the resources of that country. He was in Rio de Janeiro the day before that city went over to the revolution and the revolutionary change became complete.

SIR JAMES CRICHTON-BROWNE'S SPEECH.

Proposing the re-election of the Duke of Atholl as a Director, Sir James Crichton-Browne, M.D., LL.D., F.R.S., said the Duke brought to the service of the Board an honoured name, a large and varied knowledge of affairs, and a genial personality, and one further very special qualification for the post in a confirmed faith in Bovril.

A GENUINE COSMETIC.

Sir James reminded the Shareholders that he had often spoken of the manifold good qualities of Bovril, but there was one of them he had not hitherto referred to, and that was its virtue as a cosmetic. There was no beauty like the glow of health, and a cup of Bovril and meat in the forenoon would go far to confer an exquisite and enduring complexion which rouge and lipstick could never equal. Bovril built up and induced other foods to do the same. It conduced neither to thinness nor obesity, but to well-balanced nutrition and natural contour.

"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED,
Proprietors of "John Bull."

The bridge of separation—Sault Ste. Marie

Red-Taped Fools Divide a Family

SMITH FAMILY: AMAZING OUTRAGE

"He and his have had a cruel reward"—Mr. Smith, his wife and their three children

A HUSBAND is practically starving at the present moment in London; his wife is suffering privation in Canada; their eldest child is detained in a United States workhouse, and two other young children are living in Canadian institutions.

All this has been brought about by international muddling and callousness.

And the man, Mr. Albert Smith, bears an unblemished character, with fine record as a war volunteer and hardworking citizen.

When a youth of eighteen, Albert Smith left his home in Willenhall, Staffordshire, to find adventure and luck in Canada.

He went to the farthest West, where work was then hard and raw and a livelihood was not to be won without grim fighting.

In the forests and mining camps, however, Smith made good, and in 1914 he came back to the cities to acquire a business.

On the Somme

The Great War began, and he enlisted on the first day.

With the 20th Canadian Infantry Battalion he went to France as a sergeant, and once more proved his worth.

He was awarded the Military Medal for bravery on the Somme, was given a bar to the decoration later, and was twice mentioned in despatches.

Three times he was wounded, and then, in the last days of the war, was blown up by a shell, in consequence of which he has now a permanent nervous affection of speech.

Smith returned to Canada for demobilisation, and married Miss Elizabeth Martin, of Falkirk, Scotland, who had been on war service in Canada with the Young Men's Christian Association.

With his capital augmented by a grant from the soldiers' civil re-establishment scheme, Smith commenced business at Niagara Falls as a trader in motor-car tyres and other accessories.

The venture prospered for some years, until the big combines entered into competition by price-cutting, and in the end smothered Smith and other small rivals.

At that time Mrs. Smith was spending a holiday with her married sister in Detroit, U.S.A., and while there a son was born.

The separation

Since then there have been two other children, both born in Canada.

Undismayed by the failure at Niagara, Smith moved his home to Fort William, Ontario, and from there went out on railway construction work wherever it was to be found.

A year ago Smith and his wife fell into discord and separated. He went into the United States, taking his eight-year-old boy with him.

While working there he maintained his wife and their two other children in Canada.

After six months' separation, the Smiths healed their difference, and the husband went back to Canada and his home.

It was then that callous authority intervened, not only to prevent the reconciliation, but to create a terrible domestic disaster.

When Mr. Smith reached the town of Sault Ste. Marie on the United States - Canadian frontier he was stopped by the Canadian immigration officials.

They told him that, having given up his domicile, he could not again enter Canada, particularly as the labour market was glutted.

Smith insisted on an appeal against this cruel decision being made to the Government at Ottawa.

While his appeal was being heard, he was put in prison, where he remained five weeks.

During that time his little son was cared for by charitable people in the town.

But twenty-eight years of Canadian citizenship, his splendid service with that country's army, and a spotless civil record now availed Smith nothing.

Ottawa refused the appeal, and the father and boy were escorted back across the frontier-bridge and handed over to the United States authorities.

Then the U.S.A. immigration department made its contribution to the tragedy.

Having regard to his rejection by the Canadian authorities and to the fact that he was British-born, they decided he should be deported to England.

Jailed, deported

First, however, they took his nine-year-old son away from him, and put the child in an institution.

Five months were required to complete the deportation formalities, and during the whole of that time, Mr. Smith was held in an American jail.

Three weeks ago he was taken from the prison to Ellis Island and put aboard a ship for Britain.

His boy was not given back to him. Having been born in Detroit, although both his parents were British, the child was declared to be a United States citizen and ineligible to accompany his father to England.

Mr. Smith is now in London, penniless and homeless, and without prospect of work.

His wife is still at Fort William, Ontario. A letter received from her a few days ago reveals that she also is now in destitution, and the two other children have had to be sent away to institutions.

While her husband was being kept in the frontier jails for nearly six months, Mrs. Smith had to sell the home so that she and her children could survive.

Reunite them!

Her letter states that, since she had to part with her babies, she has had to exist upon occasional work as a charwoman.

Authority can seldom have wreaked worse havoc than upon this cruelly sundered family.

We look to the Canadian High Commissioner in London to use his office to have the family happily reunited by obtaining facilities for Mr. Smith to return to Canada.

He and his have had a cruel reward from the country to which he gave such long and meritorious service.

The Man Who Saved Himself

THAT unreliable managers can still operate in defiance of the Theatrical Employers Registration Act of 1925 is evident from the experience of seven actors and actresses who have been stranded at Aberdare, in Glamorgan.

Theirs has been a brief, but disastrous, tour. Engaged by Leslie M. Datta, on varying terms, they have worked hard for little or no return.

They had put in a strenuous week at the Empire Theatre, Aberdare, when their manager distinguished himself by adding a personal disappearing act to the programme.

The seven players who had been appearing under his management were thus left in a sorry predicament.

They found themselves without funds or friends in a strange town, unable even to pay their landladies.

Their position will be more fully appreciated when we give some indication of the terms upon which they had been engaged.

One pair of artists—a husband and wife—had been promised a joint salary of £5 a week; when Datta disappeared their salary was £21 in arrears.

* * *

Another couple, who were promised £5 10s. a week, were reduced to pawning their personal effects on being stranded, though salary amounting to £22 was due to them.

Equally pitiable was the plight of two young girls who were engaged on a share basis, the understanding being that they would receive 40 per cent. of the takings, with an allowance for expenses. One of them actually received 5s.

When Datta was eventually traced it was found that he was not even registered under the Act of 1925.

So charged at Mountain Ash, he was fined £30 and ordered to pay £20 costs, four months in jail being the alternative.

And here, we think, lies the most scandalous part of the whole affair.

This unregistered manager, who callously effaced himself without paying his company, was quite able to find the £50 necessary to save himself from jail.

Meanwhile, the stranded artists have nothing.

* * *

Pitiful stories like this have been told too often. The Theatrical Employers Registration Act must be rigorously tightened up to put the bogus manager out of business.

LAST FEW WEEKS—CLOSING MARCH 21

Help the Hospitals!

£10,000 or £15 a week for life for 6d.

GREAT RADIO COMPETITION

ALL PRIZES MUST BE WON!

1st PRIZE
£10,000
or £15 a week for life

An extra
£5,000
making £15,000 in all if the winner is a registered reader of the "Daily Herald"

2nd Prize	-	£500
3rd Prize	-	£250
4th Prize	-	£100

150 Prizes of £1 each
and many other valuable prizes

Organised by The British Charities Association.
Chairman: The Lord Luke of Pavenham.

RULES AND CONDITIONS.

1. On the Entry Form for the Competition are shown Fourteen Wireless Broadcast features. Each competitor is first required to record his own vote as to which of these features is his favourite by putting a "X" against it on the left-hand side of the Entry Form. In recording this vote he is to be guided only by his own personal taste. These votes, when counted, will determine the popular order of the various features. A competitor making more than one entry on the same form need only record one "X" opposite his favourite item, as the number of entries on each form will be taken into consideration when counting the votes to determine the popular order.

2. The Entry Form provides five columns, to be used either for a single entry or any number of entries up to a total of five. The competitor is required to forecast in one or more of these columns what he thinks will be the result of the voting by placing "1" against the feature which he thinks will get the most votes, "2" against the feature which he thinks will get the second largest number of votes, and so on up to "14."

3. **The competitor whose list across, or most nearly agrees, with the popular order will be awarded the first prize irrespective of what he himself votes for on the left-hand side; the next nearest will receive the second prize, and so on.**

4. The system of judging is so arranged that the entry having the greatest number of features correctly placed will rank highest, but in the case of two entries containing the same number of correctly placed features, that entry which contains correct results in highest positions will take precedence over that which contains the same number of correct results in lower positions.

5. Votes will be counted and lists checked under the supervision of Messrs. Hugh Macrae and Co., Chartered Accountants, London. In the event of a tie, the Association reserve the right to divide equally the combined prizes so affected, but as many prizes will be divided as there are competitors who tie.

6. Spaces for five entries have been provided on each form, and the subscription for the competition is **6d.** per entry. The form becomes valid when sent in accompanied by the correct remittance to cover the number of entries made. Postal Orders should be crossed and made payable to The British Charities Association. Postage stamps cannot be accepted in payment of the entry money. Entries may only be made on printed forms and in ordinary ink.

7. In the case of a competitor sending in insufficient money to cover all the entries made by him, the Association may treat such number of his entries as would be covered by the entry money received as proper entries in the Competition, the remaining entries being disqualified. The decision as to which of the number of entries accompanied by insufficient entry money shall be accepted and which shall be disqualified will rest with the Association.

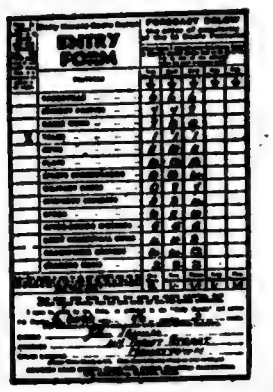
8. If several Entry Forms are enclosed in one envelope, the space for name and address must be filled in on each form. Proof of posting cannot be accepted as proof of delivery, and the Association will not be responsible for any letter lost or delayed in the post or for any Entry Form lost or mislaid after receipt by the Association.

9. **No correspondence** will be entered into with regard to this Competition, and the decision of The British Charities Association upon any point whatsoever shall be accepted as final and legally binding.

10. The closing date for the receipt of entries will be advertised in the papers used for advertising the ballot; but competitors are requested to send in their entries as early as possible. The names of the principal prizewinners will be published on a date to be announced, and every prize-winner will be individually notified.

11. No person who has won or shared in any prize of £1,000 or over in any previous competition organised by The British Charities Association may enter for this Ballot, either in his own or any other name, and no competitor may win more than one prize.

12. No employee of the "Daily Herald" or of The British Charities Association may compete or benefit from any of the prizes.



How to do it!

We reproduce for your guidance a specimen form filled in by an imaginary person, whom we call Mr. John Tanner. You will see that first of all he places a X in the left-hand column against HIS OWN favourite item, which is TALKS.
(NOTE.—As requested, he uses one X only.)
He then forecasts the order of popularity of the Radio features in the columns on the right, using the numbers 1 to 14.
He submits three attempts, for which he sends 1/6. He fills in his name and address CLEARLY, and, like a good fellow, he is sending in his entry early.
N.B.—Needless to say, the selections given above by the imaginary Mr. Tanner are made at random and SHOULD NOT influence you in any way in deciding what you think will be the order of popularity of the 14 Radio features.)

ENTER now! Don't lose a minute! The opportunity to win a fortune is staring you in the face! Only a few more weeks now and it will have vanished for ever. This fascinating Competition definitely closes on March 21st. Sixpence and a little thought may win for you £10,000 in cash or £15 a week for life.

This is the biggest prize ever offered in a contest where the entry fee is only sixpence.

The whole of the prize money is guaranteed by the "Daily Herald." All the prizes must be won, and the whole of the profits will be distributed by The British Charities Association amongst Hospitals throughout the country.

This great Competition is **open to all** and any reader of "John Bull" may win it.

Fill in the Entry Form below to-day and send it in early. This is all that you are asked to do:—

(1) Read the Rules carefully.

(2) Vote for your own favourite feature **(only one)** by placing a cross (X) in the column on the left-hand side of the Entry Form.

(3) Number these features **from 1 to 14** in what you consider will be their order of popularity as a result of the general voting, using **the space provided on the right of the Form.**

(4) You can use the Entry Form below for one or more entries, but you must send entry fee at the rate of 6d. for each attempt.

(5) Fill in your name and address in the space provided on the Entry Form, enclose your remittance and send to the address given.

OPEN TO ALL READERS OF JOHN BULL

Between now and March 21st somebody is going to win £10,000 (Ten Thousand Pounds) or £15 a week for life for a simple forecast. It might quite easily be you! An extra £5,000 will go to the winner if he or she is a Registered Reader of the "Daily Herald." Registration Forms appear below. By using your judgment and skill you have just as good an opportunity as anyone.

Remember this Competition definitely closes on March 21st. ENTER TO-DAY!

Daily Herald Radio Ballot

ENTRY FORM

Place in columns below a X against your own favourite item. Put one X only, even if you make more than one forecast in columns on right.

FORECAST BELOW the order of popularity of the 14 Radio Features

Place figure 1 opposite your first choice, figure 2 opposite second choice and so on up to 14. Fill in one of the columns below for each sixpenny entry.

FEATURES	1st Entry	2nd Entry	3rd Entry	4th Entry	5th Entry
VAUDEVILLE					
CONCERT PARTIES					
DANCE MUSIC					
TALKS					
NEWS					
PLAYS					
SPORTS COMMENTARIES ...					
MILITARY BANDS					
SYMPHONY CONCERTS ...					
OPERA					
AFTER-DINNER SPEECHES ...					
LIGHT ORCHESTRAL MUSIC...					
GRAMOPHONE RECORDS ...					
CHAMBER MUSIC					
	One Entry 6d.	Two Entries 1/-	Three Entries 1/6	Four Entries 2/-	Five Entries 2/6

N.B.—This Contest is open to all, and ANYONE may win the first prize of £10,000 or £15 a week for life, but an extra £5,000 will be added to the first prize if the winner is a Registered Reader of the "Daily Herald."

You can use this form for one or more entries, but must send entry fee at the rate of 6d. for each attempt.

I agree to abide by the Rules, and enclose

P.O. Number..... value..... covering..... entries.
P.O. is crossed /& Co./ and is made payable to the British Charities Association.

SIGNED .....

ADDRESS .....

(Block Letters).....
(Please Write Clearly in ink. Place three-halfpenny stamp on your envelope.)

ADDRESS YOUR ENTRY: (Dept. J4), British Charities Association, 103, Kingsway, London, W.C.2.

Further Entry Forms may be obtained on application to—
Entry Forms, British Charities Association, 103, Kingsway, W.C.

AN EXTRA £5,000

if you fill in the Forms below.

If you wish to have an extra £5,000 added to the £10,000 or £15 a week for life, become a Registered Reader of the "Daily Herald" by filling in the Registration Forms below. Hand the Order Form for the "Daily Herald" to your Newsagent. The Registration Form may be sent in together with the Radio Ballot Entry Form on left. If you are already a Registered Reader of the "Daily Herald," don't worry, you are fully qualified for that extra £5,000.

Hand this Order Form to Your Newsagent

DAILY HERALD

To ..... (Newsagent)

Address.....

.....

Please deliver or reserve the "Daily Herald" for me daily until further notice.

Signature.....

Address.....

.....

Date.....

PLEASE WRITE CLEARLY.

DAILY HERALD REGISTRATION FORM.

POST AT ONCE.

N.B.—For your convenience you may enclose this Registration Form together with Ballot Entry Form in envelope addressed "Daily Herald" Registration Dept., 122, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular daily delivery of the "Daily Herald." Please register me as a regular reader. PLEASE WRITE CLEARLY.

Reader's name in full (Capital letters):—

.....

Address.....

.....

Date..... Age.....

Reader's Signature.....

Name and Address of Newsagent:—

.....

.....

A certificate verifying registration will be sent upon receipt of a stamped addressed envelope bearing 1d. stamp.

£10,000 FREE INSURANCE.
"John Bull," 28.2.31.

MURDER by Motor

"A social pest . . . a terror to pedestrians"

by E. ROFFE THOMPSON

A DRUNKEN driver at the wheel of a motor-car is about as safe as a Chicago gangster behind the sights of a machine-gun; and as examples of social irresponsibility there is precious little to choose between them.

In view of the terrible figures of street and road accidents which, every year, soar upwards to staggering heights, it is a startling thing to find that prosecutions for being drunk in charge of a car are also steadily increasing.

"There were 1,730 such prosecutions in 1929," an official at the Home Office told me, "and although we have not yet completed our returns for 1930, there is no doubt that the figure for that year will be greater still."

While not, of course, suggesting that all street and road accidents—or even the majority of them—are caused by drunken drivers, the death-roll of the roads is so appalling that I doubt if anyone would criticise any attempt, however drastic, to rid motoring of its greatest menace, the drunken driver.

He is a social pest who is a menace to his fellow-motorists, a terror to pedestrians, and a constant detractor of the whole name of motoring.

The figures are almost unbelievable.

The motor Moloch

Since the war, nearly a million and a half men, women and children have been killed or injured in street or road accidents—a quarter of a million of them in London alone: the exact figure is 1,432,500, including 300,000 children.

That is about two-thirds of the British casualties in the Great War.

In 1919, the figure was 50,000; in 1929, it had soared to 150,000.

It is a sufficiently horrifying picture to warrant every reasonable measure being taken to minimise it, and I think we might at least begin by ridding our roads of the definitely avoidable menace of drunkenness.

Lt.-Commander Montague Graham White, who has been driving for twenty-five years without an accident of any kind, says it would not be any exaggeration to apportion 70 per cent. of the motoring accidents to the absence of "road sense" on the part of the drivers—dangerous driving, careless driving and the influence of drink. He adds that 25 per cent. can be put down to road defects, and that only 5 per cent. can justly be attributed to the carelessness of pedestrians or mechanical defects in cars.

The Prince of Wales, who has just become a member of the new "Order of the Road," welcomes "any effort to inculcate a wider understanding of road sense and road courtesy."

And the views of many coroners and police-officers are that a very high percentage of accidents are caused by drivers being under the influence of drink.

Mr. Herbert Morrison, the Minister of Transport, is said to have turned down the suggestion of an issue of cards to motorists, warning them of the perils of drinking alcohol while driving. The Berlin police already issue such cards to drivers, who have to sign a receipt for them.

"The responsibility of a motorist," they say, "prohibits the use of drinks containing alcohol. Even small quantities of alcohol are injurious to the motorist."

Unfit to drive

There are people who laugh at this, but I think they are wrong.

The motorist, more than any other man, needs to be convinced that drunkenness is an anti-social act.

The vast majority do realise it; but, unfortunately, there is a growing number who clearly will have to be dealt with for the sake of the safety of the community.

I have been looking up some records of recent cases, and I am amazed at the utter divergence of view displayed by magistrates in dealing with such offences.

There was one man who was fined £25, and his licence suspended for twelve months. Another man was fined £5, with no suspension of licence—and he was let off altogether on appeal.

Here is a doctor—declared drunk and totally unfit to drive by two fellow-doctors—fined £50. "We shall not suspend your licence," said the magistrates, "because of your public services."

Here is another doctor, fined £5 for precisely the same offence.

This time the magistrates declined to suspend his licence, not because of his public services, but "because there is no evidence that he makes a practice of this sort of thing."

It was within the last few weeks that the limit of absurdity was reached.

Weak justice

A man was fined £10 and costs. "We might have suspended your licence," said the magistrates severely, "but we are not doing it, because you earn your living by it."

Before the man had time to say "Thank you," the Bench reversed its decision and suspended his licence for twelve months.

While he was still sorting out his bewildered thoughts the magistrates reverted to their original decision and left his licence untouched!

Here is a man fined £20 and his licence left untouched on the understanding that he signs the pledge; and here is a man, fined three times previously for being drunk in charge of a car, who has his licence taken away for life.

On the other hand, here is a man found dead drunk and fast asleep over the wheel of his car who is neither fined nor deprived of his licence—he is merely "bound over."

The simple remedy is for the police to prosecute every drunken motorist they encounter, and for the magistrates to deprive such people of their licences for good and all if the case is proved against them.

What is to prove the case?

The trouble to-day is that there is no reliable test for drunkenness that is allowed by the law. Evidence is conflicting, and in many cases ridiculous "tests" are imposed.

Sir William Willcox, for many years Medical Adviser to the Home Office, has stated that there is only one reliable test for drunkenness, and that is to take a drop of blood from the veins and find out how much alcohol it contains.

Just a pin-prick!

In view of what is happening, it is rather ridiculous to see the law boggling at the application of a test which thousands of medical men use every day in cases of blood disorder, and even to diagnose with certainty the ordinary influenza cold.

I can see no logic in being so tender-hearted as to safeguard the drunken motorist from an imperceptible pin-prick while we know all the time that he is as much a potential murderer as an armed burglar.

The way to tackle the problem is not to forbid motorists to have a drink (as every crank and fanatic in the country would love to do), but to make it abundantly clear that if he allows that drink to make him a danger to his fellows the penalty will be swift and drastic.

Such a thing would not be tolerated in the railway service.

We have only to think of the possible peril to passengers if engine-drivers were less sober to realise the wisdom of the companies in exacting a high standard.

There is an old joke to the effect that "a gentleman is a man who can behave when drunk as when sober." Is it too much to ask of the motorist that if he cannot be a gentleman he should cease to be a motorist?

I think it is unfortunate that, in all discussions such as this, it is assumed that it is a case of Pedestrian *versus* Motorist. Actually, nothing could be further from the truth.

Black sheep

There is no body of people more bitter about the black sheep among motorists than the motorists themselves. We run enough risks as it is without being willing to see them increased by people such as I have been indicting.

That is why I suggest that the proper penalty for that potential killer, the drunken driver, is his complete elimination from the roads; for I am confident that motorists, just as much as pedestrians, will have no hesitation in supporting me.

The plain fact is that the new Road Traffic Act will not achieve its object until the Home Office frames regulations which will allow the police to decide definitely that a motorist is drunk—until, in other words, Sir William Willcox's test is applied.

Why it is not applied is a mystery, for the only man who would have cause to fear it is the man who is actually drunk.

The Human Machine

HOW—And How Not

IT is a common mistake of the envious and unthinking to imagine that people succeed through success. "Nothing succeeds like success" is one of those too-facile sayings that express a good deal less than the truth.

It is by failure that men succeed—Irish though it may sound. Repeated failure is the story of every great invention.

Every attempt that fails is an illuminated signpost to progress, if we have the wit to read it.

There is an art, whatever our job in life, in learning what to do and how to do it. To learn what not to do and how not to do it is often painful, but it is no less an art and no less important.

The mistake many people make is their refusal to acknowledge the value of negative knowledge. To know by actual experience that a certain thing or a certain method is no good is not simply failure.

It is not merely wasted effort. It is a definite gain—so long as we find out, before abandoning it, just why it is no good.

Criticism and analysis are always the first essential steps to real progress. But to criticise and analyse needs real hard thinking—and how many are willing to exert themselves in the necessary effort of mind? In other words, aren't the only genuine failures those who are too lazy to think and therefore too lazy to learn?

£100,000 worth of PORTABLE GRAMOPHONES to be *GIVEN AWAY!*

There's one for every 'Private Seal' smoker. Here is an actual photograph of this splendid British-built Portable — the instrument that musical people rave about. The order given for these gramophones constitutes a record in the trade. Make certain of one for your home now! It won't take you long to collect the coupons from 125 packets of 'Private Seal' Cigarettes—the cool-smoking Virginian blend that has captured and satisfied thousands of new smokers during the past few months.

SPECIFICATION

Strong, silent motor which plays full-sized record through perfectly, with one winding. Super-quality tone arm, internal horn, 10" plush-covered turntable, heavily nickelled handle and fittings. Record carrier in lid. Covered in black, blue or red lizard-leatherette. Corners metal protected, safety clasps. Guaranteed for 2 years by a British firm of world-wide repute, whose name we withhold for trade reasons.

750 COUPONS

(Remember there are 6 coupons in every packet of 20)

FREE

for coupons from only

125 packets of twenty

PRIVATE SEAL

CIGARETTES

20 for 1/- 10 for 6d. *(cork-tipped or plain)*

THE WONDER GIFT LIST YOU MUST SEE · POST COUPON TO-DAY AND GET SIX FREE COUPONS TOO

Please send me the latest Private Seal List of Gifts in colour—including Gramophones, Scarves, Razors, Golf Clubs, Everyman's Library, Rugs, Bicycles, Handbags, Suitcases, Toys and dozens of other free gifts—and six FREE Coupons (J.B. 28.2.31)

Name _____

Address _____

Post coupon (½d. stamp in an unsealed envelope) to
MOUSTAFA LTD., 84 PICCADILLY, LONDON, W.1

6 COUPONS IN EVERY PACKET OF 20 · 3 COUPONS IN EVERY PACKET OF 10

Bully with a RENT-BOOK

The callous hand that squeezes money out of misery

IN London, the richest City in the Empire, the greatest and wealthiest City in the world, there are more than 7,000 families of four and more persons living in one-room dwellings.

There are 30,000 basement dwellings in which 100,000 people exist; one-tenth of a million human beings living partially underground in conditions admirably suited for rats and lice.

In the borough of Lambeth there are over 3,000 houses certified months and years ago by the Medical Officer of Health as "unfit for human habitation." Each and every one of these houses is packed from roof to cellar with human beings.

As if the fact of being compelled to live under these revolting conditions was not enough, scores and hundreds of these unfortunate families are preyed upon and beset by mean, heartless and grasping landlords.

There is Mr. Henry Lock, for instance, who amongst other properties, owns and manages a tenement-house at 35, Guildford Road, Stockwell, within the borough of Lambeth.

His tenement at Guildford Road is an outrage, and he carries out his responsibilities as a landlord in a spirit of bluff and frightfulness.

In this house in Guildford Road are fifteen rooms and three attics. Built originally to hold a family of perhaps eight, there are seventy-seven souls herded together in this "property."

The red notice

THE minimum number living in a room is five, chiefly because other rooms, though paid for to Mr. Lock, are uninhabitable. The rents charged range from 12s. for a room occupied by a family of six to £1 7s. for two rooms holding a family of eight.

The rent-roll, at the moment, from this living den is £11 18s. 6d. *per week.*

This sum may vary slightly from week to week, because Mr. Lock has a cute little way of giving "discounts"—although it would be more true to call them fines.

In the case of a room occupied by a husband, wife and six children, the rent becomes a shilling more if paid on a Monday than if paid on the preceding Saturday.

But if Mr. Lock prefers it we will quote from a rent-book produced for our inspection, and say that there is a shilling discount if the rent is paid on Saturday.

What happens when the tenant does not pay on the Saturday, not on the Monday? One week behind is enough for Mr. Lock, and then this is what happens. We quote from a statement of a tenant.

"This man, when he gives notice to quit, hands in a red notice. A couple of days after that you get a blue one. Next couple of days he brings a bailiff and about a dozen of his men.

He gets men—who are not in work—for a couple of shillings to throw poor little children into the street without court notice or anything!"

Mr. Lock thinks he knows the law; he is sure that his tenants do not. At any rate, the system of dastardly terrorism in the above statement has so far been successful, and he has been permitted to proceed unchecked.

One of his red notices is before us. It is the most extraordinary fabrication of a legal document which we have ever seen. It is printed—which seems to show that Mr. Lock is apparently a wholesale merchant in the rack-renting business.

With the spelling corrected it says:

Warning Notice to Quit, if you do not immediately pay last Saturday's rent, to the undersigned, and if you fail to do so a "Blue" "Notice to Quit" in seven days, and at the expiration of the said seven days, Blue Notice to Quit, you will then automatically become, and be a "Trespasser" in law within said premises, and consequently you will be *evicted therefrom* as the law directs—under the operation of the law of "Trespass" and "Eviction" and the Law of "Landlord and Tenant."

This meaningless jargon is "signed on behalf of your landlord Mr. Henry Lock" by one F. W. Sylvester, described on the printed form as "Specially Appointed Rent Arrears Collector and Eviction Supervisor."

Remorse—too late

THE last title is truly rich—Eviction Supervisor! On the back of the form before us Mr. Lock's hireling delivers a further ultimatum from his master:

"Mr. Lock will make no further allowances (regarding non-payment of last week's rent), as your rent must be paid not later than Monday in future, otherwise, I am afraid you will be ejected."

He adds, in a pang of remorse, "Sorry to worry you, I am only obeying Mr. Lock's orders." The "specially appointed" Mr. Sylvester seems to have some kind of a heart, even if, like his boss, he has no knowledge of the law.

But knowledge or no knowledge, the poor tenants have less. They do not know that no person can be evicted without a court order, and that no magistrate in Christendom would grant an order on the grounds deemed sufficient by Mr. Henry Lock.

Some idea of the number of evictions which have taken place can be gathered from the experience of Mr. L. W. Matters, M.P., and Mr. Strauss, M.P., who, with Councillor James of Lambeth, visited the house in Guildford Road following upon a letter from a tenant.

A crowd of children immediately gathered, apparently having learned what to expect when strange men visit No. 35.

As they came out of the unlighted passage and stumbled into the dark and noisome basement, one of the children furiously yelled: "Going to sling some more out, are you?"

Such is the reputation evidently earned in the neighbourhood by Mr. Lock and his cohorts, and hurled at three respectable politicians.

As to the "allowances" of which Mr. Lock's minion speaks, he has ample cause to make some.

In one room the visitors were shown something purporting to be linoleum.

Wipe him out!

IT was supplied by the kindly Lock, who had made the tenant pay £5 for it. It could be purchased new for less than £1.

The tenant writes about this piece of business:

"By the time I had paid £3 8s. on it, it had worn out. Then I found out why he had put it down—to cover the holes and filth in the floor."

Below this room is a disused garage and through holes in the floor and worn-out linoleum the wind whistles in an Arctic blast about the heads and bodies of six little sleeping children, all under ten years of age.

What has authority to say concerning the conduct of this gentleman?

So far he has been prosecuted twice for infringing by-laws; in one of the cases for failing to provide adequate sanitary accommodation.

The first case was dismissed, and in the second case Mr. Lock was fined twenty shillings!

The Borough Council of Lambeth is apparently powerless to do more than it has done, but the Government is responsible for the state of things which permits Mr. Lock and his kind to practise their trade.

We demand that it takes immediate steps to wipe his business out of existence.

WITHOUT FEAR OR FAVOUR

A rum-chaser bristles on Uncle Sam's "twelve-mile limit"

Bootleggers IN OUR MIDST

WHO are the bootleggers in our midst—the agents who arrange shipments of liquor from our shores to "Rum Row," as the zone beyond the twelve-mile limit is known in America?

The British public, accustomed to sensational transatlantic accounts of Prohibition's trail of violence, racketeering, bribery, corruption, gang-warfare, drug-taking, crime and bloodshed, probably pictures the bootleggers as gross, over-fed and over-dressed counterparts of Al Capone or Jack Diamond, with a retinue of armed bodyguards.

This belief is excusable, but far from the truth. The agents here are, for the most part, orderly, law-abiding citizens.

Some are men who have retired from business, but who dislike being idle, and who dabble in Prohibition with no thought of transgressing any law, being largely moved by the spirit of adventure that is latent in most of us.

In a luxury flat in Piccadilly, London, W., for example, lives a smart, dapper and unassuming man. He has a most pleasing personality with nothing of the desperado about him.

No armed bodyguard follows at his heels; a commissionaire, a page-boy and a few efficient servants suffice.

At the fashionable hotels he frequents, this polished and retiring man, in immaculate evening attire, could not be mistaken for anything but a retired professional man.

Formerly a banker, he became interested in the shipment of whisky to American purchasers, making trips to the States to confer with a big syndicate in New York whenever necessary.

But usually his instructions come by mail or *via* air liner from another interested member of the group on the Continent attending to American demands for brandy or wines.

Plenty of money

Not long ago he negotiated a rum-running shipment valued at £60,000.

Bootleggers in America are never in a hurry; their deals are arranged with care and deliberation. Only in extreme urgency do they trouble to cable.

Capital is arranged for the agents in this country through banks, and the necessary cash for any deal is always available in advance.

The American syndicates will pay a good price for Scotch whisky because of the demand for the genuine stuff among wealthy men in the States.

The responsibility of the agents here ends immediately a cargo has been safely shipped.

They have earned their pay, and whatever happens subsequently is no concern of theirs, even though the cargo may be seized or sunk by U.S. Prohibition officials before it reaches America.

There are many secrets of this romantic trade that are unknown to the general public; nor is the task of openly getting liquor into America as difficult as some might think.

An American combine will supply its London representative with particulars of its requirements, stipulating always that the whisky shall be bought at the lowest price and "out of bond"—that is, free from the heavy duty charged by the Customs and Excise authorities here.

It is not an offence in this country to negotiate for the exportation of liquor, even though the seller may be aware that the buyer proposes to smuggle it into America, where, of course, it is an indictable offence.

So when the London representative gets his instructions, he communicates openly with a reputable wine and spirit shipper, and orders, say, 10,000 cases of whisky at the current price.

There is nothing irregular about this primary transaction, for the ultimate destination of the liquor is nobody's business.

Where whisky is bought "out of bond" the exporter must satisfy the Customs here that the shipment is going to some country other than America, and evidence of delivery has subsequently to be provided.

On the face of it, this would seem to present insurmountable difficulties, but it is really quite a simple matter to those "in the know."

The whisky is loaded on a "regular liner," plying on an established shipping line with definite

Straw-hatted, pigeon-toed, this Yankee representative of the law holds the elbow of Englishman, Edward Tatham, arrested New York on an unfounded charge liquor-smuggling

General Lincoln C. Andrews and Dr. James M. Doran, past and present Federal Prohibition Commissioners

Sir Henry Seymour Foster, who has just cause to deplore the activities of British rum-runners

Ernest W. Camp, Commissioner of U.S. Customs

and regular sailing dates, its destination often being marked as Antwerp, Hamburg or some other port not too far from Britain.

When the exporter has named the regular line, vessel, and port of destination, a document called a "warehouse keeper's order" is issued enabling the goods to be released.

He must give a substantial bond, though, often running into fifty or sixty thousand pounds, that the goods shall not be smuggled back into England.

This bond is automatically discharged when a "landing certificate" is sent to the Customs showing that the cargo has been unloaded at a foreign port.

Once a cargo has been got to a near port in this way, and the home Customs officials have been satisfied, the general practice is to reconsign the shipment to St. John's, Halifax, or St. Pierre in Newfoundland.

A good guess

Agents in Halifax—where the bootleggers are very strongly represented—arrange for this by having a vessel waiting in the Continental port in readiness for the transhipment.

Sometimes, though, a cargo is sent direct from England to Newfoundland, but in this instance the ultimate destination is more likely to be guessed.

Whichever route is taken, it must be understood that up to the point of arrival in Newfoundland the transactions have been carried out in territory beyond American jurisdiction.

The actual "rum-running" devolves upon the agents in Halifax, who arrange for the cargoes to be split up among a variety of small craft—sloops, launches, cutters and schooners from the French port of St. Pierre, from Settlement Point in the Bahamas or from Bermuda—many of which fly the British flag.

So, although much has been done during the eleven years of Prohibition to perfect a system of investigation and suppression, liquor still pours into the United States.

Such, then, are the methods of the big American syndicates.

But in cases where smaller European speculators ship liquor to "Rum Row," and are successful in evading the American authorities, it is sold "over the side," cash and cargo being exchanged at sea.

Torpedoes all alive

These mid-ocean buyers are known as "contact men" and have built up a most elaborate system for outwitting the vigilant authorities who are waiting for them within the twelve-mile limit.

One device employed consists of a steel "torpedo," 16 ft. in length and 2 ft. in diameter. It can be filled with liquor and towed ashore unseen, its depth being regulated by air chambers.

Accomplices in seaplanes act as scouts, and warn the "contact men" of the movements of the revenue officials by a system of signals.

The success of the rum-runners is strikingly shown in the figures for one recent year when, according to the U.S. Customs officials' own estimate, illicit trading amounted to £600,000,000—or more than double the legitimate trade of the British Isles.

The share of the British distillers, whose part, as we have shown, is quite legal, cannot be estimated at all accurately owing to the devious channels through which the liquor passes.

Continental figures, however, have been critically scrutinised by our authorities, who have found them abnormally high, and who suspect that they relate substantially to consignments originating from English and Scottish ports.

"All correct"

What is the view of skippers—mainly British—employed in this world-wide trade?

Even when they know that they are actually rum-running at the risk of being shot, maimed or imprisoned, they mostly view their position as a perfectly legal one.

Captain Randall, the central figure of the famous *I'm Alone* episode, sums up the position when writing of one of his first experiences of rum-running:

"We bought 1,200 cases of assorted liquors in Scotland and had them shipped to St. John's. . . . From our point of view what we were doing was perfectly legal. Legal jurisdiction of any one nation has to stop somewhere: . . . We were not going to land the liquor inside American territorial waters ourselves."

That this is a general view will be appreciated when we say that in one instance, where a syndicate in London planned to make a profit of £80,000 out of one deal, its members included a man connected with the American Government secret service, who was willing to use his inside knowledge of American Customs to get a shipment safely through.

Bribery and corruption are rampant throughout the States on a scale that would stagger the most unscrupulous offenders here.

Customs officials and police officers are, in many instances, banking as much as £20,000 a year for kindly "assistance" rendered to bootleggers—and they do so with a clear conscience, believing the liquor laws to be sheer madness.

Huge seizures

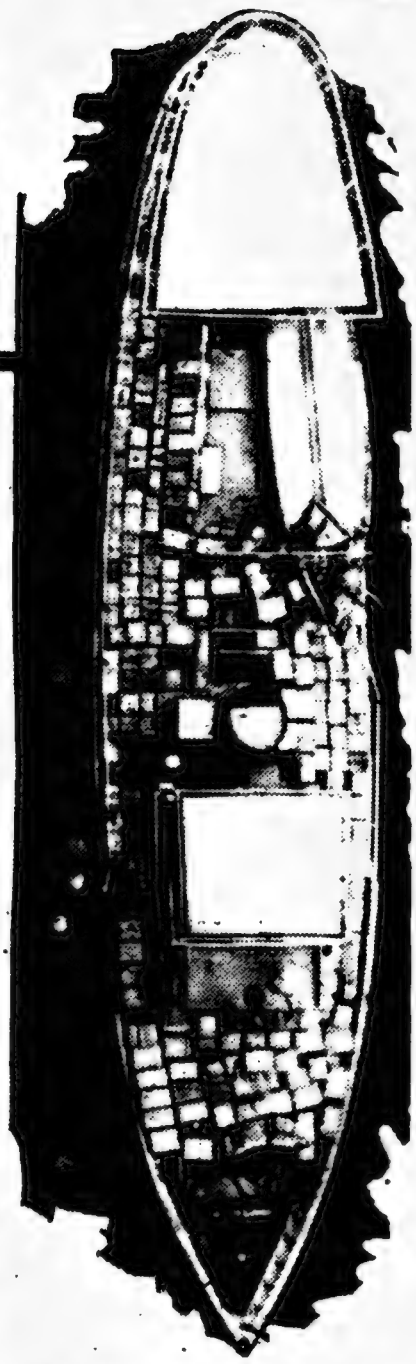
Although gigantic profits are made, officials working under Commissioner W. Camp, Chief of the U.S. Customs, often make seizures of very valuable cargoes.

A brief survey of the particulars before us in this respect shows that comparatively recent seizures yielded £45,000, £34,000, £20,000, and even £100,000.

Insurance is quite out of the question, as policies are issued only on consignments carried by regular lines.

Americans, through agents posted in various parts of Europe, have been behind most of the big rum-running deals of the past.

Legally drawn-up agreements between agents and American liquor syndicates have actually been made in some cases.



The hunter returns with a full bag. Looking down on a Federal boat laden with confiscated contraband rum

When Sir John Henderson Stewart, head of one of the most famous distilling-houses in Scotland, shot himself, he was about to commence bootlegging on a grand scale on behalf of an American millionaire, who was temporarily living in a famous London hotel.

Mr. James Cooper, the American millionaire who, originally a checker in a railway-yard, finally made a fortune of £4,000,000 out of illicit liquor, met his death in mid-ocean a few weeks ago when journeying to Europe.

He was on his way to confer with bootlegging agents here.

Quite recently Scotland Yard was watching another American visitor at a fashionable London hotel who was known to be here in connection with bootlegging operations.

His association with people who had been previously concerned in illicit stills confirmed suspicions, and he left as soon as he learnt that he was under observation.

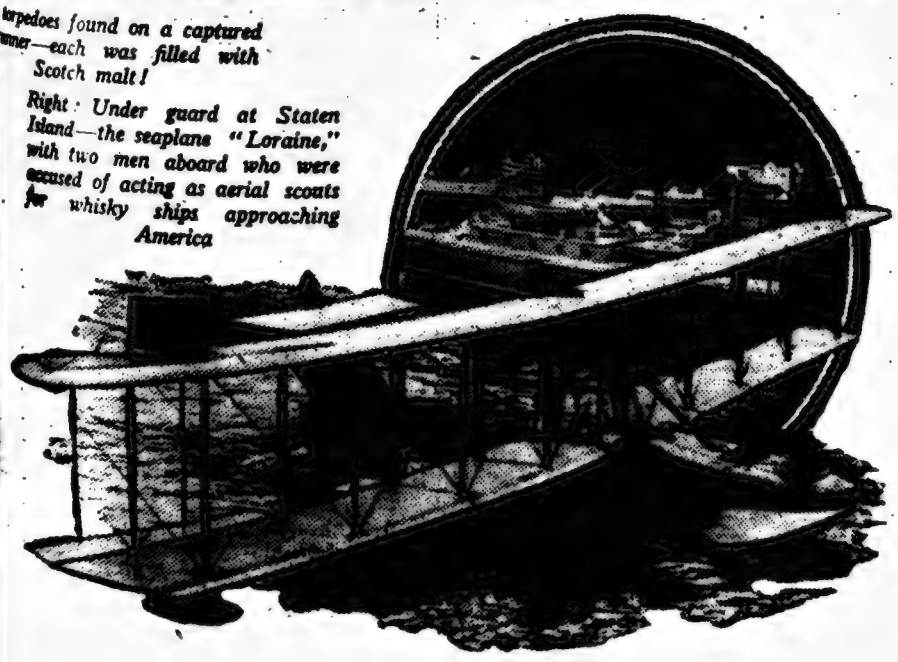
Thus bootlegging continues in all its forms.

When Prohibition first started every second business-man in New York wanted to gain a share of the startling profits that the traffic offered.

Since then many have amassed millions, while to others it has meant nothing but misery and bloodshed.

... torpedoes found on a captured ...runner—each was filled with Scotch malt!

Right: Under guard at Staten Island—the seaplane "Loraine," with two men aboard who were accused of acting as aerial scouts for whisky ships approaching America



That pipe, companion of your out-door joys, is perhaps not always too popular in the Home. Now a Manikin on the contrary gets a welcome anywhere, and at any time. It combines fragrance with flavour—your friends get the fragrance, and you get the flavour. That is why a Manikin is regarded as the social, friendly smoke—the smoke for the fireside, and the Home. A fine cigar in miniature—Mild, Mellow and Delightful to the end—yet the cost is but 2d. apiece.

MANIKIN
·CIGARS·
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

SHORT WORK WITH COLDS

To stop your Cold quickly, use "Nostroline." Soothing, pleasant "Nostroline" will clear your head instantly, stop the nasal discharge and banish all the unpleasant symptoms. It attacks the Cold where it is attacking you—in the nose. The scientific nasal specific. Acts like magic. Price 1/3 at all chemists.

Free sample on request from "Nostroline," J.93, Clifton, Bristol.

YOUR NOSE NEEDS "NOSTROLINE."

The Healing Tanner

Back to life—Philip Inman, the nurse and two little souls that might have been lost

by PHILIP INMAN,
House Governor, Charing Cross Hospital

MANY a hospital will have a depressing balance-sheet at the end of the year. Mark my words! Unless something drastic is done, the cry will again be raised: "Funds depleted — Wards closed."

The position is serious. In many hospitals to-day there is a waiting-list, grisly and heart-breaking. New wards are urgently needed to cope with the overplus of patients.

New equipment is required so that advantage can be taken of the discoveries made by medical science.

Our X-ray department, for instance, simply eats money. But it helps to a quick and accurate diagnosis of disease.

And in this way not only is valuable time saved, but, what is far more important, pain is relieved and early cures are effected. Would anyone say that in this work a penny saved is a penny gained?

Talk of economy is in the air to-day. It is a national tragedy to attempt to stint our "homes of healing." It is possible to save a bit of money and to lose a number of precious lives in the process.

Now, this shortage of funds is a matter of life and death. Let me give a simple illustration to explain what I mean.

The other day the ambulance pulled up at the doors of my hospital, and the stretcher-bearers carried in a little boy of eleven. He was desperately ill, and the wards were full to capacity.

What was to be done? One thing was certain. To delay would be dangerous, very likely fatal.

The mother, with tears in her eyes, pleaded with us to save him. He was her only child, and the only thing left in life to live for.

Ye cannot enter

Because we pride ourselves on being a human institution, an emergency bed was erected in one of the sitting-rooms.

The operation was at once performed, and the surgeon declared that had a further hour elapsed that case would have been hopeless.

A hospital is the one place in the world where the "House Full" boards should never be exhibited. Everyone who needs admission should find an ever-open door.

The claims of humanity are insistent. Sickness and death will not wait for a more convenient season. It is often a case of "now or never."

There are people who say "But why should I help the hospital? I am never likely to want its aid."

Are you sure? The health of each is the concern of all. There is not a single individual in the country who is not dependent upon them.

The rich man may not have to put down his name on the waiting-list for a bed, but he is just as dependent as anyone else on the skill of the doctors and the nurses who are trained there.

And if the present crisis in the hospital world is to be overcome, it will need the co-operation of all classes.

It required the sacrifice of everyone to win the war. The support of everyone is needed in the great fight against sickness and disease.

Help Them—and Win £10,000

BETWEEN now and March 21, somebody is going to win £10,000 for sixpence in the great Radio Competition to Help the Hospitals. There is no reason why the greatest sum ever offered in a contest with a 6d. entry fee should not be won by you.

This contest is open to every reader of JOHN BULL. All the prizes have been guaranteed by the *Daily Herald*, and the whole of the profits will be distributed amongst hospitals throughout the country.

The full announcement and entry form will be found on page 16. Time is getting short. Do not wait until the last moment. Send in your entry now.

Lovely kisses

Some people do not like ballots, sweepstakes, flag-days and the like for hospitals. I don't like them either.

But there are many things which are far more undignified. Every year, when we have a flag-day, I receive sheaves of complaints.

One irate individual wrote to me: "I think it is abominable that medical students should be turned into pirates and sent into the street to bombard the public with collecting-boxes."

But all sorts of methods have to be employed to raise funds. Only the other day I passed by an institution in central London and saw this placard exhibited outside, "Come in and sell soap for us."

Another hospital, with a world-wide reputation, has representatives calling from door to door to sell articles in the form of mascots, while still a third at a recent fête arranged for an actress to give kisses at so much a time.

The financial strain that every hospital official has to face to-day is a constant source of worry and a very real stumbling-block in the way of development and progress.

One thing is certain: Our hospitals have to be kept going at any cost. The money has to be raised somewhere—somehow.

If it is necessary to choose between taking money from a ballot or allowing the sick and suffering to die, there should be only one answer.

But what about the State taking over the hospitals someone may say. Why should these essential institutions be dependent upon spasmodic and ephemeral charity?

So far as this country is concerned there is one good and sufficient answer.

The transference from a voluntary to a State-aided system would take time. You cannot alter the whole principle with the wave of a wand.

Give—to live

And in the meantime thousands—nay, tens of thousands—of lives would be lost. And in that vast number there may be someone dear to you.

"Support the Hospitals" has become a parrot-cry. But it is a cry that was never more insistent. Let me suggest a motto for everyone: "Give and Let Live."

Waterways to Health!

by Capt. G. C. C. HENDERSON

THE article which appeared in JOHN BULL recently put the case for the reconditioning of British canals admirably; the "suggested new canal" from Southampton to the Kennet and Avon Canal near Reading would be a wonderful scheme.

Apart from trade purposes, it would enable the whole of the yachting fraternity to reach the inland waterways without the long voyage round the Foreland or Land's End.

Here is another very promising side of our canals—they have tremendous potentialities for the pleasure-seeker.

The class of people who go sailing are an open-handed crowd, well able to pay good tolls for their pleasure.

This "traffic" is worthy of the highest encouragement from financial points of view; yet, at present everything possible is done to discourage it by neglect and exorbitant tolls.

For instance, it costs about £6 to pass over the railway-owned Kennet and Avon Canal, and the inland sailor has to open all the locks himself. A few trips may cost more than the launch.

Also, owing to the neglected condition of the bottom, one is only safe with a vessel drawing under 3 ft.

The Thames-Oxford and Coventry-Ashby Canal route is a waterway worth looking into, for it provides a magnificent level run of about seventy miles without a single lock.

BUILT AS A CHALLENGE!

THREE GREAT ORGANISATIONS COMBINED

WEBIDE!

The leather which is guaranteed waterproof and will retain its life indefinitely

ITSHIDE

Wears three times as long as best leather, and is guaranteed waterproof

BEE BEE

Denoting scientific method of manufacture and best materials.

1. ITSHIDE outer sole.
2. Best Bend leather under sole.
3. Solid Bend leather first sole.

W.I.B. 180H.
Black or Tan
Leather laces included.

THREE SOLES FROM TOE TO HEEL

UPPERS & SOLES ABSOLUTELY WATERPROOF
GUARANTEED 6 MONTHS

Post 1/- extra.

14/9

Footwear built to this specification would be an achievement at any price.

At our price the value offered seems almost incredible, yet we can assure you that in nothing have we exaggerated.

The super-quality of the "Webide" uppers can only be fully appreciated by actual handling. Of stout, solid richly grained leather, ¼ of an inch in thickness, they are yet soft and pliable. WEBIDE is practically indestructible and is the world's finest waterproof leather.

The ITSHIDE Soles and Heels will wear three times as long as best leather and are absolutely waterproof.

Examine a pair of this footwear and you will appreciate the thorough way in which British craftsmen have built from these super materials a super article that is a challenge to the whole trade.

"STORMWELT" WALKING SHOE

14/9

Post 1/- extra.

W.I.B. 197H.—A smart ski-pattern for golf and sports wear generally. Black or Tan. Webide uppers, rubber sealed stormwelts, Itshide studded soles and heels and full waterproof tongue. Uppers and soles absolutely waterproof and guaranteed for six months. Also in smart Oxford style.

WEBIDE Guaranteed Boot

Sizes 7—10

7/9

11—1 8/9
2—5 9/9
Post 6d. extra

W.I.B. 555H.—Boys' and Youths' double sole black Webide Boots, with through leather undersoles and ITSHIDE outersoles and heels. Recommended for the hardest wear.

POST YOUR ORDER NOW!

TO

BOLSOM BROS. (Dept. 11)
157-8, Strand, London, W.C.2

with remittance (add postage) or use the C.O.D. way and pay the postman, or CALL at any of the following Branches:

*ALDGATE—36, Aldgate High St., E.C.3.
WESTMINSTER—50, Strand, W.C.2.
*BETHNAL GREEN—193/5, Green St., E.2.
CROYDON—133a, North End.
FOREST GATE—1a, Woodgrange Rd., E.7.
POPLAR—90, Chrisp St., E.14.
SUTTON—151, High St.
UPTON PARK—231, Green St., E.13.
*VICTORIA DOCK—89/91, Rathbone St., E.16.
WOOD GREEN—145, High Rd., N.22.

*Open on Sundays.

BOLSOM BROS
157-8, STRAND, LONDON, W.C. 2

DO IT YOURSELF AND MAKE MONEY

With the ALL-BEST BRITISH

G.T.L. Tool Chest

AND HOME-REPAIRING OUTFIT

HERE is an absorbing hobby—and a profitable one to brighten your leisure hours. Why not make all kinds of articles—furniture and fixtures for your home and garden, toys for the kiddies, etc., with the G.T.L. Tool Chest and Home Repairing Outfit?

You know the cost of new furniture and of the many home repairs and renovations which will soon be necessary to prepare for the bright spring days ahead. By doing these yourself you will be gaining money instead of spending it and at the same time providing for yourself an enjoyable and money-making hobby which will grow in interest as you progress.

No Experience Necessary.

Don't imagine, because you have never handled a tool, that you can't make useful furniture, shelves, cupboards, etc., or things for the garden—you CAN. The G.T.L. Book of Instruction, included FREE in every G.T.L. Tool Chest, tells you how. Over 200 working drawings, with explanatory wording, show you what to make and how to make it. Everything is simple—you are led step by step, through each operation—till the job is done and you are surprised at your immediate success.

G.T.L. Tool Chest contains 50 high-grade Sheffield Tools!

Every tool is specially made and tested for the G.T.L. Tool Chest. Keen-edged and finely forged, it is a pleasure to handle them. These are the first-grade tools that the man who knows—the expert craftsman—buys. Once you own a G.T.L. Tool Chest, you have every tool for every purpose—each neatly held in place by a steel clip—a complete Outfit which will last a life-time.

A few shillings bring the G.T.L. Tool Chest at once.

No need to wait—you can have it NOW—and you will find that the G.T.L. Tool Chest more than earns the small monthly instalments—chosen by yourself—to pay off the balance.

TO READERS OF "JOHN BULL." **FREE** *A beautiful 20-page Brochure describing the G.T.L. Tool Chest will be sent to you free if you post this coupon—cut it out NOW before you forget.*

POST THIS COUPON NOW!

COUPON. (½d. stamp is sufficient on an unsealed envelope.)
TO: GUARANTEED TOOLS LIMITED,
114-116, MARYLEBONE LANE, LONDON, W.1

Please send me by return, *free of all cost and obligation*, your beautiful, Illustrated Descriptive Book of the All-Best-British G.T.L. Tool Chest and Home Repairing Outfit, together with particulars of price, and how I can own the Chest *at once* for a small first payment.

Name.....

Address.....

.....

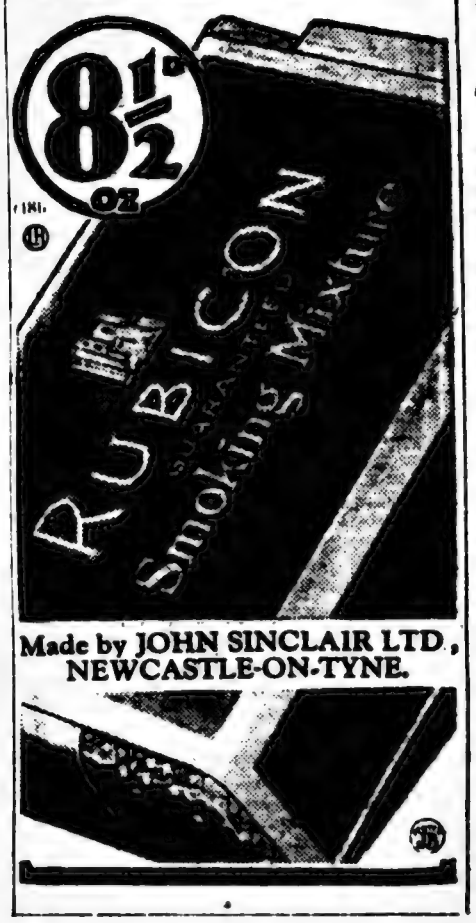
J.B. 2/31 *Please write clearly*

NO "make-believe"

"Make-believe" on the stage is very entertaining, but who wants anything to do with a tobacco that has a "make-believe" taste and smell?

Scent and perfume *may* take the edge off harsh, crude leaf and soften its bite, but the flavour and aroma of tobacco "faked up" in this way are very, very different from the pure, *natural* taste and smell of RUBICON MIXTURE.

RUBICON MIXTURE is made from leaf of a quality which needs no disguise. It is absolutely free from artificial scent or flavouring of any kind. And although pure, natural tobaccos usually sell at 10½d., 11d., or even 1/- per ounce, RUBICON costs only 8½d.



Made by JOHN SINCLAIR LTD., NEWCASTLE-ON-TYNE.

THE TOTE in DANGER

The tote needs oiling—but it should not run after the races have started

Sir Clement Hindley, Chairman of the Control Board, will not be beaten for lack of resource

A GREAT and vital experiment has just commenced with the Totalisator on British racecourses.

It is the provision of facilities to stay-at-home credit backers up and down the country to bet with the tote on the course.

On the success or failure of this innovation may well depend the whole future of mechanical betting in Great Britain.

Let there be no mistake or wool-pulling about the position. The tote is in danger.

Two years ago it was born amid the rosiest prospects that it would share richly in the tremendous annual betting turnover in this country.

Off-the-course bets

In practice, the tote has tapped only the tiniest portion of the vast amount of money used for wagering in Britain.

Almost from the first one fact has stood out clearly.

It is that the controlling authorities must devote the whole organisation at their command to participate in the flow of betting which goes on daily away from the courses.

Feeling its way cautiously to this end, the Racecourse Betting Control Board began by entering into arrangements with certain office bookmakers of good repute.

The plan was that these agents, on the basis of 2½ per cent. commission, should pass on to the machine the investments of their clients who wished to bet at totalisator prices.

So feeble was the response that, economically, the proposition was not worth while.

Now, a seemingly ideal method of feeding the tote from outside has been evolved and has been in use during the past week.

A private limited company, supported by men of first-class reputation and experience, has been formed to collect as much as possible of the money betted away from the course and to invest it with the tote on the course.

Big credit bid

Clients of the company will bet with it on credit, but the company's representatives on the course must pay cash or bankers' chits to the tote, which cannot, of course, accept the risk of bad debts.

The company's reward will be commission, at the rate, it is believed, of approximately 4 per cent. on all the revenue with which it provides the machine.

What will happen if this company fails to attract a sufficient amount of new patronage to justify the existence of the totalisator?

Will the Racecourse Betting Control Board in its urgent need employ other private companies as agents until the country is covered by a network of these organisations?

Or will the board precipitate the inevitable political and social storm by seeking authority to open its own *ready-money* betting offices throughout the land to collect and transmit away-from-the-course wagering?

These are fateful days indeed for the future of the tote!

But that is by no means all the trouble which has to be faced and firmly dealt with if the tote is to get out of danger.

For weeks past the report has persistently spread that when the flat-racing season arrives next month the authorities intend to increase the tote deduction from bets to 10 per cent. instead of the present 6 per cent.

There has been no denial of this report.

If the 6 per cent. deduction continued, the lion's share of it would have to be given to the private company which has come into existence to gather in the "away" betting.

There would be little enough left to maintain the tote and to serve its purposes.

Heavy rake-off

What a justifiable howl the course backers can raise if the deduction is increased to 10 per cent.!

They will declare, of course, that they are being mulct solely to provide an assured income to a private commercial enterprise and to provide betting facilities to the "away" backers who contribute nothing to racing.

In other respects, it has to be frankly stated, the totalisator is breeding suspicion and undermining public confidence in itself.

There was an unhappy incident a few days ago at Birmingham when the tote continued to receive bets after the start of races.

Cunning backers, ever on the alert for opportunities to exploit the machine, were actually able to make investments after studying the position of the field when some distance had been covered.

It is true that the Control Board has promised that there shall be no recurrence of happenings of this kind.

After closing-time

But what about events at Leicester and Nottingham, even when the ticket-selling windows were closed?

Onlookers there were amazed to see the electric indicators of the tote still registering bets after the horses had passed the post!

Naturally, they demand to know whose money was being betted for them when the races were in progress. There have been no explanations.

It is to be presumed that it was money received before the "off" from the tote agents outside which the staff had not had time to deal with until racing was in progress.

This kind of thing creates suspicion, however, and the totalisator board cannot complain because of loss of clients and diminution in revenue in consequence.

JOHN BULL wishes the tote the best of luck and a rich future. It is for its own benefit and that of the investing public that we signal the danger-points.

Race with "Silver Ring"

FIT and FAT

THIS winter has not been so severe as many others, but once again the question of fitness is going to be the all-important factor in deciding the destiny of the Lincoln. Most of the horses in training for this race are as fat as butter.

At most centres frost, heavy rain and snow have, in turn, held up training operations, and from a correspondent at Newmarket I learn that only one or two of the headquarters' candidates will be in genuine condition. For this reason I am giving Burgee—fit from hurdling—preference over Cat O' Nine Tails.

BURGEE and Easter Hero stand for my "Lincoln" and "National" double.

Bazley, the Malton trainer, has made sure of good galloping grounds for Africorn by sending his four-year-old to Filey sands.

This useful gelding did Code backers two good turns last back-end by winning at 10 to 1 and 6 to 1, and I like his chance as a likely "Lincoln" long-shot. At the moment his price is 50 to 1.

"JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, February 26, to Wednesday, March 4.

P	X	D	R	F	H	J	L	K	W	T	V	N	G	Q	S
B	C	A	Z	I	Y	U	M	O	E	73	74	75	76	78	79

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

XD73MDB would read CATLAP.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

ADR2MWZ would read DAZZLER.

"SILVER RING."

Ride a RALEIGH
THE ALL-STEEL BICYCLE

Rigid. Rapid. Reliable

Every part is tested to the utmost so that the Raleigh is delivered to you roadworthy in the fullest sense.
Ride a Raleigh and get to know the real joy of cycling.
Fitted with Brooks saddle and the best of everything, the Raleigh is by far the finest value. Sturmey-Archer 3-speed gear 20/- extra.

Prices from £5-19-6 cash
or by easy weekly or monthly payments.

Send for "The Book of the Raleigh"
THE RALEIGH CYCLE CO., LTD., NOTTINGHAM
Depots and Agents Everywhere

"What your system needs is BEMAX"

Organically you are as sound as a bell. You are simply out of condition through vitamin starvation. When we have corrected that, you will soon be fit and well again.

Vitamin starvation plays funny tricks; it sets up indigestion, causes constipation, interferes with sleep and generally depresses the temper and the whole tone of the body.

Bemax should put you right in a week. It will give you the valuable Vitamins you've been missing. Take a tablespoonful every morning and you will soon be your old self again.

You're bound to benefit from

BEMAX
THE NATURAL VITAMIN TONIC FOOD

Ask your chemist or stores for Bemax to-day; the 2/6 carton lasts an adult a month.

FILL IN AND POST THIS COUPON

for Free Tasting Sample and Booklet "The Way to Health."
(Please write clearly in Block Capitals. Post in unsealed ½d. stamped envelope.)

Name.....

Address.....

.....

THE BEMAX LABORATORIES (Dept. J.B. 8),
23, Upper Mall, London, W.6.

FIT OR FAT

Brit. Pat. No. 279477.

Beware of this Danger Curve

THAT abdominal curve which betokens middle-age not only disfigures your appearance—it is a real danger curve—a warning which no wise man can neglect.

When the abdomen protrudes, the muscular wall which should retain the intestinal organs in position becomes relaxed, with the result that vital organs are displaced. It is thus that many serious and painful maladies originate. Further, rupture is always a danger. Against all these troubles you are surely protected by wearing a Linia Belt.

The Linia Belt is unlike any other belt made. It is the outcome of 25 years' anatomical study. Constructed to fit like a second skin, light, porous and elastic, it affords free play to the body—even in games—yet it gives complete support to the abdomen without the least constriction. To wear it even for a day is to enjoy a sense of splendid fitness and vigour.

Write for our free illustrated booklet.

YOU CAN ORDER BY POST

We will fit you personally if you are able to call; but we can also fit you if you will send us by post your girth measurement and the depth of belt required in front (usually 9 or 10 inches).

The price of the Standard model is 35/-. Popular model 21 gns. De Luxe models in pure silk, extra light quality, from 5 gns. C.O.D. 1/- extra.

Money returned if dissatisfied.

On Sale only at J. T. ROUSSEL, 173, Regent St., W.1
Telephone: Regent 5698

Wear the Linia Belt

Do you suffer from LIVER TROUBLES?

"Ah! Liverish again?" says Cheeriboy, "no wonder you have a 'fit of the blues.' And to have a sluggish liver reminds me that many people so suffering fail to get a box of Page Woodcock's Pills which have been famous for 80 years. Is it inertia or sluggishness brought about by the state of their liver? I wonder!"

Page Woodcock's Pills cleanse the blood stream of all impurities and regulate and revitalise the stomach, liver and kidneys: also for Constipation, Biliousness, Indigestion, Anæmia and General Disorder they are a famous remedy.

Sold by all Chemists, 1/3 and 3/- per box.

Page Woodcock's Pills

All down to a delicious hot breakfast

No late arrivals this morning. *Quick* Quaker is on the table, providing a warm, energy-giving, delicious breakfast for the whole family.

The children just as much as the older ones like the wholesome flavour of a *Quick* Quaker breakfast, and it does them all good.

A good, hot Quaker breakfast sustains, nourishes. Keeps out the cold and puts energy in—makes all the difference to health and vitality. Quaker Oats gives endurance and builds up stamina.

Milled from the world's finest oats, grown and ripened under sunny skies and then roasted by a special process, Quaker Oats has a rich, delicious, creamy flavour that no other oat has been able to imitate.

QUICK QUAKER

Two kinds—Quaker Oats and Quick Quaker Oats. Both are made in Canada. Both sold in two sizes.

4d. & 8½d.

per packet—except in Irish Free State

Q51

READY IN 3 OR 4 MINUTES

"His monuments are legion"—William Friese-Greene. Above: A corner of a B.I.F. studio during the filming of a new talkie whose chief cameraman is the inventor's son, Mr. Claude Friese-Greene

LORDS of the Film Palaces

ON a certain spring afternoon in 1889 a policeman was standing at the corner of Brooke Street, in Holborn, London.

There rushed up to him a hatless and breathless young man, who promptly embraced him and begged the policeman to accompany him back to his laboratory and witness a phenomenon.

Thinking, no doubt, that he had to deal with a madman, the policeman followed.

In that little room in Brooke Street the policeman saw the revelation, the projection on an improvised sheet of a moving picture—a crowd at Hyde Park Corner.

Thus was born an invention in which is invested £150,000,000 sterling; which is now the third biggest industry of that country of giant industries, the United States of America.

Nobody knows now who that policeman was. If they did kinema "deadheads" might well erect a monument to him, since he was the first free spectator of a kinema show.

But the young man was William Friese-Greene, an Englishman, the first inventor of the commercial kinematograph. *His* monuments are legion.

His last throw

They are the glittering palaces of bronze and marble which cluster about the high streets of the world.

Of all the romances, of all the gambles in the kinema world, Friese-Greene's were the first and strangest. He gambled with time and opportunity—and he lost.

All his life he never emerged from comparative poverty. In the far-off 'nineties he saw his first priceless apparatus sold for debt.

As a final grim irony, he died in a chair at a meeting of film magnates in 1921, after making an appeal for unity in the trade which his invention had brought into being.

His grave at Highgate Cemetery, London, was purchased by kinema trade subscription.

Very few of the great figures in the trade of twenty or thirty years ago remain in it to-day.

To stay the course and take a prominent part in this industry requires the most exceptional qualities—all the qualities of the successful gambler allied with those of the staid and careful business man.

The whole trade itself has been a moving picture—and a rapidly moving one at that. To-day the pace is even hotter.

First and foremost of the veterans is Lieut.-Col A. C. Bromhead, the late chairman of the Gaumont-British Picture Corporation, which, under his direction, achieved control of more than 300 theatres and became the most important concern of its kind in Europe, and the chief bulwark in England against the American invasion.

He founded the original Gaumont business in London and one of the first film studios. He originated the "exclusive" film and "booking by contract."

As long ago as 1907 the Gaumont Company was advertising the "chronophone," the forerunner of the "talkie," and was running excerpts from "The Mikado," Gilbert and Sullivan's opera.

Wardour Street giants

In 1929 he built the first soundproof studio in England for the production of the now perfected talkie.

Through all the rapidly changing shifts of the film world, A. C. Bromhead has held his way.

He knows the game from A to Z, and neither black times nor bright times have altered him much from his poise of shrewd and equable calm.

His courage, initiative and resource have done almost more than any other man's to advance the cause of British films.

Nothing better explains the nature and the pace of the British film industry than the fact that almost all its other prominent personalities came into the business after the war.

C. M. Woolf, now joint managing director of Gaumont-British, with its capital of £14,000,000, entered the business in 1919.

He was previously in the fur trade, but in that year acquired a small interest in a film-renting organisation.

He took a great gamble on the Harold Lloyd comedies, then unknown in England.

His courage, imagination and industry established them on the English market. He paid what was then a fantastic sum for the English renting rights.

Their tremendous success made his name and that of his company. From then his rise has been rapid, but marked throughout by his plucky and persistent encouragement of British films.

Production companies of which he has been the head turned out scores of British films at the time when their production was a terrific gamble, avoided by almost all of Mr. Woolf's competitors in the trade.

Many have been outstanding successes, not only in this country, but in Europe and America.

One of the strangest and most meteoric successes in the trade is that of Phil Hyams and his brothers.

Their ventures have lain almost entirely in theatre building and owning. They specialised in acquiring "white elephants" among kinema theatres and turning them into roaring successes.

They have built or bought some twenty theatres, including the old Canterbury Music Hall. South London, which was almost derelict before their golden touch transformed it.

The crown is now set on their endeavours by the recent opening of the Trocadero at the Elephant and Castle, also in South London, the largest picture-house in Europe, and, with the exception of only one or two in America, the largest in the world.

Phil Hyams—who is the brains and chief—and his brothers commenced their careers in the bakery business. All the "dough" in their enterprises was raised in the family and its friends.

To get back to one of the veterans who is still in the game and a very potent personality:

John Maxwell entered the business in 1912. He was a Scottish solicitor and was at first interested in the exhibiting and business side of films. Later he saw possibilities in British productions.

He acquired British National, and reformed it as British International. He stepped into what was a highly speculative venture, and by hard work made it go.

He has made it go so well that the schedule of British International for the forthcoming year is twenty-four pictures at a cost of £500,000, and the production units equipped at Elstree are among the finest in the world.

Quiet and unassuming in manner, he is the most approachable of men—and the least self-advertising.

What next?

Lastly, there is William Evans, who has recently resigned from the joint control of the great Gaumont-British Combine.

"Bill" Evans more than any other man was responsible for bringing that vast enterprise into being.

At seventeen he was a builder, owning and building roller-skating rinks when all England went mad on wheels. When the boom died he turned the rinks into kinemas.

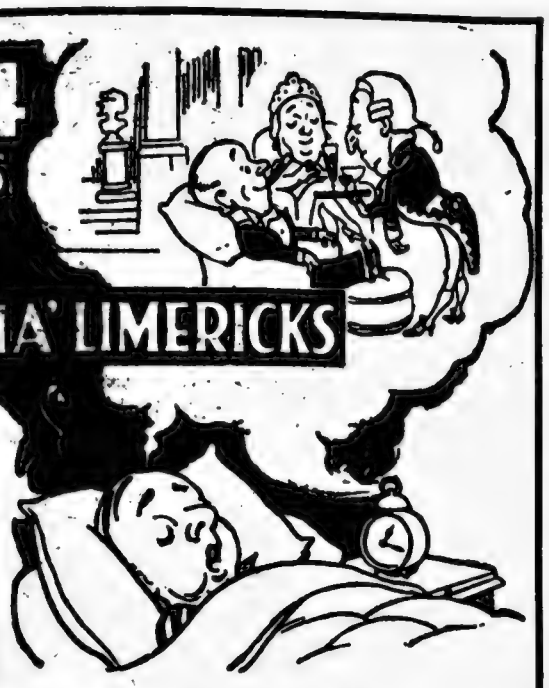
Later he sold his theatres to the Provincial Cinematograph Theatres combine, joining the board of this organisation, which he remodelled to such effect that its shares rose 600 per cent. in a very short time.

In its turn it was absorbed by the huge £14,000,000 concern from which he has just resigned.

Now all Wardour Street is watching to see what "Bill" Evans will do next.

He can be relied upon to provide us with still a few more surprises, now and always for the advancement of the British film industry.

1054 PRIZES for 'DIPLOMA' LIMERICKS



1ST PRIZE £50
2nd PRIZE £10
3rd PRIZE £5
4th PRIZE £2
50 10/- POSTAL ORDERS
500 2/6 POSTAL ORDERS
500 ELECTRO-PLATED CHEESE HOLDERS

There once was a chappie of Cheam
Who won a big sweep in a dream:
He was telling his wife
Of the change in their life

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this Limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire, or Dunlop), or label from 'Diploma' Milk, 'Coronet' Milk, or 'Moonraker' Empire Cheese. Send as many attempts as you like, which may all be written on one sheet, but for each must be attached a label. The Managing Director's decision is final and legally binding. Address to

Competition (Dept. 7)
WILTS UNITED DAIRIES LTD., TROWBRIDGE.

Closing Date: Entries must reach us not later than **Friday, March 6, 1931.**

Result: A complete list of winners will be forwarded by post to every competitor.

DIPLOMA
THE ENGLISH CRUSTLESS CHEESE

Cheddar or Cheshire. Box of 6, 8 or 12 portions 1/4½

D 158a

£300 FREE CONTEST
NO ENTRANCE FEE.
BEHEADED NAMES

What well-known surnames are these?
Solve he ten below and win a big prize

1 ARR
2 ENN
3 ILLS
4 ORNER
5 ALTON
6 EITH
MARY ORRIS
6 EAD
5 OSS
ECK

1ST PRIZE £200
2ND PRIZE £100

The missing letters are represented by the initial letter of the word illustrated.

RULES

Only one name must be given to each space.

The prize of £200 will be awarded to the competitor who sends in an all-correct solution. Failing this the prize will be awarded to the next best. The Second Prize is £100.

If more than one person share a prize, it will be divided equally among them.

The Competition Editor of the DAILY SKETCH and SUNDAY GRAPHIC will act as Judge, and his decision is final and legally binding. Employees of Godfrey Phillips Ltd. and members of their families may not compete.

When you have filled in the entry form, add your name and address in block capitals.

Each double entry form must be accompanied by the piece of flap containing the words "PLUS TWO PUSH THIS END" taken from a 6d. packet of 12 "PLUS TWO" cigarettes (or two 3d. packet flaps). You may send in as many single or double entries as you like on this basis.

All entries to:
Godfrey Phillips Ltd.,
Box No. 62,
110, St. Martin's Lane,
London, W.C.2.

Closing date is FRIDAY, MARCH 13th, 1931. Result will be announced in this paper on April 4th.

You may send in your efforts now or save them until the closing date.

IMPORTANT. Other entries — accompanied by the necessary pieces of flap may be made on plain paper cut to the size of entry form. This offer may not appear again. Cut it out for reference

PLUS TWO CIGARETTES ENTRY FORM

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2.....	2.....
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6.....	6.....
7.....	7.....
8.....	8.....
9.....	9.....
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PLUS TWO 6 for 3d 12 for 6d

PIANO OR ORGAN DELIVERED at YOUR HOME 17/6

This superb Piano or Organ, 17/6 monthly, delivered free at your home upon receipt of 17/6. No Deposit Required. The CRANE PIANO—(famed for 80 years)—an instrument of highest quality, built by expert craftsmen is supplied in Rosewood, Walnut or Ebonised case, hand polished to a mirror-like lustre.

EVERY INSTRUMENT GUARANTEED FOR 20 YEARS.

The CRANE PIANO action incorporates all modern improvements:—Iron frame, check action, full compass, full trichord, bushed keys, etc. Tone is pure and of rich resonance. Touch delicate and responsive.

The CRANE-ORGAN is an ideal instrument for Home, Hall or School, etc. Case of dark Walnut, artistically ornamented, equipped with mirror, music receptacle, desk, etc. The magnificent tone is of Pipe organ quality:—sweet and mellow. Write for illustrated Catalogue No. 240 of Pianos, Player Pianos, Organs, etc. Free on Request. We make full allowance for old instruments.

AGENTS WANTED.

Crane & Sons Ltd.

149, OXFORD STREET, LONDON, W.1. *Head Office:* HANOVER ST., LIVERPOOL.

Stop waste and disease in the home

Where there are rats there are filthy germs — germs of disease, ill-health.

Protect your family and your food from the chance of contamination by these pests.

Liverpool Virus exterminates rats and mice cleanly and efficiently. Harmless to human beings and animals.

LIVERPOOL VIRUS

Drives Rats and Mice outdoors to die. They dry up. No smell.

Of all chemists. Mice 1/6 & 2/6. Rats 2/6 & 6/-.

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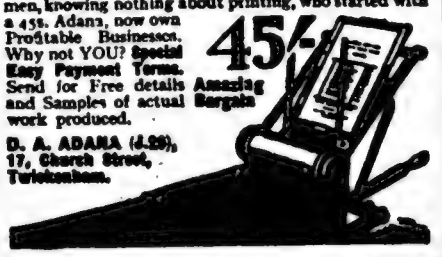
SPARE-TIME £ £ £'s
For Enterprising Men!

Supply the WEEKLY demand for Printed Material in your own District and make **LARGE PROFITS** in your **SPARE TIME!** The Possibilities are Enormous — the Market HUGE. Tradesmen, Cinema Proprietors, Dance and Concert Organisers, etc., etc.—All **MUST Have** a regular supply of Printed Material every week. YOU could easily produce this.

EASY PAYMENT TERMS

My wonderful All-Steel "Adana" Machine prints anything from a Chemist's Label to an Illustrated Magazine. No Previous Experience is necessary. Many men, knowing nothing about printing, who started with a 45s. Adana, now own Profitable Businesses. Why not YOU? **Special Easy Payment Terms.** Send for Free details and Samples of actual work produced.

45/- Amazing Bargain



D. A. ADANA (J.29), 17, Church Street, Twickenham.

Keep a box by your bedside!

When you awake does your throat feel constricted or parched? That is a sign of "morning mouth." An "Allenburys" Pastille sucked immediately on waking brings a sweet cleanness to the mouth and a contented throat. The juice of fresh ripe black currants, together with pure glycerine, make them so delightfully refreshing.

Allenburys Glycerine & Black Currant PASTILLES

8d. and 1/3 per box from chemists

DOCTORS ADVISE
orange juice for Children
GOLDEN SHRED
... IS orange juice and ... sugar ....
THAT is why
YOUR CHILD'S BREAD *needs* 'Golden Shred'

REAL LIFE STORIES—*by Famous Authors*

". . . Up came something in a piece of sacking"

THE Cullingcote Treasure

by EDWARD CONSTABLE

Illustrated by Herbert Hyde

UPON the subject of dreams much has been written and many lies have been told. That some dreams become realities nobody can reasonably doubt; but, as Mr. E. F. Benson, has pointed out, there is nothing strange in this.

On the contrary, with millions of people dreaming every night of their lives, it would be indeed strange if none of these millions upon millions of dreams "came true."

Now here is a very queer case which converted my friend Dawson and brought him over to the ranks of the superstitious.

Dawson is neither a liar nor a romancer, and I believe what he told me—that he had it from the mouth of the principal character and found the story too well authenticated in the village to allow him the least doubt of its truth.

When I heard it from him I had not the least doubt either—at first.

I have changed the name of the village and of the persons concerned. Otherwise the story is just as I had it from Dawson.

Cullingcote was, and still is, a remote village of two hundred souls buried in a Somerset valley and five miles from the nearest railway.

At the time of which I write, a few years prior to the war, Sir Edgar Farrington-Burns, the still-wealthy and much-landed baronet who lived at the Big House, exercised a genial despotism over farmer and hind.

There were the typical foul-bearing a queer name, "The Queen of Beauty"; an old grey church with a square tower; an old vicarage built of gr... Bath stone; two shops, one of which ... devoted half its counter to the affairs ... of the Post Office; the usual thatched ... and crazy cottages.

It was one of those villages in which ... nothing had ever seemed to happen, ... nor seemed likely to happen, save the ... phenomena of births and deaths, mar... riages, petty family quarrels.

And then things happened.

The first of these was the robbery of ... the Big House. One night it was ... efficiently burgled.

Plate and jewellery to the value of ... a large fortune were carried away.

The men who did the "job" were ... caught. Even experienced criminals ... were yet to learn that they might ...

(Continued on page 30)

DEEP SLEEP AT NIGHT ESSENTIAL FOR DAY-TIME ENERGY

"SEVERAL years ago Horlick's pulled me through a serious illness. Since then I have taken it regularly and can always rely on getting sound sleep. Although my work involves incessant strain, thanks to Horlick's I keep well and full of energy."
MR. W. H. RAND, *Seldon Street, S.W.8*

"Not how LONG we sleep that counts but how SOUNDLY" scientists say

SOUND — dreamless . . . that's how our sleep should be. For sound sleep alone can ensure morning alertness and day-long energy. Even a few hours of perfect rest do more good than many hours spent in restless slumber.

Nevertheless, recent statistics show that *only* 3 *out of every* 10 *people* get the rest they need.

There is an easy way to ensure sound natural sleep — by drinking a cupful of hot Horlick's at bedtime! Thousands today attribute their energy and vigour to the deep sleep which Horlick's brings.

Deep sleep — restful, dreamless — alone ensures day-long energy!

As you sip this delicious drink, its warmth and generous nourishment penetrate the whole system, and give your digestive organs a little light work to do. Soon, soothed and satisfied, you are deeply and peacefully asleep!

Horlick's is a well-balanced food, rich in body-building elements. And because Horlick's is partially predigested through a special process of manufacture, nothing could be easier to assimilate.

* * *

START taking Horlick's today! Notice how much better you sleep — how much fitter you feel on waking! Chemists and grocers have it in sealed glass bottles in four sizes. Also the Horlick's Mixer. Ask, too, for the Malted Milk Tablets.

HORLICK'S PLAIN OR CHOCOLATE FLAVOURED
MADE IN ENGLAND

Don't spoil expensive records

USE the needles that are scientifically made to give minimum wear to your records, and faithfully reproduce every note.

SONGSTER GRAMOPHONE NEEDLES

From Music Dealers and Stores everywhere, from 6d. per box.

Made by:
J. STEAD & CO., LTD., SHEFFIELD.
GRAMOPHONE NEEDLE SPECIALISTS.
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YOU CAN'T buy a dentist's care in a tube

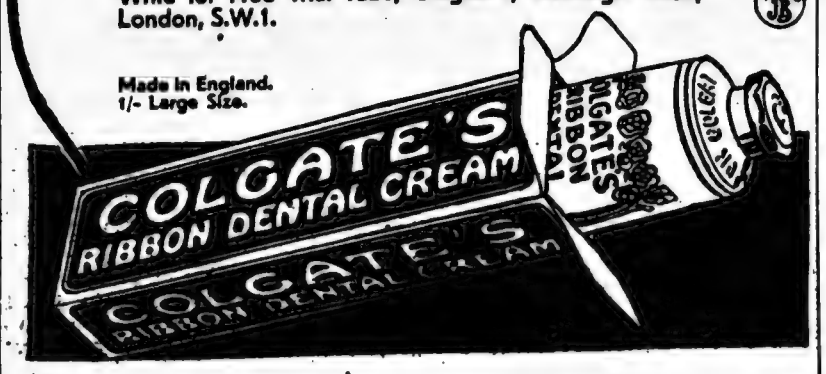
According to highest authorities many misleading claims are made for dentifrices

No dentifrice replaces regular visits to the dentist. Recent and exhaustive laboratory tests reveal that the claims made for certain dentifrices do great harm.

A dentifrice is not a medicine. It is a mechanical agent and should be used for only one purpose—that of cleansing teeth. Its merit lies in the thoroughness with which it performs this single duty.

Colgate's penetrates into the tiniest crevices which are closed to "heavy" dentifrices. In these minute fissures food particles lodge. Colgate's floats them away in a foaming hygienic bath, thus providing full protection. Write for Free Trial Tube, Colgate's, Ranelagh Road, London, S.W.1.

Made in England.
1/- Large Size.



When you lie awake

Don't lie there trying to penetrate a wall of stifling blackness, nerves alert, strained. Don't keep the light on, either, and your brain working wearily round the shapes and colours you see all day.

The steady glow of a night light draws into a soft twilight circle the room's shapes and shadows. Your eye travels drowsily round it till you slip off, quietly to sleep.

Send 3d. in stamps for a sample box of Price's Night Lights, to Price's Patent Candle Co. Ltd., Dept. JBA4, London, S.W.11.

Always keep a box handy

PRICE'S NIGHT LIGHTS

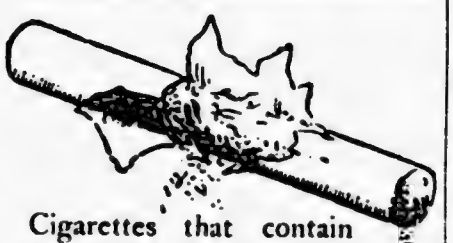
Buy a box to-day

Peaceful Nights
FREE FROM COUGH

WHY suffer another night of broken sleep? Whether your cough is bronchial, throaty or from the stomach, half a teaspoonful of 'Pineate' brand Honey Syrup will soothe the irritable membrane and instantly allay the coughing. This honey syrup moves phlegm like magic, clears the bronchial tubes, kills the cold germs, banishes 'tickle' and soothes and heals the throat and chest. Relief is immediate—whether you cough at night or during the day there is no quicker, surer or more pleasant remedy.

"Upon getting into bed one dose of 'Pineate' brand Honey Syrup enables me to sleep for several hours, whereas I used to seldom sleep for more than half an hour at a time. If I wake after a few hours a small dose keeps me from coughing for the rest of the night" says Mr. C. Kingsley of Harringay, London, N.4.

'PINEATE'
Brand
HONEY SYRUP
From all chemists. 1/6 a bottle.



Cigarettes that contain dry and dusty tobacco make a hot, fast-burning smoke bad for your throat

Get

some fresh tobacco and a packet of A.G., the chemical-free paper, and roll your own cigarettes. Just notice how *much cooler* they smoke and how *slowly* they burn. Enjoy a dust-*free* smoke and protect your throat.

AG *the paper of perfect purity—and chemical free*

REDUCE YOUR CONVALESCENCE

Many a serious illness owes its origin to convalescence from some quite minor ailment. Convalescence is a danger period, when strength is low and bodily resistance weakened. Then any exposure, any undue fatigue may have serious consequences.

So many doctors have for years recommended a simple way to shorten convalescence and hasten the restoring of full strength and vigour. What they advise is the taking of that famous tonic wine, Wincarnis.

In every bottle of Wincarnis are the salts of 2½ lbs. of grapes with the strengthening properties and the vitamins of pure beef and malt extracts. Its flavour is so delicious as to appeal to the convalescent's capricious appetite. It stimulates digestion, soothes irritable nerves and brings new vigour and vitality.

Try Wincarnis to-day. It is backed by more than 18,000 recommendations from medical men for convalescence from any illness, for neurasthenia, anæmia, debility, and all sorts of run-down conditions.

The Cullingcote Treasure

—Continued from page 28

as well leave their visiting-cards behind them as their finger-prints.

This pair of old lags had left behind them other clues as well; they were laid by the heels within a couple of days; and they split twelve years between them, one getting seven and the other five.

But of their plunder the police could find nothing, nor would either say where or how it had been disposed of.

Two years passed before "Garge" Kyfield comes into the story.

"Garge" was a cowman employed by a local farmer. He was also well known to be an astute and skilful poacher.

One day the Rev. Augustine Hillby was astonished to hear that "Garge" wanted to see him.

"Beg pardon, zur," said "Garge," "but I'd like to arsk 'ee a question as a parson and a gentleman o' learning. Do 'ee believe in dreams comin' trew, or meanin' summat, like?"

The Vicar was about to say, "Certainly not," when he remembered that only the previous Sunday he had preached a sermon about Joseph interpreting Pharaoh's dream for him.

HE may have suspected a trap. At least he saw that he couldn't preach one thing on Sunday and teach another, its exact opposite, during the week.

"We know," he said, "that it happened in the past to very holy men. But I am afraid these—er—strange things do not happen nowadays. Why?"

"Because," said Garge, "I've 'ad a funny dream three nights running. It was so clear like, that I've woken up the old woman an' told her 'bout it."

"I didn't know you slept at nights this time of the year," commented the Vicar mildly. "Well, what did you dream?"

"I dreamed as I 'ad to go straight off to Lunnon, and there I'd meet a man as 'ud make my fortune."

The Vicar smiled.

"I'm afraid, my dear friend ——" he began.

"It ain't a bit o' use, zur, I'm goin'. Seems as how that dream was meant for me, and I'd be a vool if I didn't go.

"But seein' as you've been to Lunnon and I ain't, I'd like 'ee to be so kind as to tell I where I'd most likely see such a man."

The Vicar tried in vain to dissuade "Garge" from wasting time and money, and losing work which was also money, on such a fool's errand. But "Garge's" mind was made up.

"Well," said the Vicar at last, "if you're set on going, I suppose I can't stop you. But I'm sure I don't know where you ought to go to look for your dream benefactor.

"However, they say that everybody in England passes Charing Cross at least once during their life-time. I mention that for what it might be worth."

So "Garge" sold his grandfather clock to a dealer in a near-by town who had previously offered him £5 for it—and who subsequently sold it for £70. Thus financed, he set forth on his adventures.

WE have only his word for what happened to him between then and his reappearance in Cullingcote a few days later.

"Garge" tells in detail how he found cheap lodgings, discovered the whereabouts of Charing Cross, and how he occupied twelve hours of the first two days and five of the third in walking up and down outside the "Golden Cross."

It is not unlikely that he occasionally risked his fortune by just looking inside occasionally. Shortly after noon on the third day a cheerful, inquisitive stranger tapped him on the shoulder.

"Excuse me, old man," said the stranger, "but I've been noticing you for the last day or two. You don't seem to have anything to sell, and you're not begging. I don't like to seem curious, but—what's the game?"

"Garge," explained that he was

FLORENCE KILPATRICK,

Author of "Rift Valley," "Red Dust," etc., recounts next week's True Story of a reformed crook's confession in "The Hundredth Chance."

just waiting for a friend.

"Well," laughed the other, "he seems to be pretty late for his appointment. Which year did he say he was coming? I don't suppose you'll miss him if you come inside and have one with me."

"Garge" didn't seem to think so either.

Eventually, under the influence of old and bitter, which, taken in large quantities, is apt to make men confidential, "Garge" told his new acquaintance the reason to which London was indebted for his presence.

The other laughed tolerantly.

"If you take my advice," he said, "you'll go straight back home and not waste any more time. I know all about these dreams which seem so real. But they're only dreams after all.

FOR instance, I had an extraordinary dream last week. It started in a village which I'm sure I've never been to, and I'm pretty certain it doesn't exist.

"There was a pub in the middle of it called 'The Queen of Beauty.' I've never heard of a pub called that, have you?"

"Garge" couldn't answer, because some of his beer had gone the wrong way.

"Next door to the pub there was a church with a square tower, and next to that a sort of parsonage place with big gardens back and front.

"Behind the back garden there was an orchard going down to the bank of a stream, and near the stream, away from the other fruit-trees, there was one tree with little, reddish apples like cherries on it."

"Garge's" mouth fell open. He knew it all, even to the detail of the crab-apple tree.

"In my dream," continued the genial stranger, "I dug under that tree and I found a regular miser's treasure, worth thousands and thousands.

"Well, do you think I'm going to be such a damn fool as to waste my time scouring England for that village—which doesn't exist—in the hope of finding it and digging up a treasure from under the roots of a bally tree? Not on your life!

"My people would have me clapped in Hanwell if I ever said I thought of doing it. You'd better treat your dream in the way I treated mine."

"Garge" got home to Cullingcote late that night, and very early next morning he was at the vicarage. The Vicar laughed and declined to believe a word of his tale.

"Garge" pestered him for two days. Couldn't he take a spade and go down and just see? There wouldn't be no 'arm in that, surely.

But, until the Vicar had spoken to the Squire, he declined to pander to what he considered to be a hallucination born of superstition.

Sir Edgar Parrington-Burns was genially tolerant about it all.

"Well," he said, "if the fellow's ratribbled, the best thing to do is to let him dig and prove for himself that it's a delusion. That's how they cure people of manias, I've heard.

"Of course, there is nothing in it, I know, but—er—at the same time one does occasionally hear of strange things happening."

THUS it happened that on the afternoon following this conversation "Garge" entered the orchard accompanied by Sir Edgar, the Vicar, a pick and a spade.

He dug round three sides of the tree and found nothing, but when the square trench was almost complete, up came something in a piece of sacking, which proved to be a silver cup which Sir Edgar had won at Oxford more than thirty years since.

Within half an hour the whole proceeds of the robbery had come to light, and the £2,000 reward offered for the recovery of the burglars' hoard was as good as in "Garge's" pockets.

Obviously the thieves had planted their "swag" with the intention of recovering it when the excitement had died down, or when they came out of prison, if they were caught.

Imagine what Sir Edgar said to the Vicar, and what the Vicar said to Sir Edgar, and what they both said to "Garge"! Imagine what the whole village, the whole district, said! Imagine what everybody who heard the story said!

"Garge's" dream had been true to him in that he had certainly met in London the stranger who made his fortune for him; but it was only through another dream—the dream of a sceptic—that he discovered that the fortune was waiting for him almost on his own doorstep.

How the mystics cheered, and how the materialists looked down their noses! A clear case, is it not?

And yet not so clear. Suppose—I only say suppose—"Garge," on his way home from a poaching expedition on the night of the burglary, saw two men burying something. When the news of the burglary was announced he would have known very well what they were burying.

What does "Garge" do then? The reward tempts him, of course, but he isn't going to be in a hurry. It may be increased. Possibly, too, he may be able to dispose of the booty himself for £20,000 instead of £2,000.

Perhaps he leaves it where he saw the men burying it. More likely he digs it up and replants it under the crab-apple tree, lest confederates of the two men in prison come to recover it.

But "Garge" is not in with a ring of crooks. He doesn't know any "fences." Directly he takes his find to an honest dealer the hand of the law will be upon his shoulder. As time wears on he sees that he must be content with the £2,000.

WHAT now? If he says he has dreamed the place where the booty is hidden he probably won't be believed. Very likely he will be charged with complicity in the crime.

No, if he is to deal in dreams he must invent something a little more complicated and elaborate. Hence his dream takes him to London, there to meet another dreamer whose story sends him home again.

A very ingenious little twist which hoodwinks even those who know him best.

Well, well, that may or may not be so. Thanks to the generosity of Sir Edgar, which did not stop at the £2,000, "Garge" bought and stocked his own farm and began to prosper exceedingly.

Perhaps his tale is true, and the cowman-poacher was made the instrument of a twentieth-century miracle. But I am rather afraid. . . . Human nature is human nature.

Ryders

Seed Book for ½d.

THE MOST IMPORTANT SEED CATALOGUE IN EXISTENCE

"THE DANCING FAIRY FLOWERS."

Ryders Seed Catalogue—interesting, informative, illustrated with coloured plates and black and white pictures. The most comprehensive list of seeds of high quality at popular prices.

£1,000 in prizes in a Competition so remarkably arranged that anyone anywhere in the kingdom can compete on even terms.

Ryders Silver Challenge Cup will be awarded to the most meritorious winner of prizes. This will be regarded as the unofficial open Champion Cup of Gardening.

Those who wish to have a copy of the catalogue are requested to fill in the coupon at the foot of this announcement with name and address, place in an envelope, tuck in the flap, do not fasten down, address the envelope to RYDERS, ST. ALBANS, place a halfpenny stamp on the envelope and post it at once. The supply of catalogues is rapidly being exhausted but all who write at once are certain to obtain their copy.

Practise economy and efficiency and order your seeds from RYDERS.

RYDER & SON (1920) LTD., ST. ALBANS

Please send 1931 Seed Book post free.

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No other enclosure must be placed in the envelope and nothing written on the Coupon but your name and address. JOHN BULL

Short, Sharp Twinges Shooting Pains, may Reveal Deep-seated

HEED NATURE'S WARNING

Kidney Trouble

Aching muscles, maddening twinges of pain, back-aching, joints stiff and agonising to move, heart-weakened—just feeling too-old, pain-racked and miserable—be warned, kidney trouble is the cause.

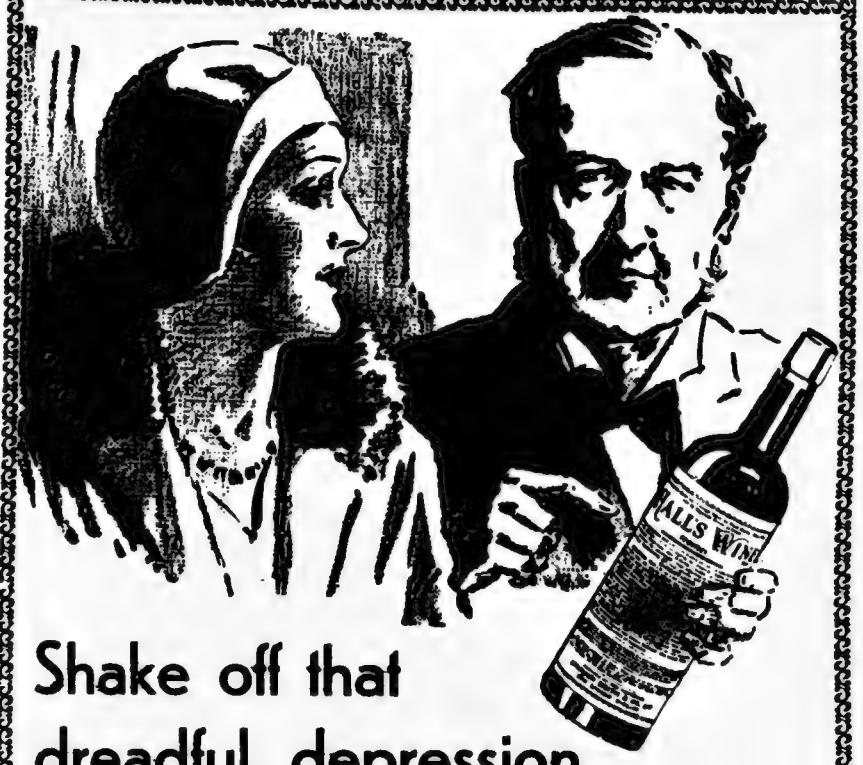
Nothing can help you, nothing will cure you until you get to the root of the trouble—the kidneys.

The world-famous De Witt's Kidney and Bladder Pills, because they do act directly on the kidneys, are recognised as a safe, sure remedy for Rheumatism, Chronic Backache, Sciatica, Lumbago, Bladder Weakness and the nervous troubles and pains that accompany kidney trouble. Let "De Witt's" (which cost but 3/-, or for the larger, more economical size, 5/-) bring you health.

Do not stay crippled with pain, heart-weakened and depressed. De Witt's Pills have been trusted and tried for 40 years. They will surely benefit you.

Ask your chemist, he can tell you all about the prescription from which this remedy is made, and why they can, will and must do you good. If you wish, we will send you a free trial supply. Just send your name and address, on a postcard, to E. C. De Witt & Co. Ltd. (Dept. K18), Croydon.

DeWITT'S KIDNEY AND BLADDER PILLS



Shake off that dreadful depression that follows INFLUENZA

If you have had Influenza you know only too well what that dreadful depression is. How thankful you would be for something that would lift it—and lift it quickly. In other words, how thankful you would be for Hall's Wine.

Let Hall's Wine put you on your feet again. Instead of dragging on for months trying to throw off Influenza's weakening after-effects, shorten convalescence with Hall's Wine. Get back your health and spirits quickly and surely. The invigorating properties of this splendid tonic will enrich your blood—feed your nerves—help you to guard against the serious chest and lung troubles so easily developed in this state of weakness.

Remember—Hall's Wine. Every day! And if you take this precaution in time you may avoid Influenza altogether.

Hall's Wine

The Supreme Tonic Restorative

LARGE BOTTLE **5/6** *Of Wine Merchants, Licensed Grocers and Chemists.* SMALLER SIZE **3/3**

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All persons exposed to cold weather should take

KOMPO FOR COLDS

The Universal Remedy

FOR

COLDS, INFLUENZA, SORE THROATS, Etc.

Sold by all Chemists and Stores, in bottles, **1/3** *and* **3/-**

J. F. WHITE & Co., Chemists, LEEDS

It is a Wonderful Remedy.

Mrs. Isherwood, 15, Under Lane, Hollinwood, Oldham, writes:—

"I have been ill over two years with ULCERS on the STOMACH. I have been in hospital and tried everything to do me good, but a failure. I am doing wonderful since I saw in the papers about Vitadatio. I have had four bottles. The second relieved me. It is a wonderful remedy. It cleared skin from my stomach, and I recommend it to all my friends."

Send for FREE BOOK of Testimonials.

Vitadatio

Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors, Timothy Whites and most Chemists and Stores, 2/- and 3/- per bottle, or per post 6d. extra in Gt. Britain only. Special 21/- bottle, containing 3 weeks' supply, for export only, post free from VITADATIO, No. 121, Armley, Leeds V116

Audrey Feest, 74, Bevington St., Bermondsey, London

"Cough? I should say I did!"

"My whooping-cough nearly bust me till Mummie rubbed my chest and back with that 'Vick.' Oo, it did feel good, and then I went to sleep."
That is how Mrs. Feest interprets her baby's views. The poor mite caught whooping-cough when only three months old. Mrs. Feest knew that it would have to run its course, but that it was important to relieve those coughing spasms, which otherwise may injure a child permanently.

Acts in 2 Ways at Once to Relieve Cold-Troubles.

Rubbed on the throat and chest for coughs and colds, Vick brand Vapour-Rub acts in two ways at once: (1) through the skin like a poultice, and (2) vaporised by the body-warmth and inhaled direct to the air-passages.
Regular size only 2/-, half-size 1/3, at all chemists.

VICK BRAND VAPOUR-RUB

Best for Children's Colds

PLEASE take me out

A healthy dog revels in rain—he does not mind bad weather if his winter coat is thick and strong; wind and rain cannot penetrate it. But in order to grow and maintain a dense coat the dog must have pure, vigorous blood. When the blood becomes impure, through lack of exercise or improper feeding, he quickly goes out of condition, his coat "softens" and he feels the cold acutely. You can keep your dog in perfect condition and full winter coat by giving him Bob Martin's Tasteless Condition Powders, which remove every impurity from the blood and tone up the whole system, hardening the coat and giving it that lovely "bloom" which is the surest sign of perfect health.

Since 1892 the best-known dog remedy

BOB MARTIN'S TASTELESS CONDITION POWDERS

6d. per packet of 9 powders, 1/- per box of 18. from Dog Biscuit Shops, Chemists & Stores,

Bob Martin's Tasteless Condition Powders cure *and prevent* all ailments due to poor blood condition, such as *Listlessness, Excessive Scratching, Loss of Appetite, Loose Coat, Eczema* and *Gouty Eczema*. Made (since 1892) by Bob Martin, Ltd., Southport, England.

THE BIGAMOUS WIDOW

Should She be Told?

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

BORN in Wales and left an orphan in that country, after being tossed from pillar to post, I was brought to New York by a relative who had settled in that city with a German husband.

This man belonged to the underworld, and when my aunt died he treated me so badly that I took the first opportunity to run away.

I obtained a job as a saleswoman in a store, and after working hard to keep myself respectable for seven years I met a young man in the police force who offered me marriage.

My husband was kind, and he appeared as good as he was hardworking. Moreover, he was always talking of promotion, so that, besides having a comfortable home, I looked forward to a happy and prosperous future.

Then came a day when a flashy woman called and handed me a large sum of money, saying that as the "boss" had not called she preferred not to keep it in her apartments any longer for fear of mishap.

Seeing my blank look, she explained that my husband owned several houses of ill-fame in the city and took thousands of dollars in toll from the unhappy inmates.

I HAD my two young sons to think of, and for their sake I decided to appeal to their father's better nature.

Furious at the exposure, my husband now turned completely against me, and made my life a living hell.

As he would not forgo the source of his ill-gotten gains, I left him, taking my two boys with me.

I went back to my old home, and for eight years worked early and late, keeping my two boys and myself by getting a job in a mill.

Then I received an intimation that my husband had divorced me, as under the American divorce laws he was entitled to do as I had left him.

Two years later I remarried; this time the son of an English solicitor.

The first few years, during which two more sons were born to me, were almost happy enough to make me forget my first terrible experience.

Then once again an evil fate overtook me. My husband took to drink and sank so low that he not only sold my household belongings, but even took my clothes to pawn to satisfy his craving for drink.

After this he practised embezzlement and was oftener in prison than out. For several years I never even heard of him.

Meantime, my eldest sons by my first husband had married and were doing well, and they wrote pleading for me to come out to America again and make my home with them.

I finally yielded, and went out to the States, taking my younger sons with me. This was eight months ago.

I now have a letter in which an old friend tells me that my husband has been heard of as dead, but that he has left a "widow with five children," and that the woman who goes under his name is drawing widow's pension.

If this is true, then the "marriage" was bigamous, and a fraud is being practised on the public funds.

What ought I to do? If I make a claim, then a woman with five little children may be left penniless, with the awful discovery that not one of her brood is legitimate.

"HUMANIST" says: As you have settled in comfort with your sons, let well alone. Under no circumstances can a person resident in another country draw a widow's pension from this.

Considering all the circumstances, the wisest and kindest thing is to let a decent veil of silence drop over the past and try to find happiness in forgetting.

"The Greatest of These—" Fund

A Cry for Happiness

MR. TOM, at the age of thirty-seven, was twice wounded in the war, but received no pension. Then, on March 29, 1924, while working down a mine, he was buried by a fall of stone.

"They took me to the hospital," he writes, "completely smashed up. I could use only my left arm. I lay ten months on my back before I was fit to be taken out in a wheel chair, and I am still a helpless cripple.

"I have a wife and three children. I have only 30s. a week, so when I have paid 10s. rent, light and coal, you will have an idea how we are living."

Unfortunately, Mr. Tom is behind with his rent, and drastic action is threatened if he does not pay up.

His own sufferings he might bear cheerfully; "but," he adds, "I have a child who needs extra nourishment to keep away fits.

"My wife, who is expecting a baby, is badly in need of everything an expectant mother needs, and God alone knows how we are going to provide the things wanted at such a time.

"My children are clean, but ragged, and I don't know what to do to make them happy like other children."

These children, whose helpless father cries to our readers to make happy, are aged thirteen, eleven and three years.

What they and their dad need to cheer them up is £5 to secure the roof over their heads; something over and above for a good square meal or two, and some garments to keep them warm.

All donations, whether earmarked for Mr. Tom or sent for the general uses of the fund, should be addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2.

Lists of donations can be seen at our offices, and a copy of the current week's list will be sent on application.

HUMAN BULL

in the home china-shop

A YOUNG woman of twenty-six, I am very much worried about my half-brother. My mother has been twice widowed, and has made a desperate struggle to bring up her family respectably.

Mother, myself and my sister all go out to work, sharing house duties between us when we get home at night.

We could just manage and be comfortable but for the behaviour of one boy, a child of the second marriage. He is eighteen and a real problem in our lives.

He was always playing truant when at school, and now he is out in the world he is worse. He complains about every employer, saying they "work him to death."

Now he has a job in a mill and hates that. He comes home with a face as long as a fiddle and slides with muddy feet over the floor, trying to make as much dirt as possible.

Any furniture that happens to be in his way is kicked with heavy boots or knocked over. The damage he does is awful.

Mother gets his dinner ready before she leaves in the morning, and as soon as her back is turned he plays football with the basin up and down the house. Of course, if the basin is earthenware, it is broken and the whole is wasted.

He swears if we remonstrate; and then goes hunting in the pantry to up anything he considers nice.

Now that the mills are on sh time, or if for any reason work stopped, it is almost too much trou for him to go and sign on at the change, and it takes us all our time persuade him to do this.

In short, his whole conduct is ma ing mother downright ill, and if y can give us any advice we shall thankful.

"HUMANIST" says: Your brother taking advantage of what he consid defenceless women to act as a hoo gan.

Surely you can manage a lout eighteen. If not, enlist the aid of decent man. Failing that, the co stable on the beat will do the needf

FATHER CLOSEFIST'S

slaving daughter

MY mother is an invalid a practically bedridden—she expecting to undergo operation in a few wee time. I am the eldest girl, just turn twenty, and there are two sisters a a brother.

I go out to a daily place of domes service which begins at 8 a.m. and en at 3 p.m.

I then rush home and after ten ing mother, go to a job at a kine from 6 p.m. until 10.30 p.m., selli programmes and so forth in order get extra things that mother needs.

This would really not be necessa if dad was not so greedy with his ow money where mother is concerned. H earns excellent wages, but he will n lay out an extra sixpence for what h considers luxuries.

The hard part is that this stingine applies only to mother.

My younger sister, who stays home to do the housework, is as th apple of his eye, and has only to s in order to receive.

When a special dance was held r cently at the village-hall, he bough her a lovely new frock in his pride "my girl's looks."

On the dance nights when she go out I seldom get to bed until o o'clock in the morning or later, and last the long hours of constant wo are telling on my health.

Mother's doctor has expressed hi self as quite concerned, and on his l visit said that what I really need was a rest and change of air.

I cannot afford to take a rest, b the change of air is possible if I g from home.

I have recently had the offer of good situation near London, but whe I suggested accepting it dad called m a shirker.

Mother would like me to go. She says that if left to herself my siste might come to her senses. What d you think?

"HUMANIST" says: As your mother wishes and your own coincide, I ca see no reason why you should n accept the situation.

It is even possible that your sist will show more sense and responsibili when left to her own management the home, and it will still be open t you to help your mother in the pro vision of small luxuries.

BREATHLESS & DISTRESSED.

How the Anæmic Girl Suffers.

"I get so breathless that I can't go upstairs without resting half-way," complained a young girl. This breathlessness is one of the many signs of anæmia; the smallest effort seems too much for the anæmic girl, causing her to pant for breath, setting her heart palpitating, and making her feel ready to faint.

Another thing which distinguishes the anæmic girl is the pallor of her face and lips; then again she usually has a poor appetite, gets backaches and headaches, feels listless, and has no interest in work or play.

Remember this, you pale anæmic girls, only one thing can banish anæmia—new rich blood. The one medicine which can be relied upon to provide this is Dr. Williams' pink pills. That is the reason why so many girls and women swear by them, for these pills actually create new blood. You can readily prove this by looking into your mirror after you have been taking Dr. Williams' pink pills for a little while; the new blood will show in your pink cheeks and in the lining membranes of your eyelids.

FREE.—"Nature's Warnings" is a booklet that every girl should read. Write to C. E. Dept., 36, Fitzroy Square, London, W.1, for a free copy.

No More Disturbed Nights.

Bladder irritation is more troublesome when it disturbs one's sleep. You need the mild, soothing antiseptic provided in Shadforth "Bladder comfort" No. 286. It acts like a charm. It is prescribed for chill on bladder and kidneys, burning, cystitis, prostatitis, leg pains, rheumatism, sciatica, etc. Don't worry yourself into a nervous wreck. Get immediate relief and comfort with the proved remedy: Shadforth Prescription No. 285. Prices 2/6 (50), 4/6 (100), 12/- (300 pills).

Privately packed and post free at these prices from

Shadforth Prescription Service, Limited,

Dept. JB 25/49, King William St., London Bridge, E.C.4

Boots, Taylors and chemists obtain to order.

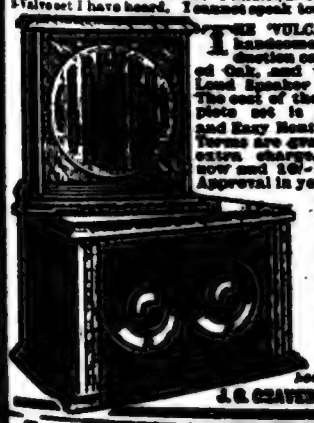
TRUTH ABOUT WIRELESS

Simple facts are often harder to believe than Fairy Tales, and some people can never believe an article is really good unless they have to pay two or even three times as much as is necessary.

THE Graves 'Vulcan' 3-Valve Outfit is the perfect Set for the man who wants the best possible results for the most moderate outlay. It is made under Hazeltine patents and embodies all the latest improvements. It gives you the National Programme in perfection, and a wide choice of distant stations. It is the finest perfectly reliable set ever produced within several pounds of our price.

10/-

A delighted Owner writes: "I am more than pleased with the 3-Valve 'Vulcan' Set. I find it quite as good as any 3-Valve set I have heard. I cannot speak too highly of it."



THE 'VULCAN' SET is a handsome full size production cased in polished Oak, and the full size Loud Speaker is to match. The cost of the whole complete set is £7.10.0 and Easy Monthly Payment Terms are granted without extra charge. Send 10/- now and 10/- Monthly. Full Approval in your own home.

WRITE for Illustrated Catalogue free with all particulars of this & other unusual wireless bargains, including All-Mains and Portables.

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Celery for Rheumatism? Ask your doctor! Each Fuller (Brand) Celery Pearle contains the curative powers of 2½ lbs. of fresh grated celery. From all chemists or direct by post on £100 money-back guarantee.

FULLER LABORATORIES, LTD., Regent Place, London, W.C.1.

FREE TO SHORT PEOPLE

TWO REMARKABLE ILLUSTRATED BOOKS WHICH POINT THE WAY TO INCREASED HEIGHT AND BETTER HEALTH.

STRIKINGLY SUCCESSFUL RECORD OF CARNE SYSTEM.

2 to 4 inches gained in a few weeks

A recent photo of Professor Carne, who has set all the world talking about his wonderful achievements in adding two to five inches to height without drugs or appliances. Read about his special offer to "John Bull" readers.

I guarantee to make a person taller and stronger without medicine, drugs, or apparatus, and at the same time to rid them of such ailments as Constipation, Indigestion, Poor Circulation, Headaches, and Nervous Complaints, which are so prevalent to-day, and which react so gravely upon general health and bodily fitness.

Further, everybody who follows my advice is assured of a priceless safeguard against illness. The blood stream is purified and made to course healthily through every artery and vein, thus eliminating waste products and poisons and giving a powerful resistance to the germs of ill-health and disease.

EITHER sex and of any age from 16 to over the 40 mark who would like to be Taller and also Healthier and of Better Physique generally can, by making enquiry of me, receive incontrovertible proof that I do genuinely achieve added Height, accompanied by improved Physique and exceptional general Health for those who follow my simple, inexpensive system of Height Increase and Health Improvement.

NO matter what method you have tried before, or how many disappointments you have suffered, there can still be hope for you. My system has been praised by Royalty and recommended by persons of rank and distinction throughout the world.

THOUSANDS of delighted pupils all over the world, including numbers of "John Bull" readers, are sounding my praises, because I have shown them the way not only to greatly increased height but to a bodily perfection they never believed possible. You need only read their glowing tributes to derive encouragement to follow their example, and write to me.

SEND AT ONCE FOR FULL DESCRIPTION.

Every reader should take immediate advantage of Mr. Carne's splendid offer to become acquainted with this revolutionary and fully-proved branch of Physical Culture.

Address (mentioning "John Bull"):

Percival Carne, 39, Lincoln Street, Cardiff, S.W., Gt. Britain.

'Phone: Cardiff 1042

Read the Reports of some of my former pupils and write now!

IMPROVED FIGURE.

Miss C. MacEachern, Ringstrasse 4, Ollon, Switzerland, writes, Jan. 3rd, 1931: "As a result of my first month's course, I have at last developed a very fine waist, square shoulders, have lost weight and, in short, every day in every way I feel better and better. I am as supple as a reed and very much enjoy the exercises. You will hear from me soon again, but in the meantime please accept my very sincere thanks for the very marked change your course has wrought on my once shapeless figure. Your grateful pupil."

ABOUT THREE INCHES TALLER—ALL-ROUND IMPROVEMENT.

Mr. M. D. Davies, Penrhiwsaon, Abercombul, Aberdare, writes, Dec. 10th, 1930: "I am glad to report a big improvement, gained about three inches in height and all-round improvement. I received your last month's exercises Saturday."

NEARLY FOUR INCHES TALLER.

Mr. K. A. Lawless, 43, Leinster Street, Phibsborough, Dublin, writes, Oct. 3rd 1930: "I am a student of your physical culture course and have gained many benefits from it, the chief of which is the addition of nearly FOUR INCHES to my stature in the space of a few months."

OVER ONE INCH TALLER BETTER IN EVERY WAY.

Mr. W. Mack, 6, Trelawney Road, Hackney, London, writes, Dec. 29th, 1930: "I am writing to tell you how grateful I am to you on your System. After four weeks of your exercises I am pleased to report an increase of just over one inch in height. I eat better, sleep better, and, well, really, I feel better in every way."

TWO-AND-A-HALF INCHES TALLER GENERAL HEALTH IMPROVED.

Mr. F. S. Bailey, 65, Fiveleas Street, Burton Latimer, Kettering, writes, Sept. 1st, 1930: "I am pleased to be able to report an increase of height of 2½ inches since taking your course; this is a great asset to me; and that I have also improved greatly in my general health for which I am very grateful to you. Thanking you for your kind attention."

£100 GUARANTEE

The above sum will be paid to any person who can prove that any one of these testimonials appearing in this announcement are other than genuine extracts from actual letters in my possession.

THIS FORM ENTITLES YOU TO MY TWO FREE BOOKS

To PERCIVAL CARNE, CARNE INSTITUTE, 39, LINCOLN STREET, CARDIFF, SOUTH WALES, GREAT BRITAIN

Please send me your two books, "HOW TO BUILD STATURE," and "THE POWER OF EVIDENCE," and full particulars of your method. I enclose 2d. stamp.

NAME .....

ADDRESS .....

.....

John Bull 28-2-31

LET THIS CHAIR BRING MORE COMFORT TO YOUR HOME

5/- with order & we deliver Free in England & Wales

LOOSE COVERS from 15/-

The Berkeley HOME MODEL

PRICE 37/6 or 5/- with order and balance 5/- monthly. (No reduction for Cash)

When you install the Berkeley Home Model in your home you're not only getting *more comfort*, but you're getting the most remarkable Easy Chair value ever known. This exceptionally low price of the Berkeley Home Model is out of all proportion to its comfort, durability and good appearance. Only huge output and direct selling to the public enable us to offer such splendid quality at such a bargain price. Carefully upholstered and soundly constructed of the finest materials. *Send Coupon now for Catalogue and Free Patterns.*

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H. J. SEARLE & SON, Ltd. (Dept. J.B.)

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1. Upholstery Coverings. 2. Loose Covers.

(*Cross out Patterns NOT required.*)

Name.....

Address.....

(John Bull.).....

VERY RED RASH ON NECK

Itched Terribly. Was Very Disfiguring. Cuticura Healed.

"First I had a rash all around my neck. It was of a dry nature, very red and itched terribly. Then it seemed to scale and go away, and each time I shaved it returned as bad as ever, especially in the winter months. My nights were very restless on account of it. I was also troubled for years with dandruff.

"Nothing seemed to do any good and the rash was very disfiguring. I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. After using it I was pleased with the improvement so purchased more, and I was healed." (Signed) E. Cooper, 14, St. John St., Earlestown, Lancs., Eng.

Use Cuticura Soap, Ointment and Talcum for daily toilet purposes.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 27, Charter Hs., London, E.C.1.

Cuticura Shaving Cream 1s. 6d. a tube.

GOOD BOOTS & SHOES

THE Graves Footwear Department offers you excellent quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. World's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 30 years reputation for honourable trading.

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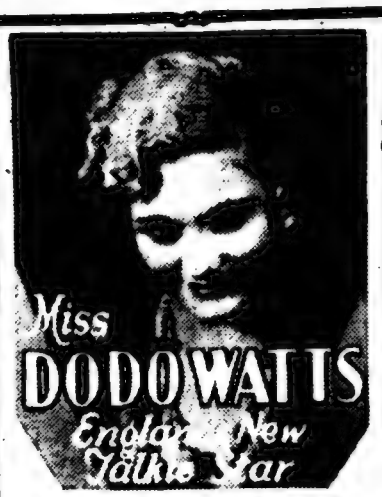

TESTIFIES TO GALLOWAY'S

Like thousands of folk in all walks of life, Miss Dodo Watts relies on Galloway's Cough Syrup to keep her free from colds and coughs. There is nothing to compare with Galloway's for rapid and comp.ete relief from all winter ailments.

Try It Yourself!

Read what Miss Watts writes:—

"I am glad to offer my opinion of my very good friend Galloway's Cough Syrup.

"My 'talkie work' is, as you can well imagine, quite a strain, but I find with your Cough Syrup I am kept quite free from coughs and irritating 'frog' in the throat.

"It is also a protection against colds, to which a film artiste is liable after coming out of the strong heat from the film lamps.

"Please accept my thanks and appreciation of your excellent Cough Syrup."

GALLOWAY'S COUGH SYRUP

Sold by all Chemists and Stores, Price 1/3 and 2/6 per bottle, or direct from P. H. Galloway, Ltd., Chemists, London, S.E.17, Price 1/9 and 3/3 post free.

BET WITH 'THE BIG TWO'

They offer the most generous terms for

NATIONAL HUNT RACING

NO LIMIT—WIN or PLACE

Favourites are accepted in Singles, Doubles, Trebles, Accumulators.

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The Challenger (CREDIT) Coupons are the finest in the Country.

NOTHING BARRED

Fourteen lists to pick from.

FOR RACING or FOOTBALL

Send all your Commissions to:

DAVID COPE & ALFRED H. MAURICE, Ltd.

(Dept. J.B.)

227, BATH ST., GLASGOW, C.2

Our Letter Parliament

What I'd Do With—

£10,000

I WOULD purchase a freehold plot of land near the sea. On this I would have built an immense hotel for working people, fitted with all modern comforts.

I would endeavour to provide rest, good food, books, music, etc., at the lowest possible rate to those people who find it so difficult to get a holiday of any sort. At the same time, I should hope to provide employment for a great many people.—*K. Urquhart, Cornwall.*

Doing his Bit

Here, in Yorkshire, woollen-mills can be bought at a twentieth of the real value owing to the bad times.

I would buy a small mill, engage a reliable staff and start working. If I succeeded I should slowly extend. If I failed I should carry on till the last penny was spent.

In this manner I would be doing my bit in solving the unemployment problem, and at the same time give myself an interesting, if hard, task, that would make life worth while.—*S. Spence, Hunslet.*

Tight Belts

If my ship came home laden with ten thousand Fishers, I would stand my pit-head workmates, their wives and children a dinner they would always remember.

Most of them never have had a good feed in their lives—how can they on thirty bob a week?

I would give to that worthy cause, the Aged Miners' Homes Movement, half of the fortune; the rest invest in Government securities, thus helping the nation.

And I would retire from work, thus providing a job for someone else.—*Nemo, New Seaham.*

Seven Little Ribs

I am a woman doctor, and am greatly handicapped in my work among the poor through lack of funds.

If I had £10,000, I would start a small clinic and equip it with modern appliances; I could also prescribe expensive medicines when needed, and would not be compelled to rely on poor substitutes.

I would employ a lady almoner, who would visit the patients in their homes and provide them with nourishment when needed.

Then it would not be in vain that Johnny's mother tells me that "he has got so thin of late that I can count his seven little ribs."—*A.P., M.B., Dublin.*

Banns Up!

I am young, healthy and engaged. But my man is unemployed, his modest banking account rapidly diminishing, and likewise our hopes of marriage.

AH!

I would have the time of my life—for life is short.—L. Burton, Yorks.

We both have parents partly depending on us.

But with £10,000 at our command we could provide them with every comfort, buy ourselves a house, and get married.

Then we could make our dream children realities, strong and well equipped for life's battle.—*Would-be Mother, Hull.*

A Little Lift

£5,000 would be a fortune to me. It would put me on my feet for life.

The other £5,000? Well, why not a "Greatest of These—" Fund of my own? Day after day I see London kiddies ill-clad, mothers in the market wondering how far their money will go, men who are down.

Some of these I could assist. A good rig-out for the kiddies, a little comfort provided in their homes, and the purses of those mothers replenished.

And the men? A little "lift," which might work wonders with them.—*J. R. B., London.*

Sparkling Eyes

Teaching a Sunday-school class in a poor locality, there are a hundred and one ways to which I could put the use of that £10,000.

Some of my boys have shoes leaking water, and one or two pale faces sadly indicate undernourishment. In consequence their memories lack retentiveness.

What a joy it would be to me to build up their bodies and clothe them adequately!

To see their cheeks blooming and their eyes sparkling with the joy of life would give me greater inspiration to tell them of the joys of life hereafter.—*R. A. M., Stoke-on-Trent.*

For the Old Folk

Build a large bungalow, where any old people who dreaded the workhouse might come for a few shillings a week.

There would be many small, but comfortable, bedrooms, a large sitting-room for the women and one for the men; good fires, books, papers and indoor amusements for cold and wet days and a large garden for fine days.

Nurses would tend all their wants. There would be good food for the body and for the soul.—*Mrs. Ward, Stratton.*

Oil the Wheels

I would go to the owner of a near-by factory, which is closed through lack of capital, and offer its owner a loan (without interest for three years) to enable him to start the two hundred men once more.

Tradesmen and small farmers around the district would be benefited by the reopening of this small factory, and prosperity would rout deadly depression.—*Fanchon, Thomastown.*

Tell the Boss

Rest for one day to get over the shock. Next day to work, and tell the boss to keep his miserable pittance and give some other poor beggar a job.

Now on with the show:

Bank	£1,000
Another bank in case	1,000
Saving certificates	500
New house for family	1,000
Gifts to family, three at £100 each	300
Business for father	1,000
Local charities, etc.	200
My life's ambition, a trip round the world	5,000
	£10,000

—*G. W. Hulme, Walsall.*

Pigs or "Screws"

I would keep £1,000 to myself, and hand over £9,000 to the *Daily Herald* and the British Charities Association for the most urgent cases of distress known to them.

I should know then that the money would be wisely and properly used.

With £1,000 in hand I should start pig-farming or treating obstinate cases of rheumatism.—*Margaret Sutherland, Woking.*

• • •

Bang Goes—!

Give half-crown to some poor devil in the street who least expected it.—*A. Poulton, Reading.*

Pray for guidance to use it aright. Also that I may never forget that I was once poor.—*H. W., Keighley.*

I should just love to satisfy the wants of the poor little kiddies who look longingly into shop windows.—*G. V. W., Notts.*

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, March 3.

My National Economy Axe

THE LAST FOUR—

(Football Forecasts for Feb. 28—by OUR EXPERT.)

ENGLISH CUP.—Sixth Round.
(1) Birmingham v. CHELSEA.
**(2) SUNDERLAND v. Exeter.
(3) W.B. ALBION v. Wolverhampton.
*(4) EVERTON v. Southport.

FIRST DIVISION.
(1) LIVERPOOL v. Blackpool.
(2) ASTON VILLA v. Leicester.
(3) BOLTON v. Blackburn.
(4) GRIMSBY v. Manchester C.
(5) MANCHESTER U. v. Portsmouth.
(6) MIDDLESBROUGH v. Leeds.
(7) NEWCASTLE v. Sheffield U.
*(8) WEDNESDAY v. Derby.
(9) WEST HAM v. Arsenal.

SECOND DIVISION.
(1) MILLWALL v. Barnsley.
(2) Bradford v. Bradford City.
**(3) BURNLEY v. Plymouth.
(4) NOTTS FOREST v. Cardiff.
(5) OLDHAM v. Bristol C.
(6) PRESTON v. Bury.
(7) SOUTHAMPTON v. Swansea.
(8) STOKE v. Charlton.

THIRD DIVISION (Southern).
(1) CRYSTAL PALACE v. Coventry.
(2) BRENTFORD v. Walsall.
**(3) BRIGHTON v. Thames.
(4) BRISTOL R. v. Boscombe.
(5) Gillingham v. NOTTS C.
(6) LUTON v. Swindon.
(7) Newport v. WATFORD.
(8) NORTHAMPTON v. Q.P. Rangers.
(9) SOUTHEND v. Fulham.
(10) TORQUAY v. Norwich.

THIRD DIVISION (Northern).
(1) ROCHDALE v. Darlington.
(2) BARROW v. Hartlepools.
**(3) ACCRINGTON v. Nelson.
(4) CHESTERFIELD v. Lincoln.
(5) CREWE v. Halifax.
(6) Rotherham v. HULL.
(7) TRANMERE v. Stockport.
**(8) WREXHAM v. New Brighton.
(9) YORK v. Doncaster.
*(10) CARLISLE v. Gateshead.

SCOTTISH CUP.—Fourth Round.
(1) Bo'ness v. KILMARNOCK.
**(2) CELTIC v. Aberdeen.
(3) Third Lanark v. ST. MIRREN.
(4) Cowdenbeath v. MOTHERWELL.

SCOTTISH LEAGUE.
(1) EAST FIFE v. Hibs.
(2) AIRDRIE v. Leith.
(3) HAMILTON v. Rangers.
*(4) HEARTS v. Ayr.
(5) MORTON v. Clyde.

Probable winners are set in CAPITALS. Where no distinction is made a draw is likely. Best selections are marked with two asterisks and next best with one.

WINNERS IN CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL special selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code: English Cup—2(H), 4(H), Div. I.—8(H); Div. II.—3(H); Southern Section—3(H); Scottish Cup—2(H) would indicate Sunderland, Everton, Wednesday, Burnley, Brighton and Celtic.

This Week's Star

Connor shines on the Sunderland wing

DOES YOUR LEG TROUBLE YOU?

Tremol is a Boon and a Blessing to Bad Leg Sufferers.

IF YOU SUFFER FROM—Varicose Ulcers—Varicose Eczema—Varicose Veins—Sore Legs—Open Wounds on the Legs—Inflamed and Painful Legs—Swollen Legs—Tired and Aching Legs—Stiff and Painful Joints—or any Skin Trouble or Irritation on the Legs—you can be set free from your suffering as hundreds of your neighbours have been set free from their suffering by Tremol Treatment.

No Treatment in the world has anything like the same record of cures as the Tremol System of Treatment for Bad Legs. Tremol has already cured tens of thousands, and hundreds are being cured to-day. For over thirty years Tremol has earned the highest praise and recommendation as the most certain, the most powerful of all Treatments for leg troubles. ***Names and addresses of your cured neighbours will be sent to you. We will send you their full names, the number of the house and the name of the street where they live. You can call on your neighbours and talk with them. They will gladly give you actual proof of the powerful efficacy of Tremol.***

The Treatment is a Godsend to Humanity.

PERSONAL TREATMENT FOR YOU.

"My leg is free—I can walk miles now! I must thank you for recommending TREMOL"
"Well! I always said your Tremol was worthless! Still, it did no harm for me"

Under the Tremol System your case will have individual attention, and treatment specially prepared according to your own leg trouble. There are no operations. There are no injections. The Treatment is easily and successfully applied by patients themselves in their own homes. It has direct power in restoring the leg to health. It works through the blood, heals through the blood and fortifies the blood against all germ infections or congestions which cause bad legs **Every factor affecting your leg trouble** is taken into account when the Treatment is prescribed. There is no experimenting. Nothing is left to chance. Pain dies away—Ulcers heal with new healthy skin—Eczema yields with astonishing rapidity—Sore legs are freed from rawness and irritation—Swelling is reduced—Stiff and painful joints are made supple and free. These splendid results are obtained, not in an odd case here and there, but in thousands upon thousands of cases. Such a record stands unrivalled. **Individual Treatment is the bedrock of Tremol's unrivalled success.** No two cases of Bad Leg are alike. Every case has a special character, every case needs special Treatment. Tremol is a Specialist Treatment, separately prescribed and compounded for each patient and backed by thirty years' experience in the successful Treatment of all forms of Bad Legs. That is why Tremol is famous throughout the world as the Master Treatment for Bad Legs.

IF YOU ARE A SUFFERER, YOU CANNOT AFFORD TO NEGLECT THIS GREAT OPPORTUNITY.

YOUR BAD LEG NEEDS SPECIAL TREATMENT

TREMOL APPEALS TO COMMON SENSE

Your leg trouble may be different from your neighbour's trouble. Your leg may be more inflamed, more irritable, more painful or more complicated, with Eczema, or Varicose Veins, or Congestion or Swelling. Any of these conditions makes all the difference in regard to the Treatment your Bad Leg requires. But are these different conditions prepared for in the stock remedies you buy over the counter? No! And that is why you are wasting money right and left without any benefit whatever.

Why prolong your suffering in this way. Send us particulars of your Leg Trouble. Fill in the coupon and post it to us and you will have our advice without any obligation whatever.

EVEN IF YOU HAVE SUFFERED FOR YEARS—DO NOT DESPAIR

Although you may have suffered for ten or fifteen or twenty years your case is not hopeless, and you need not resign yourself to a life of bad leg suffering. Thousands of men and women who suffered half their lives from leg trouble far worse than yours, are to-day living witnesses of the power of Tremol to conquer all leg troubles. Tremol has bestowed its greatest benefits and achieved its most notable triumphs in long standing cases where all other Treatments failed.

You need not lose hope! Tremol brings good tidings of Freedom from pain—Better Health Your leg made well and strong.

WHY REST YOUR LEG?

You waste time when resting.
You lose wages when resting.
You rely on others when resting.
And your leg is not cured by resting.
Tremol cures without resting, without loss of wages. Tremol does its work whilst you do yours, and its results are lasting.

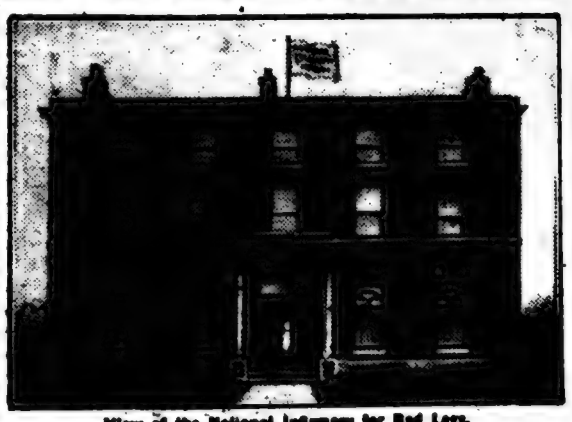
CURE YOUR LEG AT HOME!

Tremol is first and foremost a Home Treatment.
You apply Tremol at your own fireside.
The Instructions are clear and simple and easy to carry out. Only a few minutes daily are required, and every dressing is a step towards a lasting cure.
Thousands who to-day are rejoicing in good sound limbs, applied the Treatment successfully in their own homes.
No matter where you live, you can apply the Treatment with the same success.

AGE IS NO BAR TO TREMOL.

Do not resign yourself to the idea that your age prevents your leg from being cured. Your age is always taken into account under the Tremol System, and the Treatment prepared to suit you. Hundreds of sufferers well advanced in years have been set free from pain, permanently cured and gained better health. What Tremol has done for them, Tremol will do for you. No matter what your age is, fill in the coupon below and you will have our advice free of charge.

WORLD-FAMOUS INFIRMARY FOR BAD LEGS TO HELP EVERY SUFFERER.



View of the National Infirmary for Bad Legs.

For over thirty years the National Infirmary for Bad Legs has been established at Manchester to prescribe and compound the Tremol Treatment. The Infirmary has a highly trained Staff under the control of Specialists in the Treatment of all forms of Leg Troubles. Their experience is unequalled, and their skill in the Tremol System ensures that every patient has the correct and proper Treatment. Every case without exception has personal attention, but the Tremol Treatment is applied to only those cases which are suitable and can be benefited or cured. All other cases are refused. That is the National Infirmary's honest and straightforward policy which saves you from worry, wasting money and disappointment. If you are accepted as a patient under the Tremol System you can confidently look forward to your leg trouble being ended.

INCURABLE OR UNSUITABLE CASES ARE NOT ACCEPTED BY THE NATIONAL INFIRMARY.

Under no circumstances will the National Infirmary accept for Treatment incurable or unsuitable cases. Hundreds of such cases are refused every year. If you suffer from any form of Leg Trouble, we willingly send you our advice on your case. Should your Leg Trouble be unsuitable or incurable we will frankly tell you so and you will not be under any obligation whatever. Do not hesitate to have our advice for it will not cost you one penny piece and you lose nothing. Yet you will gain everything by having your leg soundly and permanently healed if your case is suitable for Tremol Treatment.

THE TREMOL TREATMENT CAN BE OBTAINED ONLY FROM THE NATIONAL INFIRMARY FOR BAD LEGS. As Tremol is specially prescribed for each patient and is a personal, individual Treatment it cannot be obtained from any other Institution nor from any shop or Chemist. Whilst under the Tremol Treatment patients are advised whenever necessary to ensure that the Treatment is correctly applied until the leg trouble is conquered. Thousands have been cured and hundreds are being placed well on the way to recovery or cured daily.

THE SERVICES OF THE NATIONAL INFIRMARY AND STAFF ARE AVAILABLE TO ALL SUFFERERS.

If you suffer from any leg trouble fill in the coupon and forward it to the **National Infirmary for Bad Legs (Ward B.L.), Gt. Clowes Street, Broughton, Manchester.** Full particulars of the Tremol Treatment and of the work of the National Infirmary for Bad Legs will be sent to you, together with names and full addresses of cured patients residing in your own district. This is a chance you cannot afford to miss. On receipt of your coupon, The National Infirmary will give the most careful consideration to your case, and you will be freely advised as to whether your leg trouble can be cured or not. You incur no obligation by having our advice, and if your case is suitable for the Tremol Treatment your leg trouble will be ended for good.

WHAT THE NATIONAL INFIRMARY MEANS TO YOU

This splendid offer from the National Infirmary means that *you* can place yourself in the hands of Specialists who understand your leg trouble, who know how you suffer, who know what your leg needs, who know what Treatment to prescribe and how to effect a sound lasting cure in your own home without resting.

Why you should fill in Coupon—Now.

Delay is needless suffering. Neglect makes your leg worse. Your leg needs prompt Treatment. Send for our advice and take your first step on the road to recovery. You will be frankly advised if your case is suitable for Tremol Treatment or not, and this service will cost you nothing.

What the Coupon brings to you.

It will bring you Free Advice on your case and a Valuable Illustrated Publication telling how Tremol acts and how it triumphs over all forms of Bad Leg. You will also receive a Beautiful Album of Coloured Plates showing how Tremol cures, a Legal Guarantee and the Names and Full Addresses of Cured Patients residing in your own district. In addition, you will receive, if you are a sufferer an Illustrated Book (priced 3s. 6d.) teeming with sound advice and practical information on the Treatment of Leg Troubles. This book is worth its weight in gold, and it will be sent to you FREE. Only a limited number are being distributed. So fill in the coupon at once and post it to us—to-day. You will then receive full particulars of the Tremol Treatment and advice on how your leg trouble can be healed.

COUPON FREE TO BAD LEG SUFFERERS

To the NATIONAL INFIRMARY for BAD LEGS (WARD B.L.), GT. CLOWES ST., BROUGHTON, MANCHESTER

This 3/6 BOOK IS SENT FREE TO SUFFERERS

Please send me your illustrated publication. Album of Coloured Plates, Legal Guarantee, List of Cured Cases in my district and free advice.

NAME .....

ADDRESS .....

.....

State Complaint .....

National College of Health, Ltd.

What if YOU won £600 ?

Make up your mind to be successful in 1931 by solving your crossword puzzles with the **WAVERLEY** Dictionary. It has brought success to others. Why not to you ?

I won £500 Outright!

"I won £500 outright in a Sunday Newspaper Crossword Competition. . . . I never use any other dictionary than the Waverley."—Mrs. M., Carwithen, Southampton.

The Waverley Modern English Dictionary

In the **WAVERLEY** you will find words that are not to be found in other dictionaries published anywhere near its price. That is why we claim it as indispensable for solving crosswords.

FREE for FOUR DAYS

You may examine this book for four clear days, without the slightest charge or obligation to purchase. You will then be able to realise how valuable it would be in solving your crossword puzzles. **It is invaluable, too, for business purposes and should be in every home, especially where there are children, as an aid to homework and study.**

Win money in 1931 with the aid of this book. But see it first FREE.

Fill in and post form below under ½d. postage, when you will receive this book for four days' examination. No obligation involved if it does not meet with approval.

FREE EXAMINATION FORM

THE WAVERLEY BOOK COMPANY, LTD., 96-97, Farringdon Street, LONDON, E.C.4.

Please send the Waverley Dictionary for me to examine for four days FREE of all obligation. I may return the book on the fifth day, and that ends the matter, or I may keep it and send you 2/6 in five days with six further consecutive monthly instalments of 4/- each and a final payment of 3/6, or I may pay cash on the fifth day, 22/6.

Name .....

Address .....

.....

Occupation .....

State if Householder.....

Parent's Signature required if under 21.....

J.B.E., 1931.

BIG INCREASE IN "JOHN BULL'S" X-WORD PRIZE!

£800

AND AN EXTRA £50 FOR RUNNERS-UP

AGAIN the "John Bull" Crossword must-be-won prize has been increased. This week there is a huge first prize of £800 with an additional £50 for runners-up. Think what a wonderful prize this is for just a few moments spent on the little squares below. Don't miss the opportunity of winning this splendid prize—send in your efforts NOW.

"JOHN BULL," will pay £800 for a correct solution on one form of "John Bull's" Crossword No. 104 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. Every reader has an equal opportunity — no competitor may send in more than one Sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), March 5th. Solution of puzzle will be published in "John Bull" on sale Thursday, March 12th. Winner will be given in "John Bull" on sale Thursday, March 19th.

Read these Rules and Conditions carefully. Don't run the risk of being late—fill in and post your coupons early.

1. Fill in puzzle opposite **IN ORDINARY INK**, not copying ink or copying-ink pencil, sign your name and write your address in **BLOCK CAPITALS**. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing a **three-halfpenny** stamp and post to "**John Bull**" Crosswords **(No. 104), 37, Long Acre, London, W.C.2 (Comp.)**, so as to reach us not later than noon on Thursday, **March 5th.**

Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed —/& Co./—and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any coupon lost, delayed, not delivered, or mislaid. Proof of posting will not be accepted as proof of delivery, and no correspondence will be entered into.

4. In the event of a tie the £800 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of "John Bull" on sale **Thursday, March 19th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the **£800** prize-winner may have a scrutiny by demanding the same by or before first post **Tuesday, March 24th,** after which date the prize-money will be dispatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only, and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2.** Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this Competition must not be enclosed with "Bullets" entries or other correspondence addressed to "John Bull."

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

CUT HERE

'JOHN BULL' CROSSWORD No. 104

Entry Form "A."

JB 104

Do not separate these forms.

Entry Form "B."

JB 104

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS.....

.....

Closing Date, Thursday (noon), March 5th.

CUT HERE

N.B.—Cut out the above Form complete.

CUT HERE CUT HERE

Clues Across.

1. HANG LOOSELY.
3. NEEDS SKILFUL PLAYING.
6. LOVES HIS PIPES.
9. WHEN POWDERED, RESEMBLES CHALK.
11. PUT TO FLIGHT.
13. THESE PROPEL A BOAT.
14. GET ON A HORSE.
16. KISSES OFTEN LEAD TO THESE.
18. RESIST.
21. USED TO CUT UP WOOD.
24. NOTION.
26. STORY.
28. YOU HEAR WITH THIS.
29. DANGER.
30. TELLS US HOW HE STANDS.
32. A BLEMISH.
34. CONTRACTION OF "IT IS."
35. LEG BONE.
38. SEND FORTH.
40. 20 CWT.
41. RESPONSIBLE FOR MANY DEATHS.
42. CLOSE OF THE DAY.
43. HEN LAYS IT.
44. MOISTURE.
45. THE OCEAN.

Clues Down.

1. WOMEN ARE USED TO THESE.
2. SHINE WITH INTENSE HEAT.
4. FIRE CAUSED DELIBERATELY.
5. YOU'LL SEE ONE AT THE GAS WORKS.
7. COMMON SKIN DISEASE.
8. NEGATIVE.
10. WHAT LAWYER TAKES.
12. ALSO.
15. EMPLOYED.
17. POLITICIANS DO THIS.
19. WE LOOK THROUGH THESE.
20. WIND CAUSES TO MOVE.
22. HEATING.
23. FOUND ON TRAPPER'S SLEIGH.
24. WRATHFUL.
25. DIFFICULT TO CATCH.
27. KING OF BEASTS.
29. SOMETHING OFTEN WORRYING US.
31. WE LIVE IN STIRRING ONES.
33. OLD-FASHIONED EXCLAMATION.
36. GARDEN IMPLEMENT.
37. "—— WE DOWNHEARTED!"
39. AFTERNOON MEAL.

Chamber's 20th Century Dictionary and Nuttall's Dictionary were utilised without usual in compiling this puzzle.

Winners in X-Word No. 102 appear on Page 16.

Solution of 'John Bull' X-Word No. 102

JB 102.

Result will be published next week.

The solution of "John Bull" X-word No. 102 is given here with as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

A special prize of £5 will be awarded to the Newsagent from whom the £800 winner usually purchases his copy of "John Bull." Should the £800 be shared, the £5 will be divided between sharers' Newsagents.

WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY—£600 MUST BE WON

EASTER FEASTS for X-WORD WINNERS NEXT WEEK

Write to "JOHN BULL" About It!

P. N. Kew).—"Some people l've by pinching and sc.aping." This one, for instance.

F. N. (Bedford).—"The American has t drink behind him." In his hip-ocket?

L. S. (Hounslow).—"I presented my ife with 'Aids to Modern Cookery.'" wo tin-openers?

M. A. (Carlisle).—"I don't regard pil-on riding as safe." It depends on the utch.

H. B. (Polesworth).—"I believe in the ying, 'No news is good news.'" Then u would fail as a newspaper reporter.

H. L. (Harrow).—"Wealth is a ease." The Chancellor of the Ex-equer is a splendid doctor.

L. F. (Kettering).—"Yawning is a e sign of indigestion." That is very nsoling to after-dinner speakers.

T. R. (Cambridge).—"I would like to all judges, magistrates and prisons ne away with." What have you done is time?

J. B. (Bude).—"I was happy before I herited a fortune." But surely lots of ople are willing to make you happy ain?

F. B. (Burnley).—"I hate to see money sted on useless and stupid things." s, we noticed there was no stamp on ur envelope.

DOCTOR (Yarmouth).—"Many a man ying too long at the office loses his son." Especially his reason for stay-too long at the office.

ACTOR (Streatham).—"What do you nk of my chance of getting a job? only 5 ft. 3 in." We think you are in nger of being overlooked.

PALÆONTOLOGIST (Redcar). — "Since historic days, man's jaw has dropped an inch." Not much, considering rates and taxes he has had to pay.

S. (Ossett).—"Tenants of munici-houses are forbidden to paper their lls." The rooms are small enough eady.

B. (Buxton).—"I thought twice ore sending you this." We never e believed that second thoughts were t.

D. (Norwich).—"An ex-waiter has tten a successful novel." No doubt picked up many useful tips in the rse of his job.

G. (Appleby).—"Is there any truth the suggestion that if a dog howls night trouble may be expected?" for the dog.

V. (Lewes).—"The audience was nusiastic when my play was pro-ed, but it didn't run." First-night ptions are often deceptions.

S. (Ipswich).—"I want to go to on for Easter, but my wife wants to o the Isle of Man." We hope you're ood sailor.

T. (Kensington).—"What would pen if Mr. Epstein were to exhibit ece of sculpture without a name." doubt the public would readily ly one.

AGENT (Leeds). — "There is always a demand for houses near railway stations." Cooks have to be considered in these days.

SCIENTIST (S.W.5). — "Nothing ever comes to an end." We feel like that sometimes when we listen to those wireless talks.

T. D. (Worthing).—"I propose going on a prolonged tour of Europe in search of facts for an article I intend writing for your paper." The first half of your idea is excellent.

S. L. (Poynton).—"Politics is simply one Party trying to get in office." And another Party trying to stay in.

L. D. (Southsea).—"Some men drink to forget." And they are so successful sometimes that they forget when to stop.

D. H. (Lincoln).—"How can I find out what she really thinks of me?" Marry her.

K. S. (Bristol).—"My wife has actually taken to smoking a pipe. What shall I do?" Hide your tobacco-jar at once.

J. F. (Bermondsey).—"Our house seems to be overlooked by all the neighbours." Apparently the rent collector is not a neighbour.

F. R. (Coventry).—"I hit him in order to assert my right." And then we suppose you dodged in order to avoid his left.

B. N. (Kendal).—"To quote the words of a popular song, 'there's a good time coming.'" And it has already been a good time coming.

S. A. (Goole).—"I am eager to gratify my wife's smallest wish" We notice you don't say anything about her big ones.

K. D. (Retford).—"It is dangerous to stay too long in a hot bath." Especially if there is a queue outside the bathroom door.

P. K. (Grantham).—"I see that two men have started to walk from Manchester to Penzance." Some people take spring-cleaning far too seriously.

C. N. L. (New York).—"Angling is becoming very popular over here." The influence of George Washington seems to be waning in your country.

SIDE-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

MANCHESTER FOOTBALL CHRONICLE:—"The Athletic were finding that little would go right for them when it came to the all-important question of getting the ball into the NECK."

THE TIMES:—"Mr. ——, who STOKED the Brasenose crew at the head of the river last summer."

LIVERPOOL EVENING EXPRESS:—"There has been no arrest, but we are continuing OUR INJURIES."

FAVERSHAM WEEKLY NEWS:—"His horse was not rescued from the TABLE till the water had risen two or three feet."

WEST WALES GUARDIAN:—"The two accused produced CUTLERY and OTHER ARTICLES OF CLOTHING."

BATH AND WILTS CHRONICLE AND HERALD:—"I found that RUBBER men were the finest sportsmen, Rugby being such a fine character-building game."

OUR DOGS:—"YOUNG LADY requires post as kennel-maid, public school education, live with family; brought up in POMERANIAN KENNEL."

FARNWORTH WEEKLY JOURNAL:—"Mr. —— SANK the bass solos."

PEMBROKESHIRE TELEGRAPH:—"Bro —— volunteered to furnish the tables and CHAIRS for the company."

ILLUSTRATED CARPENTER AND BUILDER:—"Having RECENTLY bought some land at Saddleworth, in Yorkshire."

THE EDITOR REPLIES

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

A. B. (Aston).—"Britain still calls the financial tune." And still pays the piper.

B. C. (Handsworth).—"People who have cold baths never have colds." Perhaps not, but they have cold baths.

T. C. M. (Perth).—"What on earth makes a comparatively poor man give his wife a fur coat?" His wife.

D. S. (Exeter).—"I tossed a pancake to amuse the children." And the whole affair fell flat?

SCIENTIST (Leigh).—"What is the most popular invention among domestic servants?" It broke in my hands.

N. R. (Inverness).—"Money is in too few hands." Our luck at poker is like that, too.

F. D. (Bungay).—"I tried to dance on skates, but found it much too hard." The ice?

JAMES (Streatham).—"I am an assistant in a multiple stores concern; how can I reach the top of the tree?" *Via* the branches, of course.

J. S. (Morden).—"I know several sweet manufacturers who never touch a sweetmeat." They haven't the courage of their confections.

B. Y. (Northampton).—"Experts say that women's feet are two sizes larger than they were twenty years ago." From trying to fill men's shoes?

F. L. (Weston).—"Why was Campbell's record-breaking car painted blue?" Probably because it was a fast colour.

D. C. (Warwick).—"Those who say that Prohibition is a failure have never tried it." The same can be said of capital punishment.

S. V. (Wimbledon).—"A jazz orchestra has just sailed on a tour of South America." It will be lucky if it is not mistaken for a revolution.

WINE MERCHANT (London, E.).—"When date-packing is done by foot the workers have to be carefully chosen." They must be of the right stamp.

MRS. J. (Ealing).—"My insurance collector says he always has two minutes' thought before answering awkward questions." Kind of collects himself.

J. M. S. (Keighley).—"I don't believe in keeping chickens." But we don't believe in keeping ducklings. Have you seen what we're doing with 250 of them on page 39?

S. J. (Hull).—"There is much in America to inspire young men to get on." We have no doubt that when Al Capone started out in business he didn't have a machine-gun to his name.

T. W. (Mitcham).—"A doctor says there are fewer sopranos since women started smoking." That's the greatest argument we've ever heard in favour of women smoking.

D. G. (Cardiff).—"A talking picture containing only women characters is to be filmed in Hollywood." Some may say that scarcely anything could be more appropriate.

R. E. (Bristol).—"The local tax-collector has asked me whether I remember having received a previous demand note from him." It seems that he wants to tax your memory, too.

H. B. (Lincoln).—"It is weight off the bridegroom's mind when he finds out that his bride can cook." Yes indeed it is, if the weight isn't transferred elsewhere after she begins doing it.

C. D. (Birmingham).—"There will be a petrol shortage in the year 2000." By that time cars will be so thick on the roads they won't be able to move, so it doesn't matter.

D. E. (Coventry).—"Motor-car radiator caps should be made more handsome—they are such prominent features." They are certainly the first things that strike you.

(Mary replies unavoidably held over).

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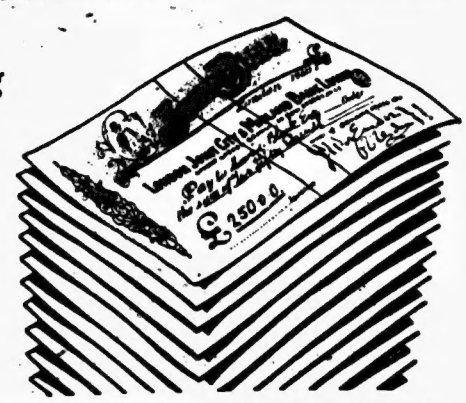

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J.B., 28/2/31.

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These guests will invite themselves by entering good *Bullets* in this week's novel contest, which is also to decide the winner of a fine First Prize of £500.

Spend a quiet half-hour on *Bullets* this evening and turn one of the coupons on this page into an invitation to the feast or a substantial cheque.

To make a *Bullet* you simply add TWO, THREE or FOUR WORDS of apt and original comment to any of the *Examples* adjoining.

For instance, if you choose the *Example* THE WATCHMAN, by adding the words AND BURGLAR COMBINED, SNOWDEN, a typical *Bullet* is completed.

This seasonable opportunity is yours for one week only—enter by Saturday, March 7, if you want to win!

"BULLETS" No. 791—£500 FIRST PRIZE

Mrs. A. Oswell, 95a, Boughton, Chester.
Example:—DOING SOME GOOD
Bullet:—EPSTEIN—FATHER'S SIGNING PLEDGE!

SECOND PRIZE OF £50:

Mrs. M. Edgeworth, 52, Balfairs Drive, Leigh-on-Sea, Essex.
Example:—Adding To Our Troubles
Bullet:—America's Arithmetic—India's Geography.
(Entered on "Target" prize coupon.)

THIRD PRIZE OF £25:

Mrs. J. Griffiths, 5, Rhos Road, Penyffordd, near Chester.
Example:—Load Of Responsibility
Bullet:—Mother's "Bundle" Eventually Lifts.

10 PRIZES OF £5 EACH:

Mrs. A. ADIE, 18, Muirton Place, Perth, N.B.
Another Five Minutes — Pessimist Gives British Empire.

Mrs. J. ARMSTRONG, 20, Blomfield Road, Garston, Liverpool.
At Monte Carlo—Money *Our* "Tables" Need.

W. CARTER, 40, Seymour Avenue, Tottenham, N.
Her Admirers — Wonder Which? Rivals, Why?

H. CLINCH, 730, Garratt Lane, Lower Tooting, S.W.
Masters — "Eagle," Britain's "Blue Bird."

J. COLLISHAW, 55, Muskham Street, Nottingham.
Keeping Afloat — Difficult, Relations "In Tow."

Mrs. E. HISSON, Lower Red Lees, nr. Burnley.
Age Of Speed—Perhaps Civilisation's "Final Burst."

JESTY, Chickerill, Weymouth.
Another Five Minutes—"Stolen," Means Breakfast "Snatched."

J. B. NAIRN, 158, Wellington Road, Bilston.
Another Five Minutes—And Irwin Kissing Gandhi!

A. PEACOCK, Castleton, North Yorkshire.
After He's Gone—For Ever—Returns Tight.

R. REID, 7, Kertch Street, Manchester.
Man We Can Trust—Milkman—Just Been Fined!

10 PRIZES OF £2 10s. EACH:

Mrs. E. AYNSLEIGH, 21, Sunnymead Road, Roehampton, S.W.
Henceforth—Men The *Astern* Sex?

A. T. FROST, Room 10, Oxford House, Oxford Street, Southampton.
Way To Lose—"Fiddle"—To Win, "Stick."

A. LIDDELL, 86, Station Road, Broomhill, Morpeth.
Adding To Our Troubles — Grey "Locks" Closing "Doors."

P. MORGAN, 8, Lady Tyler Terrace, Rhymney, Mon.
At Monte Carlo—Blue Sky—Sea—Air!

Miss M. V. MOSS, 16, Brightwell Avenue, Westcliff-on-Sea.
Another Five Minutes—Reason He's "Down Later."

W. J. PILSWORTH, Thomastown, Co. Kilkenny.
Doing Some Good—Captured Gun Shelters Nest.

J. C. RICHARDS, 61, Granville Rd., Blackburn.
Ministering Angel—But Fomentations Devilish Hot!

Mrs. F. J. ROBERTS, 33, Maud Street, New Basford, Nottingham.
At Monte Carlo—Dodging Parishioner—Encountered Bishop!

W. T. STEPHENS, 46, Sanderstead Road, Leyton, E.
Flood of Bills—*Followed* My "Dove's Outing."

J. STEVENSON, 2065, Gt. Western Road, Glasgow, W.
Adding To Our Troubles—"Sack" Following "Black Bag."

A list of 500 Treasure Book, '30 10/- and 500 2/6 winners can be seen at these offices.

ALL PRIZES HAVE BEEN POSTED.

"BULLETS" RULES.

1. The First Prize will be awarded for what the opinion of the judges in consultation th the Editor is the best Bullet received. d the other prizes in order of merit, the st being cleverness, aptness and originality. e Editor undertakes that every Bullet reived shall have careful consideration by a mpetent staff of qualified judges.

2. Only two attempts may be written on ch coupon, and a postal order must be closed at the rate of 6d. for each coupon ade use of. This must be made payable to HN BULL and crossed & Co. Competitors st write their names and addresses and the te of sending the order on the back of the stal order, the number of which must be ly noted on each coupon submitted. upons must not be mutilated.

3. The Editor's decision on any matter of spute arising in connection with this competition must be accepted as final and legally nding in all respects, and acceptance of this le is an express condition of entry.

Employees of Odhams Press and their milies are not eligible to compete.

"Examples" for Competition No. 796.

Cheer Up, Britannia—Our Champion—Rules And Regulations—Winston's Game—Healthier—Getting His Money Back—In Safety—Scientists Say—If We Hurry Up—Sonny's Idea—All Was Quiet Until—Shows Her Ignorance—Modest Income—Sounds Pitiful—Not Quite Ready—After A Job—He Paid The Bill And—Thrown Away—Perfect Baby—Horrified—Are We Mad, Or—While He's Waiting—On And On—Wonderfully Well—His Lordship—Tripping Up—Calmly—She Had A Husband, But—Even In America—Certain—Steady On, Epstein—"What Was That?"

(Closing Saturday, March 14.)

Examples for "Bullets" Competition No. 795

WHEN INDUSTRY RECOVERS	OLD AND FADED	JOKINGLY
THE WATCHMAN	ALL THE TIME	POLITICAL MACHINE
UNCHARTED SEA	LIVING IN THE COUNTRY	CALLING ME
BAD NEWS	NOT RECORDED	SLY HINT
SUFFERING IN SILENCE	IN UNEMPLOYMENT'S DESERT	LIKE A STATUE
FOOD IS CHEAPER, BUT	OFTEN USEFUL	WAS HE GUILTY OR
WORSHIPPING MONEY	REGARDLESS OF THE FACTS	ACCUSING FINGER
THE DAY HAS GONE WHEN	INSIDE	MODERN ROMANCE
COSTS MORE	CROSSING THE RIVER	TICKLED TO DEATH
A WILD-GOOSE CHASE	GUARANTEED	SHE PUT ON HER HAT AND
STIFLING A YAWN	BY MAN	

Example _____ Closing SAT. Mar. 7
Bullet _____
Example _____
Bullet _____
(795) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Cut out each Coupon separately.

Example _____ Closing SAT. Mar. 7
Bullet _____
Example _____
Bullet _____
(795) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing SAT. Mar. 7
Bullet _____
Example _____
Bullet _____
(795) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Enter your full name and address on each coupon

Example _____ Closing SAT. Mar. 7
Bullet _____
Example _____
Bullet _____
(795) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Address Coupons: "Bullets" No. 795, "John Bull," Long Acre, London, W.C.2 (Comp.)

The original cheque for £350 awarded to the First Prize-winner in "Bullets" No. 780 will be displayed in the window of Mr. F. Astbury, Basons Lane, Langley.

You need the aid of *Bullets Bulletin!* Our free weekly help for would-be winners, now brighter and better than ever, can be yours every Thursday. Penny postcard brings specimen copy. Better still, make sure of the next twelve issues by sending crossed P.O. 6d. (to cover postage) made payable to JOHN BULL. Address: "Bulletin" Department, Odhams Press Ltd., 19, Short's Gardens, London, W.C.2.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief prizes in Competition No. 795 usually purchase "John Bull."

Next Week £500 First & 200 Easter Hampers!

4 Pictures Show QUICK-TONIC ACTION OF "Yeast-Vite"

1 *"I was terribly depressed —my nerves were 'all to pieces.' My head ached abominably."*

2 *"A friend brought me home a Bottle of 'Yeast-Vite.' 'Take Two Tablets,' he said. 'You'll be better in a few minutes'!"*

3 *"I'd felt ill so long that I was dubious, but having read of 'Yeast-Vite's' Wonderful Power I took two tablets, followed by a glass of water."*

If YOU are "Out-of-Sorts," Depressed, "Nervy," Run-Down, Debilitated or in Pain, put yourself into these photographs. You may be feeling like the lady in Picture No. 1. Now look at Picture No. 2. Let this announcement act as the good Samaritan and persuade you to take "Yeast-Vite."

Now move to No. 3. Take two tiny Tablets and swallow them together with a glass of water.

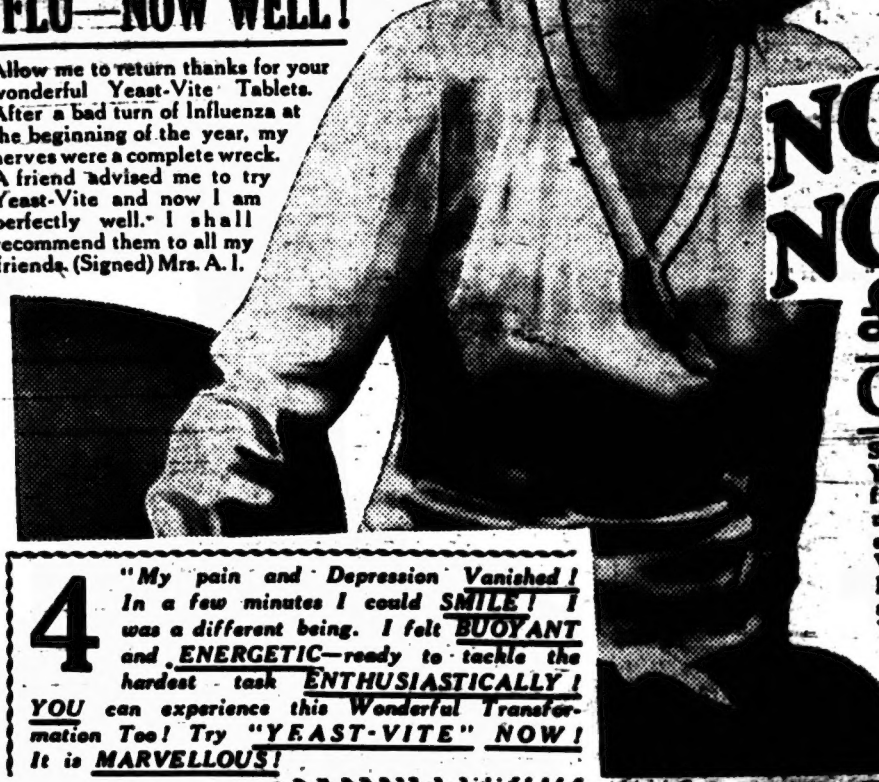
Wait just a short time whilst the "Yeast-Vite" Vitamin Atoms of Health are rapidly absorbed by your system. A feeling of buoyancy pervades your being—your Spirits Lift—your Pain Vanishes—an irresistible feeling of Happiness takes hold of you. Rise from your chair smiling and Cheerful, knowing that the world is a Cheery Place, Life a Pleasure, and work a thing to be tackled with Unconquerable Enthusiasm and Tireless Energy!

YOUR QUICK-HEALTH TIME-TABLE

FROM	TO	TIME
NERVE PAINS	*Glorious Relief*	In 5/15 MINS.
HEADACHES	*Deliverance*	In 5/15 MINS.
LASSITUDE	*Vim and Vigour*	In 10/20 MINS.
DEPRESSION	*Buoyant Energy*	In 10/20 MINS.
"NERVES"	*Steadiness*	In 10/20 MINS.
INDIGESTION	*Keen Appetite*	In 15/30 MINS.
EXHAUSTION	*Animation*	In 15/30 MINS.
SLEEPLESSNESS	*Calm Repose*	In 30/60 MINS.
RHEUMATISM	*Pain Relief*	In 24 HRS.
CONSTIPATION	*Regularity*	In 36 HRS.
IMPURE BLOOD	*Purification*	In 36 HRS.

'FLU—NOW WELL!

Allow me to return thanks for your wonderful Yeast-Vite Tablets. After a bad turn of Influenza at the beginning of the year, my nerves were a complete wreck. A friend advised me to try Yeast-Vite and now I am perfectly well. I shall recommend them to all my friends. (Signed) Mrs. A. I.



SLEEPLESSNESS

I think, perhaps, you will like to know how good I have found your Yeast-Vite Tablets. I often get very bad toothache and neuralgia, and I find your tablets a great help in taking away the pains which are at times unbearable. I have also tried them for sleeplessness and indigestion and found them very good.

Yours truly (Signed) Miss P.

4 *"My pain and Depression Vanished! In a few minutes I could SMILE! I was a different being. I felt BUOYANT and ENERGETIC—ready to tackle the hardest task ENTHUSIASTICALLY! YOU can experience this Wonderful Transformation Too! Try "YEAST-VITE" NOW! It is MARVELLOUS!*

NO CURE NO PAY!

£5,000 Guarantee

Simply obtain a 1/3 bottle of Yeast-Vite Brand Tonic Tablets from Any Chemist. Try the Treatment AT OUR RISK, and if you are not THOROUGHLY CONVINCED of the WONDERFUL POWER, PERFECT SAFETY and TONIC PROPERTIES of YEAST-VITE return the empty carton to Irving's Yeast-Vite, Ltd., Watford, and your money will be refunded in full without quibble or question under our £5,000 Guarantee.

MEN Need 'Yeast-Vite' TOO!

Yeast-Vite

BRAND

Tonic Tablets. From All Chemists, Price 1/3, 3/- and 5/- per Bottle

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